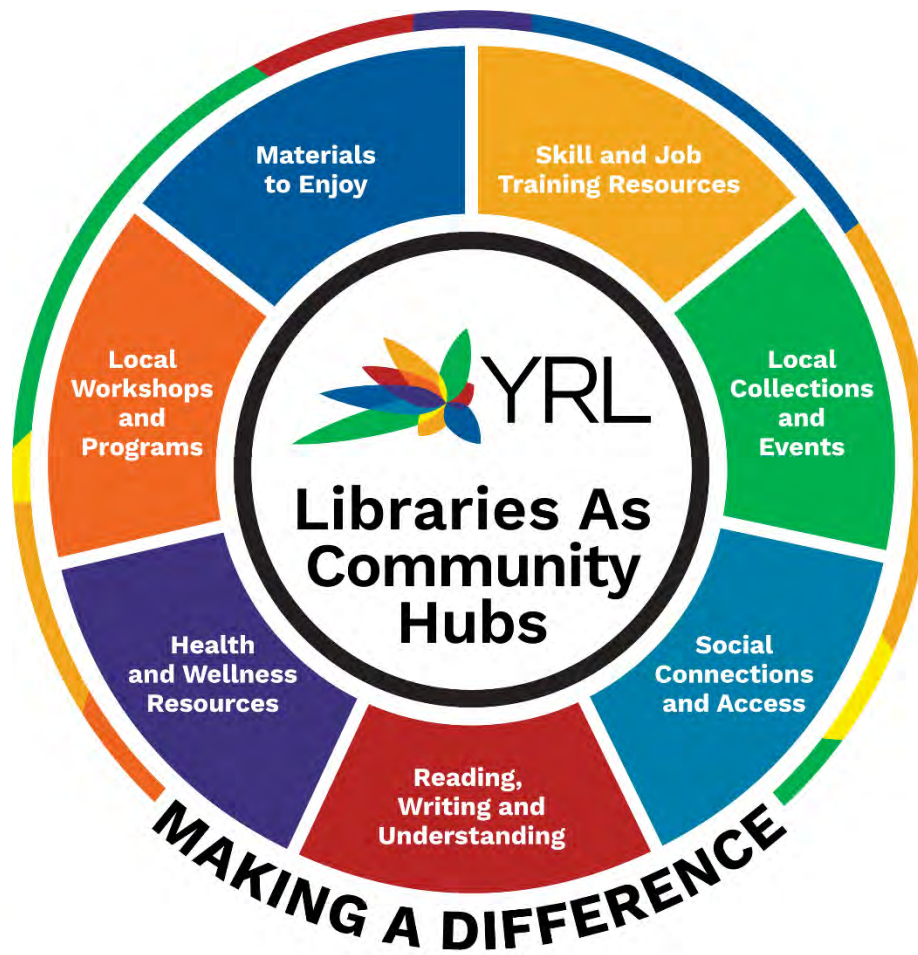




Parkland County Council

September 2025



Libraries help to:

- Enable access to information and ideas.
- Ensure equitable access to internet and computers.
- Embrace lifelong learning.

Libraries are essential to:

- Sustain local economic development.
- Support career and job training.
- Strengthen community connections.
- Celebrate literacy.



2023-2025 Strategic Plan

FOUR GOALS OF THE
STRATEGIC PLAN

Broad Goals

- Hub for learning and connection.
- Quality information and resources.
- Share knowledge and skills.
- Excellent place to work.



