Economic Development

Goal #1   **Parkland County will mitigate its revenue risk through diversification of its revenue stream.**

Strategy #1	Parkland County will promote itself to targeted industry sectors as a great place to do business.
Strategy #2	Parkland County will investigate and pursue all funding sources and explore potential partnerships.
Strategy #3	Parkland County will research and evaluate different assessment approaches available through legislation.
Strategy #4	Parkland County will expand the services we provide to other municipalities and private organizations.
Strategy #5	Parkland County will pursue opportunities that both service our residents and generate revenue.

Goal #2   **Parkland County will balance economic development with quality of life.**

Strategy #1	Parkland County will further enhance access to parks, recreation and cultural facilities.
Strategy #2	Parkland County will ensure that development enhances quality of life.
Strategy #3	Parkland County will take steps to further promote and foster sustainable development.

Quality of Life

Goal #1   **Parkland County is a diverse and inclusive community that will balance the needs of its residents and provide a choice of lifestyles in a harmonious and safe environment.**

Strategy #1	Parkland County will increase awareness of existing services and programs.
Strategy #2	Parkland County will explore innovative modelling practices for residential development.
Strategy #3	Parkland County will enhance the services we provide to our residents.
Strategy #4	Parkland County will streamline our regional cooperation process.
Strategy #5	Parkland County will add to existing services and initiatives to increase public safety.

Environment

Goal #1   **Parkland County will be a respected steward of the environment.**

Strategy #1	Parkland County will increase public education.
Strategy #2	Parkland County will introduce practices to make operations more environmentally friendly.
Strategy #3	Parkland County will expand patrol services to better protect natural areas
Strategy #4	Parkland County will encourage green development.

Agriculture

Goal #1   **Parkland County will commit to ensuring the long-term viability of our agricultural community.**

Strategy #1	Parkland County will increase education and training opportunities for the public.
Strategy #2	Parkland County will bring awareness to the agricultural community on the benefits of using technology and environmentally-friendly practices.
Strategy #3	Parkland County will promote and further the economic benefits of agriculture.
Strategy #4	Parkland County will adopt land use practices that place a greater priority on agricultural lands.

Infrastructure

Goal #1   **Parkland County develops and maintains high-quality infrastructure that will ensure sustainable growth and quality of life.**

Strategy #1	Parkland County is committed to adopting best practices in the management of infrastructure.
Strategy #2	Parkland County is committed to incorporating fiscal management and explore additional revenue sources.
Strategy #3	Parkland County will increase the importance of environmental protection.

Goal #2   **Parkland County takes an entrepreneurial approach to infrastructure as a potential revenue stream.**

Strategy #1	Parkland County will continue to expand and enhance the Intelligent Community project.
Strategy #2	Parkland County will explore partnerships with the private sector to expand and enhance development.
Strategy #3	Parkland County will investigate the feasibility of regional waste management, which would include an Eco-Centre for recycling and composting.

| Strategy #4 | Parkland County will explore development of options for provision of important municipal services. |

Governance

Goal #1 **##**

| Strategy #1 | Parkland County will enhance communications with the public. |
| Strategy #2 | Parkland County will utilize transparency as a means of inviting conversation, participation, and meaningful engagement with the community. |

Goal #2 **Parkland County will have mutually beneficial partnerships with other municipalities and orders of government based on respect for the aspirations, autonomy and right to self-determination of each.**

| Strategy #1 | Parkland County will foster relationships with municipal neighbours and associations. |
| Strategy #2 | Parkland County will actively seek out joint project opportunities that will benefit our communities. |

Goal #3 **Parkland County will have a strong, cohesive identity throughout the community and the region.**

| Strategy #1 | Parkland County will further promote consistent use of the Parkland County brand as a means of creating community identity. |

