



Edmonton Metropolitan
Region Board

Powering Prosperous Growth

PARKLAND COUNTY • April 2, 2024

Mayor Jeff Acker, Board Vice Chair & Karen Wichuk, CEO



POWERING PROSPEROUS GROWTH

15 years of EMRB Excellence

- ✓ Award-winning growth plan
- ✓ Efficient regional servicing
- ✓ Strategic transportation priorities
- ✓ Ensuring a sustainable future

- **Dynamic Collaboration**

13 members igniting growth & prosperity

- **Thriving Region**

Boasting a population of 1.5 M and a robust GDP of \$109 B

- **Bright Future**

In 20 years – another million people & 500 K jobs





POWERING PROSPEROUS GROWTH

Harnessing our Region's strengths

Shared values—the foundation for
our Region's future

One Region:
Boundless Potential

- Global economy demands momentum

Keys to success:

- ✓ Talent & infrastructure
- ✓ Policy
- ✓ Collaboration



Navigating the Next 20 Years: Charting our Course

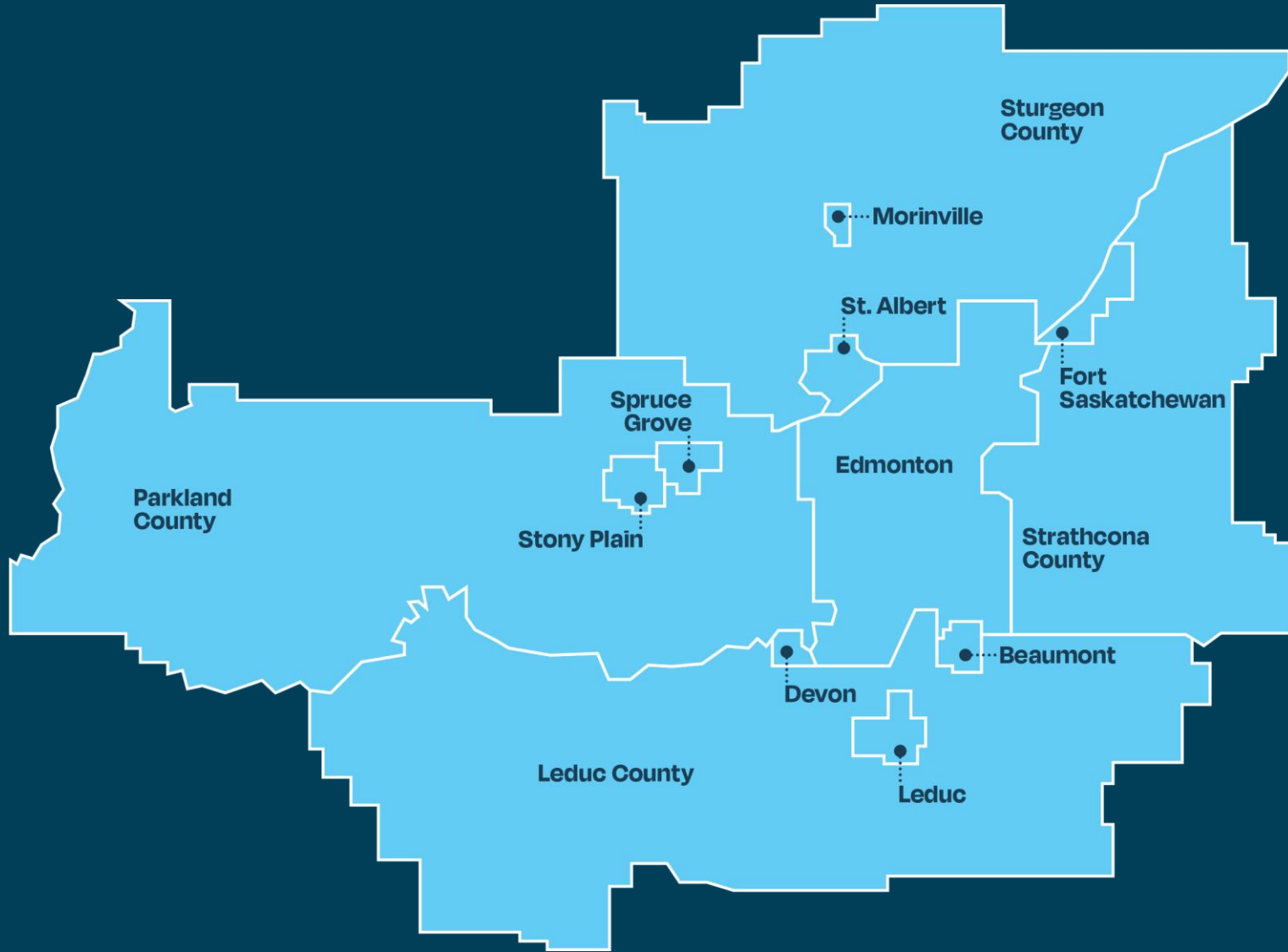
Global agricultural energy leader

Fueling progress and prosperity

Leading the way in environmental protection and stewardship

Making an impact through social responsibility





We are
the **EMRB**



Award Winning Growth Plan

Re-imagine. Plan. Build

Blueprint for...

- ✓ Smart and responsible growth
- ✓ Prosperity
- ✓ Quality of life

Operationalizing the Growth Plan

Detailed regional plans

- ✓ Servicing
- ✓ Agriculture
- ✓ Transportation...

Business plans



Our Priorities

- ✓ Enabling a prosperous Region
- ✓ Stewarding our natural assets
- ✓ Building enduring partnerships



Enabling a prosperous Region

1. 5-Year Interim Review & Growth Study

- ✓ Review of major employment areas
- ✓ Review of residential and non-residential land use
- ✓ Incorporation of RAMP

2. Communities & Housing

Stewarding our natural assets

1. Agriculture asset mapping
2. Natural living systems, natural assets, water and the open spaces master plan
3. Stormwater: flood risk assessment
4. Solid waste : organics and ICI waste characterization study

Building enduring partnerships

1. Member municipalities & other governments
2. Indigenous communities
3. Regional partners



EMRB Alignment with Parkland County





County infrastructure that is responsive to needs

- ✓ Integrated land use and infrastructure
- ✓ Regional transportation model and prioritization process
- ✓ Broadband
- ✓ Our economic approach to quality of life



Encourage new businesses to locate in Parkland County

- ✓ Advocating for regional transportation priorities
- ✓ Assessment of regional labour market requirements
- ✓ Benchmarking livability
- ✓ Economic corridors study



Protection of environmentally significant areas

- ✓ Regional climate risk and vulnerability assessment
- ✓ Implementation of regional agriculture plan
- ✓ Development of an integrated regional open spaces master plan
 - natural asset mapping, identification of recreation corridors, and opportunities to promote tourism

Rich History of Regional Collaboration

- ✓ 70-years worth
- ✓ Unprecedented harnessing of potential through EMRB
- ✓ Breaking down traditional barriers and boundaries



The image features a large blue circle on the right side, containing a green recycling symbol (three chasing arrows) and the text "Thank You" in white. The background is a sunset scene with silos and trees on the left.

Thank
You