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Newsroom

Parkland County receives \$10,000 grant from FuellingChange

December 18, 2012

PARKLAND COUNTY, AB. Parkland County's sustainability tools calculators are one step closer to fruition thanks to Shell Canada's FuellingChange™ program. Parkland County was awarded a grant of \$10,000 as part of a recent announcement, where close to \$1 million was awarded to support over 50 environmental projects across Canada.

"The sustainability tools calculators are one of the initiatives from the County's Integrated Community Sustainability Plan," said Gabriel Clarke, Sustainability Services Coordinator. "Public education is a key component, and part of that is the development of calculators that will allow people to compare the cost of purchasing environmentally-friendly products versus traditional products. It's quite innovative and exciting for Parkland County."

The calculator gives the purchaser an idea of not only the purchase price, but also the lifecycle cost of the product, including costs such as electricity, maintenance, and other utility costs. So far, calculators have been developed for light bulbs, dishwashers, and other appliances, but have potential for many other applications. The calculators are currently in Microsoft Excel format, but Parkland County wants to make the tools more readily available to residents.

"We are very appreciative of this grant as it brings us one step closer to putting these calculators in the hands of County residents," said Clarke. "Thank you to Shell Canada and the FuellingChange™ program, and to everyone who voted for our project. Your support of the project shows that there is value in this initiative and we are taking a step in the right direction."

Since 2011, FuellingChange™ has invited Shell customers to vote on-line for pre-selected projects that restore, protect and enhance Canada's land, air and water. All pre-selected projects receive \$10,000 and those with the most votes are eligible to receive grants of \$25,000, \$50,000 or \$100,000. Annually Shell grants \$2 million to participating environmental projects in land, air and water.

For more information on Shell's FuellingChange™, visit www.fuellingchange.com. More information on Parkland County environmental initiatives can be found at www.parklandcounty.com/environment.

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Parkland County is a rural municipality located immediately west of Edmonton. Covering an area of 242,595 hectares (599,500 acres), it is one of the largest in size and one of the highest populated of all rural municipalities in Alberta. Parkland County has grown to a community of over 30,000 people and has seen generations of families continue to enjoy country living.



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