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.1.1	Economic Development	Communications, Legislative & Administrative Services (IT)	Enhance our online presence to better promote Parkland County	1	1	2013
	2013 Q1	have provided a lot more content to the business portion of the County Website, including adding better links to acheson, including a site locator tool for businesses to search for available land or buildings, working with Gabrial to develop a cost calculator for businesses to calculate the cost savings to locate in parkland County, designing new promotional material and having it posted on the website. Have done additional advertising to drive businesses to our website.			
	2013 Q2	No Updates.			
	2013 Q3				
	2013 Q4				
1.1.2	Legislative & Administrative Services (IT)	Communications, Finance	Increase online services offered to County residents and businesses (x-ref Quality of Life 1.1.1)	1	1	2013 IN PROGRESS
	From 2012	See Quality of Life 1.1.1 for updates - expected completion end of Q1 2013. No further updates in this section. Actions implemented no further updates.			
1.1.3	Economic Development	Communications, Legislative & Administrative Services (IT)	Develop mobile applications to make information and communication more accessible (x-ref Governance 1.2.1)	1	1	2013
	2013 Q1	have had meetings to discuss this - will be looking to move this forward more in 2013 once staff levels have been brought back to normal levels. Will work with communications and IT (Leg & Admin) to work on this area. Management agreed that items for this strategy are to be incorporated into the business plans as part of the budget.			
	2013 Q2	Staffing challenges, and extra project capacity (and authorization) to do this work is ongoing. Haven't sat with the lead departments to go over their porject charters in detail.			
	2013 Q3	No Updates.			
	2013 Q4				
1.2.1	Corporate Services		Explore corporate sponsorship opportunities	1	2	Immediate ongoing
	2013 Q1	Draft policy prepared. Should be ready to present to Council by end of 2013 Q2.			
	2013 Q2	No Updates.			
	2013 Q3				
	2013 Q4				
1.3.1	Assessment Services		Utilize varied approaches to increase the accuracy of our assessments	1	3	Immediate ongoing
	2013 Q1	reached 97.5% on Provincial Audit on assessment.			

Economic Development

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
	2013 Q2	ongoing, investigating with other Municipalities				
	2013 Q3					
	2013 Q4					
1.3.2	Assessment Services		Adopt revenue-based assessment for facilities as appropriate	1	3	Immediate ongoing - change to 2013
	2013 Q1	Timeline change to 2013. Deferred to Council Strategic Planning Retreat February 2013 for review and discussion. Assessment to coordinate workshop with Council. Workshop set for May 7th.				
	2013 Q2	Ongoing, Investigating Trailer Parks, hotels and other revenue based properties with other Municipalities				
	2013 Q3					
	2013 Q4					
1.4.1	Community & Protective Services (ECC)	Communications	Enhance and promote the Emergency Communications Centre (x-ref Ec. Dev. 1.5.1)	1	4	Immediate ongoing ACTIONS IMPLEMENTED
	From 2012	The ECC has conducted tours of centre and provided service and delivery information brochures to potential customers. Actions implemented - no further updates required.				
1.4.2	Community & Protective Services (Enforcement)		Provide community peace officer training to other municipalities.	1	4	Immediate ongoing ACTIONS IMPLEMENTED
	2013 Q1	Continue to offer courses to other municipalities. Actions implemented, no further updates.				
	2013 Q2	No Updates.				
	2013 Q3					
	2013 Q4					
1.4.3	Legislative & Administrative Services (Safety Services)		Provide contract Health & Safety Services to municipal neighbours	1	4	2013
	2013 Q1	Contract for services to the TransAlta Tri Leisure Centre being prepared; preing for employee recruitment.				
	2013 Q2	Contract signed, employee has been hired, began work June 24				
	2013 Q3					
	2013 Q4					

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.4.4	Community & Protective Services (Enforcement)		Provide contract Community Peace Officer services to municipal neighbours	1	4	2013
	2013 Q1	Currently have contract for services to Spring Lake, no other updates.				
	2013 Q2	No updates.				
	2013 Q3					
	2013 Q4					
1.4.5	GM Development Services		Explore opportunities to provide internet-related services to other municipalities	1	4	Immediate ongoing ACTIONS IMPLEMENTED
	From 2012	May be an opportunity to work with Lac Ste Anne and Sturgeon Counties regarding expansion of or joint use of the tower network. Actions implemented - no further updates.				
1.5.1	Community & Protective Services (ECC)		Target the business sector and seek additional municipal contracts for the Emergency Communications Centre (x-ref Ec. Dev. 1.4.1)	1	5	Immediate ongoing ACTIONS IMPLEMENTED
	From 2012	Continue to grow municipal service contracts. Continued progress working to obtain private sector contracts including work alone. Actions implemented - no further updates.				
1.5.2	GM Development Services		Promote the Intelligent Community project to increase Wireless Internet Service providers locating on towers as well as other rural communications service providers to both increase revenue and improve availability and quality of services. (x-ref Infra 2.1.1, 2.1.2, 2.1.3)	1	5	Immediate ongoing
	From 2012	Actively marketing tower collocation opportunities with WISPs, mobility, public safety and enterprise providers. Actions implemented - no further updates.				
2.1.1	Community & Protective Services (Parks, Rec, Culture)		Conduct feasibility studies to better determine recreation and culture needs for residents and the region.	2	1	2013
	2013 Q1	Entwistle/Evansburg, RR 23, Hell's Half Acre, and Cougar Creek Natural Reserve studies done.				
	2013 Q2	No Updates.				