Issues and Pressures

Volatility

- Economy, tariffs, cost increases

Addressed by:

- Sourcing new suppliers, bulk purchases
- New YRL levy rate

Uncertainty

- Municipal and school board elections 2025, future provincial elections

Addressed by:

- Advocacy, information to councils, robust YRL board orientation, YRL open house, Stronger Together Conference

Changes

- Technology, cyber-security threats
- Population changes

Addressed by:

- Heightened tech vigilance
- Local library staff training

Ambiguity

- Pandemics, changes to Provincial policy

Addressed by:

- Preparation
- YRL acts as a hub for information and practices during crisis, change

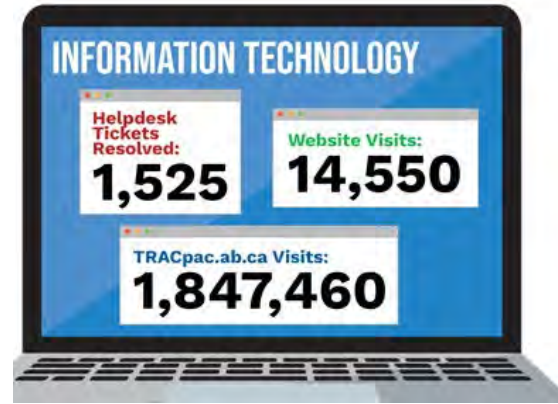


**How YRL
supports your
municipality**

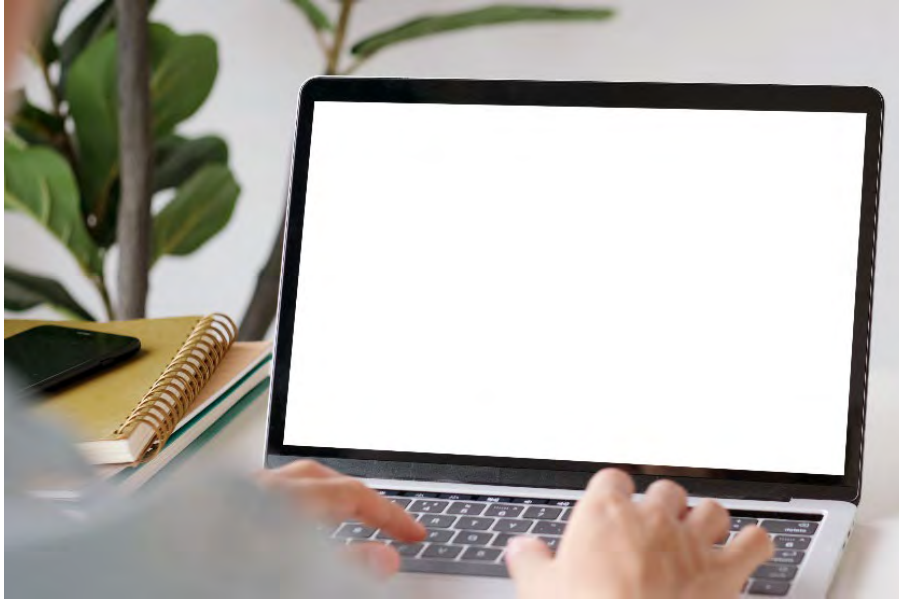
We support your local library by:

- Shared materials, purchasing power
- Technology, cybersecurity
- Training and support to staff
- Policy development support

2024 Overview



2025 Priorities



- Cybersecurity, including public access computers.
- Upgrade our TRAC software.

2025 Priorities

- Train and support local library staff.





Return on Investment

DEMONSTRATING VALUE

Levies

- 2008-2019 \$4.30 per capita
 - 2020-2023 \$4.39-4.54 per capita
 - 2024 \$4.65 per capita
 - 2025 \$4.75 per capita
 - 2026 \$4.85 per capita (*proposed*)
-
- YRL returns \$0.75 per capita to your library for purchasing library materials



Parkland County Library Board

- Membership levy \$160,485
- Financial return for materials \$5,468
- Cost avoidance \$528,883
 - Technology, resource sharing, library operations software, kits/materials, and funded training

Return on Investment (ROI) **\$1.00 = \$3.33**

Your citizens have access to:

- More than 3 million items via TRAC.
- Digital materials, such as 600,000+ eBooks, 111,000+ eAudiobooks, 300,000+ music albums, and much more.
- Free broadband internet through SuperNet and WiFi.



**We bring the
world to your
residents.**

Thank you!