

COMMITTEE OF THE WHOLE ADMINISTRATIVE REPORT

Topic: Strategic Planning

Introduction:

The draft long-term Strategic Plan is included for information, including the 5-Year Broad Objectives. Additional information on key strategic planning elements including the tactical plan, the balanced scorecard, and budget process improvements are also included.

Facts (Background Information):

Strategic Plan

Council periodically reviews their Strategic Plan to ensure it continues to align with Council's vision for Parkland County. Through an analysis of previous Strategic Plans, a need was identified to develop a longer-term strategic plan. A Strategic Planning Retreat was held with Council in late 2016, where key priorities, opportunities, and challenges were discussed and Council was encouraged to share their long-term vision for Parkland's future. A long-term Vision Statement was presented and confirmed, ***One Parkland: Powerfully Connected***. Council has approved key strategic plan elements, including the pillars, guiding principles, and core values.

Elements of the Strategic Plan have been included in the resident and business priorities survey to gauge the alignment with stakeholder priorities.

Next Steps

Refinement of the balanced scorecard and 5-year plan. Further analysis of budget process improvements.

Conclusion/Summary:

In conclusion, Administration Strategic Plan Update.

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