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
	2013 Q3					
	2013 Q4					
2.2.2	Economic Development	Sustainability Services Coordinator	Target green development opportunities that help implement the Integrated Community Sustainability Plan goals	2	3	Immediate ongoing ACTIONS IMPLEMENTED
	From 2012	Working on Acheson recycling program. Working towards possible biodiesel plant. Actions implemented - no further updates.				
2.2.3	Executive Administration	Sustainability Services Coordinator	Celebrate private sector leaders in sustainability through a formal recognition program (x-ref Enviro 1.1.3)	2	3	2013
	2013 Q1	Policy and admin procedures being drafted; EC finalizing recommendations to bring forward to upcoming GPC Meeting.				
	2013 Q2	No Updates.				
	2013 Q3					
	2013 Q4					
2.2.4	Economic Development		Target industries that offer employment opportunities to advance and enhance our residents' quality of life	2	3	Immediate ongoing
	2013 Q1	Have worked with businesses, developers, realtors, chambers and business associations to try and target high paying businesses and businesses that provide a lot of employment opportunities for parkland county residents. The taxes paid by these companies will both allow Parkland County to provide more and better services to our residents and keep their property taxes low. Need to review Ec Dev Strat Plan priorities to ensure align with Council's priorities.				
	2013 Q2	No Updates.				
	2013 Q3					
	2013 Q4					
2.3.1	Planning & Development Services	Engineering Services, Legislative & Administrative Services	Maintain our studies, guides, standards, plans, policies, and bylaws to ensure they are far-reaching and strategic to ensure long-term viability	2	3	Immediate ongoing ACTIONS IMPLEMENTED
	From 2012	Acheson ASP given 1st and 2nd Readings, now with CRB. Looking to review other planning documents incl. other ASPs and MDP. Will utilize expertise of Planning, Engineering, and LAS staff to review and update plans, policies, and other planning documents to achieve strategic objectives. Engineering also completed Acheson water and sewer study, Acheson storm water management study, Acheson preliminary storm water management design, currently updating Engineering development standards. Acheson Transportation master plan and TIAs currently underway. Engineering off-site levy policy and bylaw currently underway. Actions implemented - no further updates.				

Economic Development

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
2.3.2	Engineering Services	Planning & Development Services, Economic Development	Take a proactive approach to infrastructure development and rehabilitation to foster economic growth and promote economic development	2	3	Immediate ongoing
	2013 Q1	Moving forward with implementation of the studies as noted above, in particular construction of the Acheson Storm Water management plan				
	2013 Q2	No Updates.				
	2013 Q3					
	2013 Q4					
2.3.3	Economic Development	Planning & Development Services, Engineering Services	Promote development by acquiring land for County or others to develop	2	3	Immediate ongoing
	2013 Q1	have discussed the possibility of aquiring land with senior management and EDTAC and we are looking at possible areas where it would benefit the county to aquire land. Have worked with council and senior management with a purchase of land in the Entwistle area.				
	2013 Q2	No Updates.				
	2013 Q3					
	2013 Q4					
2.3.4	Economic Development (a) CAO and Mayor (b)	Planning & Development Services, Engineering Services, Economic Development	Pursue partnership and joint venture developments including inter-municipal partnerships including Bio-fuel diesel plant. (x-ref Enviro 1.4.2 and Agr 1.3.1)	2	3	Immediate ongoing
	2013 Q1	Have had several meetings with a possible Bio - Fuel diesel plant investor/operator. Main concern appears to be available feedstock - both the amount of the supply and the ability to get the supply to the plant. Are continuing to gather information on this initiative.				
	2013 Q2	No Updates.				
	2013 Q3					
	2013 Q4					
2.3.5	Planning & Development Services	Economic Development, Sustainability Services Coordinator	Encourage green development through processes for green builders or an Eco-Industrial Incentive Program (x-ref Enviro 1.4.1)	2	3	Immediate ongoing
	2013 Q1	This is a difficult area as it requires businesses to take the lead in this area. We encourage and support green development and sponsor the "green" award with the ABA, as well as encourage recycling and other green practises. Worked to try and implement landscaping requirements for Acheson businesses, as well as trying to get public transportation to the area.				

