

Economic Development

In Parkland County, we recognize that economic development is not a thing; it is an activity, one that requires commitment. We are open for business, actively seeking to attract and retain businesses that complement the vision we have for Parkland County. Business and industry play an important role in the quality of life for our residents, by offering goods and services, employment, and contributing to the overall growth of the community.

Transportation and market access, affordable land prices, the lowest non-residential taxes in the Capital Region, well over 10,000 acres of industrial land, and a strong agricultural sector are all part of the Parkland County Advantage. We have a wealth of opportunities to grow business in Parkland County.

We believe in the role of economic development for the sustainability of Parkland County. We are a bold and innovative municipality and we will actively explore potential for other municipality-based revenue streams that will enhance our future growth and reduce our reliance on property taxes.

Goal 1: Parkland County will mitigate its revenue risk through diversification of its revenue stream.

Strategies:

1. Parkland County will promote itself to all industry sectors as a great place to do business.
2. Parkland County will investigate and pursue new funding sources and explore potential partnerships.
3. Parkland County will research and evaluate different assessment approaches available through legislation.
4. Parkland County will expand the services we provide to other municipalities and private organizations.
5. Parkland County will pursue opportunities that both service our residents and generate revenue.

Goal 2: Parkland County will balance economic development with quality of life.

Strategies:

1. Parkland County will further enhance access to parks, recreation and cultural facilities.
2. Parkland County will ensure that development enhances quality of life.
3. Parkland County will take steps to further promote and foster sustainable development.

