

The **BECOMING A COMMUNITY BUILDER** initiative has been launched to grow Community Leadership Capacity in Rural Alberta.

What is Community Leadership Capacity? Leadership excellence of both formal and informal leaders spanning all sectors, within all silos, of all stakeholder groups, at all levels of a Community.

The initiative is designed and facilitated by IAN HILL, award winning Change Agent, Business Leader and one of North America's foremost Community Builders. Over the past eight months, BECOMING A COMMUNITY BUILDER was BETA-tested in partnership with the Regional Municipality of Wood Buffalo, engaging close to 1000 citizens from all walks of life.

Now 20 LIGHTHOUSE COMMUNITIES will have the opportunity to participate in this emerging practice.

"Ian's visit has changed our little community forever and it will never be the same again."
- Steven J. Allen, Village Council President

BECOMING A COMMUNITY BUILDER is a 15 WEEK, competency based, community and professional leadership development program. The program offers two distinct learning tracks to an UNLIMITED NUMBER of community participants. The first focuses on adult community members and is designed for those looking to grow both professionally and as community leaders. The second track is specifically designed to engage and develop leadership capacity amongst high school students.

If you would like to see an increase in volunteerism, greater community ownership and pride, increased business profitability, improved performance for yourself and those around you and the strengthening of your communities resiliency, then BECOMING A COMMUNITY BUILDER is for you and your community.

#### Becoming a Community Builder High School Students



As the needs of our communities change and the dynamics and demands of leaders increase, there must be a corresponding adjustment in how leaders operate their businesses or organizations, mobilize community resources, build community capacity and interact with all stakeholders.

This will ensure that they are fulfilling their roles in building strong (both figuratively and literally), sustainable, thriving communities for today and into the future. The leadership approach the times require (and the one that many long for) is what we refer to as a "Community Builder"!

### Session descriptions and learning outcomes.

## The program starts October 1st, 2013

To be effective, training and development must actually create performance improvement. Seminars, videos, training manuals, and other passive learning process just aren't effective.

We have designed a process that creates behavior change through an innovative 21 day blended learning model we call <u>The Change Continuum</u> - a proven process that supports performance improvement. The 15 week program includes:

Share

- Ian Hill launches the initiative in your Community AND returns to celebrate the completion of the program,
- 4 workshops via live streaming video (one every three weeks).
- 4 coaching sessions via live streaming video (between the learning sessions),
- 4. Weekly reinforcement exercises and motivational emails,
- A learning portal containing on-demand video archives of all sessions, materials and support forum for the dynamic exchange of information amongst all participants,
- A concluding survey to identify the ways in which this program has influenced individuals' participation and leadership abilities,
- The learning portal will be available for use by your community in perpetuity.





Learn more about the Application <u>Process</u>

#### Ian Hill

# Award Winning Change Agent and Business Leader

Humanitarian, Business Leader, and Award Winning Social Innovator, these are some of the words that often used when referring to Ian Hill. Whether running a multi -million dollar business operation with over 1000 employees, to



spearheading first of their kind lifechanging community projects, to a unique Canadian-wide initiative. Ian Hill has been recognized for being a catalyst for positive change throughout North America.

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