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
	2013 Q2	No Updates.				
	2013 Q3					
	2013 Q4					
2.3.6	Planning & Development Services		Require fiscal impact assessment (FIA) prior to approval of statutory plans, and major subdivisions and developments.	1	3	Immediate ongoing
	2013 Q1	Requirement for FIA being considered as part of the Acheson ASP currently awaiting approval.				
	2013 Q2	No Updates.				
	2013 Q3					
	2013 Q4					

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.1.1	Legislative & Administrative Services (IT)	Communications	Use information technology to enhance online services and external communications (x-ref Ec. Dev. 1.1.2)	1	1	Immediate ongoing ACTIONS IMPLEMENTED
	2013 Q1	Continue to work on CSS online services. Completion date projected for June 30, 2013.				
	2013 Q2	CSS is technically working, but Finance is having some challenges dedicating staff to run through testing.				
	2013 Q3					
	2013 Q4					
1.1.2	Legislative & Administrative Services (GIS)	Economic Development, Communications	Creation of a public web map to assist residents in locating recreational and lifestyle gems in Parkland County (x-ref Enviro 1.1.2)	1	1	Immediate ongoing
	2013 Q1	RFP was issued, responses received reviewed and waiting to be awarded.				
	2013 Q2	RFP Awarded to Forte Consulting. Planning initial start up workshop. Developing 60+ additional data layers for Gems of Parkland and a number of other informational display map layers.				
	2013 Q3					
	2013 Q4					
1.1.4	GM Development Services	Community & Protective Services	Investigate feasibility of a 24/7 online portal for use by community associations, groups and local businesses (x-ref Gov 1.2.2)	1	1	2013
	2013 Q1	Green Hectares currently conducting review.				
	2013 Q2					
	2013 Q3					
	2013 Q4					
1.2.2	Planning & Development Services		Provide different development options that are more affordable, allowing younger families to move into the County	1	2	Immediate ongoing
	From 2012	Will be explored as part of MDP re-write in 2013 and 2014. Looking to conduct separate study focused on this as part of MDP review. Actions implemented - no further updates.				

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.3.1	Community & Protective Services (Parks Recreation & Culture)		Work with community groups to coordinate development and implementation of a summer play program	1	3	2013
	2013 Q1	Investigating potential partnerships for delivery of these programs by other agencies.				
	2013 Q2	No updates.				
	2013 Q3					
	2013 Q4					
1.3.3	Community & Protective Services (Parks Recreation & Culture)		Establish a Block Party program to encourage relationship-building in our communities	1	3	2013
	2013 Q1	Block Party Program package developed, set to implement beginning in May.				
	2013 Q2	Block Party package completed and released.				
	2013 Q3					
	2013 Q4					
1.3.4	Community & Protective Services (Parks Recreation & Culture)	Agriculture Services, Planning & Development, Engineering	Develop a long-term development plan for Meridian Sports Park	1	3	2013
	2013 Q1	RFP developed, will be released in April with work on plan beginning in May. Need to evaluation future of MSP with future road to Meridian Business Park.				
	2013 Q2	RFP revised and will be released in Q3.				
	2013 Q3					
	2013 Q4					
1.4.1	GM Community Services		Develop a Recreation Facility Cost-share evaluation tool for the purposes of standardizing a method for confirming County usage of cost share facilities	1	4	2013
	2013 Q1	Preliminary work will be undertaken by Q3 to prepare for renewal of contracts in 2014.				
	2013 Q2	No updates.				

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
	2013 Q3					
	2013 Q4					
1.5.3	Community & Protective Services	Communications	Enhance public education on fire, 911, Peace Officers, and other public safety initiatives	1	5	Immediate ongoing ACTIONS IMPLEMENTED
	From 2012	ES Communication plan submitted for 2013. Promotional items ordered in December with new County logo. The ECC 911 Education Team along with Fire Services completed 5 school visits during the months of November and December 2012. The schools attended were Parkland Village, Blueberry, Duffield, Keephills, and Graminia. Actions implemented - no further updates.				
1.5.4	Community & Protective Services	Communications	Reintroduction of an annual Emergency Communications 911 newsletter and hosting of the annual Partners in Protection meeting for stakeholders	1	5	Immediate ongoing
	2013 Q1	Newsletter and Partner Meeting scheduled to occur in 4th Quarter 2013.				
	2013 Q2	No Updates.				
	2013 Q3					
	2013 Q4					
1.5.5	Community & Protective Services		Establish a formal Reception Centre Plan as part of the County's overall Municipal Emergency Plan	1	5	2013
	2013 Q1	Will be completed as part of Emergency Response Plan review later in 2013.				
	2013 Q2	No updates.				
	2013 Q3					
	2013 Q4					
1.5.6	CAO and Mayor	Public Works, Community & Protective Services	Lobby for introduction of GPS on gravel trucks	1	5	Immediate ongoing COMPLETE
			Council directed formation of Gravel Committee, TOR approved by Council, advertising conducted for recruitment of members.			
1.5.7	Community & Protective Services	Agriculture Services, Public Works, Legislative & Administrative Services	Investigate installation of weather stations linking into website for information including wind, rainfall, and relative humidity (x-ref Q of Life 1.1.1)	1	5	2013 NOT PROCEEDING

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.1.1	Sustainability Services Coordinator	Communications	Develop communication strategies to educate and inform the public on specific environmental initiatives and projects	1	1	Immediate ongoing ACTIONS IMPLEMENTED
		Implemented monthly messaging in newsletter, developing communications strategy for roll out of sustainability calculator tools. Communications continues to participate in EAC to provide advice and support on EAC and organizational intiatives. Actions implemented - no further updates.				
1.1.3	Executive Administration	Sustainability Services Coordinator	Celebrate residents who have incorporated green practices (x-ref Ec. Dev. 2.2.3)	1	1	Immediate ongoing
		See Ec. Dev. Action 2.2.3 for updates - deferred to EAC to develop criteria for recognition programs for residents, industry, youth, and agriculture. Policy and procedures being developed.				
1.2.1	Sustainability Services Coordinator	all departments	Lead by example in areas of construction, renewable energy technology, energy management, waste management, fleet management, green purchasing, and organic gardening and landscaping	1	2	Immediate ongoing
	2013 Q1	Currently planning retrofits as approved. Majority of project completion by Dec 2013. Grant funding has been received.				
	2013 Q2	Contract awarded for installation of Building Controls System at CSB. Blade servers, virtualization, and BYOD all play a part in this (IT)				
	2013 Q3					
	2013 Q4					
1.2.3	Public Works (Fleet)		Utilize GPS technology to monitor and enforce anti-idling directive	1	2	2013
	2013 Q1	Anti idling reports available as of April. Report procedure being discussed with departments during annual Equipment plan review.				
	2013 Q2	Work on anti-idling directive ongoing.				
	2013 Q3					
	2013 Q4					
1.4.1	Economic Development	Planning & Development Services, Sustainability Services Coordinator, Engineering	Encourage and facilitate development of an Eco-Industrial Park (x-ref Ec. Dev. 2.3.5)	1	4	Immediate ongoing

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
	2013 Q1	This is a difficult area as it requires businesses to take the lead in this area. We encourage and support green development and sponsor the "green" award with the ABA, as well as encourage recycling and other green practises. Worked to try and implement landscaping requirements for Acheson businesses, as well as trying to get public transportation to the area.				
	2013 Q2	no update				
	2013 Q3					
	2013 Q4					
1.4.2	Economic Development	Planning & Development Services, Sustainability Services Coordinator	Focus on green developments in Acheson including waste analysis, biodiesel plant, and a recycling program (x-ref Ec. Dev. 2.3.4 and Agr 1.3.1)	1	4	Immediate ongoing
	2013 Q1	Waste analysis and recycling program to involve Solid Waste staff. Some discussions and education on burning pallets.				
	2013 Q2	no update				
	2013 Q3					
	2013 Q4					
1.4.3	Sustainability Services Coordinator		Investigate development of self-assessment environmental audits for businesses	1	4	2013
	2013 Q1	no update				
	2013 Q2	no update				
	2013 Q3					
	2013 Q4					

Agriculture

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.1.1	Agriculture Services		Promote and sponsor attendance at events such as Farm Tech, the Provincial ASB Conference, and the International Beef Congress	1	1	Immediate ongoing ACTIONS IMPLEMENTED
		Continue to encourage board member attendance at conferences as part of business practices. Actions implemented - no updates				
1.1.2	Agriculture Services		Offer workshops on farm succession planning	1	1	Immediate ongoing ACTIONS IMPLEMENTED
		Have resumed workshops as part of business practice. Actions implemented - no further updates.				
1.1.3	Agriculture Services		Coordinate farm information events covering relevant topics	1	1	2013
	2013 Q1	Run by ASB to review and receive clarification on preferred delivery methods. Might be better to continue with ongoing sessions throughout the year as opposed to one mini conference.				
	2013 Q2	Wording change to Action (previously indicated coordinating a "mini farm tech"). Workshops ongoing.				
	2013 Q3					
	2013 Q4					
1.1.4	Agriculture Services	GM Sustainability Development Services, Economic Development	Support agencies such as Seed an Idea and Green Hectares for projects including education programs, demonstration farms, and smart farms.	1	1	Immediate ongoing ACTIONS IMPLEMENTED
		Continue to investigate and support agencies with common interests and objectives. Actions implemented - no further updates				
1.2.1	Agriculture Services	Legislative & Administrative Services (GIS, IT)	Utilize GIS mapping tools for better management of weed control, crop information, and grazing leases	1	2	2013
	2013 Q1	Internal process; waiting for IT Plan to be approved to determine if this will be completed in 2013 or 2014				
	2013 Q2	No update. In queue as part of IT and GIS Project plan. IT portion of project approved. Identifying what mapping tools need to be upgraded or developed. Project to start mid 2013.				
	2013 Q3					
	2013 Q4					
1.2.2	GM Development Services	Agriculture Services	Expand Intelligent Community partnership with Green Hectares for development of a smart farm	1	2	2013/2014
	2013 Q1	Will be meeting with GH to discuss whether or not to proceed with smart farm feasibility study. May not be necessary to proceed with this type of project/duplication of information being presented through other agencies and private sector providers.				

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
	2013 Q2	No update.				
	2013 Q3					
	2013 Q4					
1.2.3	GM Development Services	Agriculture Services, Community & Protective Services (PRC)	Investigate installation of technology at Community Halls for hosting of webinars and other educational opportunities	1	2	2013
	2013 Q1	Draft RFP started, looking to release second quarter, exploring funding models for potential implementation.				
	2013 Q2	No update				
	2013 Q3					
	2013 Q4					
1.3.1	Economic Development	Agriculture Services, GM Development Services	Explore biofuel facilities to use agriculture products and by-products as feedstock (x-ref Ec. Dev. 2.3.4 and Enviro 1.4.2)	1	3	Immediate ongoing
		See Economic Development Action 2.3.4 for updates on this action item.				
1.3.2	Agriculture Services	Economic Development & Tourism	Encourage organizations that promote "buying local" to include Parkland County agriculture producers	1	3	Immediate ongoing
	2013 Q1	Gathering information on local producers and organizations that use/sell locally grown products; develop communications/marketing strategy to create awareness.				
	2013 Q2	Discussed at May Agricultural and Rural Life Advisory Committee. On the agenda for the September meeting for further discussion.				
	2013 Q3					
	2013 Q4					
1.4.1	Planning & Development Services		Review the moratorium on redistricting agricultural lands to Country Residential lands (x-ref Ag 1.4.4)	1	4	2013 (rq by Council)
	2013 Q1	Will be reviewed as part of MDP review.				
	2013 Q2	Will be reviewed as part of MDP review.				
	2013 Q3					
	2013 Q4					

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.4.2	Engineering Services	Agriculture Services	Begin planning for water fill stations for agriculture (drought, spraying season) as an extension of the WILD water lines	1	4	Immediate ongoing
		Water fill stations planning currently underway. Working with the Wild Water Commission to coordinate this service. Actions implemented - no further updates.				
1.4.4	Council	Agriculture Services	Lobby government for retention of quality agriculture lands (x-ref 1.4.1)	1	4	2013/2014
	2013 Q1	Will be reviewed as part of MDP review.				
	2013 Q2	Will be reviewed as part of MDP review.				
	2013 Q3					
	2013 Q4					

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.1.1	Legislative & Administrative Services (GIS, IT)	Public Works	Greater integration of GIS mapping tools including additional layers of data showing above and below-ground infrastructure	1	1	Immediate ongoing
	2013 Q1	Reviewing status of project and bring back recommendations for proceeding.				
	2013 Q2	Options for additional data layer development presented. Water and Sanitary mains under digital construction. Additional tool development to be considered.				
	2013 Q3					
	2013 Q4					
1.1.2	Engineering Services	Finance	Analyze the benefits of dividing the capital road program into sub-categories for ease of reference and awareness of construction activities	1	1	Immediate ongoing COMPLETE
	2013 Q1	Already reflected in the 2013 budget. Engineering Services Capital Program is now broken into the: A. Capital Road Program (c/w Engineering/Construction/Asphalt Surfacing/Subdivision Road Surfacing sub-programs); B. Seal Coat Program; and C. General Construction Program (c/w Engineering/Storm Water Management; Water and Sewer sub-programs.) COMPLETE				
	2013 Q2	no update				
	2013 Q3					
	2013 Q4					
1.2.1	Finance	Public Works, Engineering	Investigate feasibility of lifecycle costing as part of the budget process	1	2	2013
	2013 Q1	Review Lifecycle Costing for facilities with Finance dept. Currently in investigation stage, will explore feasibility of including as part of 2014 budget.				
	2013 Q2	No further progress in facilities at this time.				
	2013 Q3					
	2013 Q4					
1.3.1	Planning & Development Services	Engineering Services , Sustainability Coordinator	Develop a science-based process for identifying and protecting environmental areas impacted or potentially impacted by development	1	3	2013
	2013 Q1	RFP drafted, will be released and proceeding shortly.				
	2013 Q2	no update				
	2013 Q3					
	2013 Q4					

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.3.2	Planning & Development Services		Work with Province to ensure proper reclamation of privately-held gravel sites and waste management/landfill sites	1	3	Immediate ongoing ACTIONS IMPLEMENTED
	2013 Q1	Identify and advocate for proper reclamation on current pits; as Development Pernits expire/activity ends, Development Officers will work with AB Environment and company to encourage appropriate reclamation. Actions implemented - no further updates.				
2.1.1	GM Development Services		Explore additional products and processes that can be marketed and sold (Intelligent Community) (x-ref Ec. Dev. 1.5.2)	2	1	Immediate ongoing ACTIONS IMPLEMENTED
		Continuing to market the network to mobility, public safety, enterprise, and additional broadband service providers. Actions implemented - no further updates.				
2.1.2	GM Development Services		Explore opportunities to leverage high speed broadband services (x-ref Ec. Dev. 1.5.2)	2	1	Immediate ongoing ACTIONS IMPLEMENTED
		Exploring acquisition of fiber connect with broadband carriers in Edmonton to allow tower tenants to have greater choice service offerings and pricing. Actions implemented - no further updates.				
2.1.3	GM Development Services		Encourage location on County towers to reduce construction of new privately-owned towers (x-ref Ec. Dev. 1.5.2)	2	1	Immediate ongoing
	2013 Q1	Meeting with province regarding AFRAX co-location on our towers rather than Province constructing their own.				
	2013 Q2	No update				
	2013 Q3					
	2013 Q4					
2.2.1	Executive Committee		*Explore partnerships to expand and enhance development of recreational and tourism facilities	2	2	
	2013 Q1	Discussion surrounding potential re-development of Lake Eden area including ski hill.				
	2013 Q2	No update				
	2013 Q3					
	2013 Q4					
2.3.1	Public Works (Solid Waste)	Sustainability coordinator	Start identifying potential sites and develop an implementation plan to initiate a business providing landfill and recycling and composting services to the region	2	3	2013
	2013 Q1	Regional collaboration grant approved. Require input from sustainability coordinator on this project. Look at feasibility of locating site and explore potential of regional facility.				

Infrastructure

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
	2013 Q2	Sustainability coordinator arranging to meet with regional counterparts. No further progress at this time.				
	2013 Q3					
	2013 Q4					
2.4.1	GM Infrastructure Services		Investigate developing road construction company for County roads as well as contract services to other local municipalities	2	4	2013
	2013 Q1	Preliminary review and planning underway. Still need to do own analysis if and how much consulting is needed.				
	2013 Q2	No update				
	2013 Q3					
	2013 Q4					
2.4.2	GM Infrastructure Services		Investigate gravel crushing and hauling company for County purposes as well as to other local municipalities without access to gravel	2	4	2013
	2013 Q1	Preliminary review and planning underway. Still need to do own analysis if and how much consulting is needed.				
	2013 Q2	No update				
	2013 Q3					
	2013 Q4					
2.4.3	Executive Committee		Investigate opportunities to provide rural utilities (telephone, internet, fibre - fibre communities, fibre optics)	2	4	2013
	2013 Q1	No update				
	2013 Q2	No update				
	2013 Q3					
	2013 Q4					

Governance

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.1.1	Communications	All	Develop targeted communications strategies to reach key stakeholders on specific projects and initiatives	1	1	Immediate ongoing ACTIONS IMPLEMENTED
		Developing overall communications plan that includes department communications. Process in place for consulting with Communications for projects and initiatives, including as part of the Public Consultation Policy. Actions implemented - no further updates.				
1.1.2	Communications	Legislative & Administrative Services	Prepare a Public Consultation Directive to enhance our existing public consultation processes	1	1	Immediate ongoing COMPLETE
		Completed in 2012 - no further updates				
1.1.3	Legislative & Adminstrative Services		Have all Council policies posted online by 2013	1	1	Immediate ongoing
	2013 Q1	Installing software to faciltate implementation of this initiative.				
	2013 Q2	WebDrawer Software is in final stages of customization - bylaws and policies should be available to the public by year end				
	2013 Q3					
	2013 Q4					
1.2.1	Legislative & Adminstrative Services (Information Management)		Implementation of an Access to Information and Protection of Privacy program and development of Open Data policies (x-ref Ec. Dev. 1.1.3)	1	2	2013
	2013 Q1	Found a consultant to assist in this implementation, working out contract terms.				
	2013 Q2	Consultant is developing access and privacy and security procedures, a Privacy Impact Assessment template tool and customized access and privacy training for department staff.				
	2013 Q3					
	2013 Q4					
2.1.1	Council		Attendance at AUMA Meetings and events	2	1	Immediate ongoing ACTIONS IMPLEMENTED
		Continued review of AUMA newsletter; attendance as appropriate at meetings and events. Actions implemented - no further updates.				

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
2.1.2	Executive Committee		Encourage increased access to and appropriate development around the Villeneuve Airport	2	1	Immediate ongoing COMPLETE
		Sturgeon County's Plan did not receive approval at CRB level. Parkland County will continue to offer support should new plans that meet CRB Growth Plan be presented. EIA looking at further development of Villeneuve airport. Staff time and resources committed to attending.				
2.2.1	Community & Protective Services		Participation in organization of events within the tri-municipal region including the annual Aboriginal Day hosted by the Child and Family Services Authority	2	2	Immediate ongoing ACTIONS IMPLEMENTED
		Resources and funding included as part of 2013 and ongoing budget for participation in and partner on local events. Actions implemented - no further updates.				
3.1.1	Communications	All	Launch of new Parkland County branding set for September 2012	3	1	Immediate ongoing COMPLETE
		New branding launched September 2012. New templates developed and incorporated throughout organization. Signs and other assets will transition over early in 2013.				