



ECONOMIC DIVERSIFICATION COMMITTEE

PRESENTATION TO GOVERNANCE AND PRIORITIES COMMITTEE

FEB 4, 2025

OUR MEMBERS

- Kate Polkovsky
- Delly McEwan
- Jeffrey Hansen-Carlson
- Mitch Fix
- Shelley Spangler
- Kristine Olson
- Cam Milliken

COUNCIL REPRESENTATIVES:

- Councillor Kobasiuk, Division 3
- Councillor Kucher-Johnson, Division 2

UPDATE TO COMMITTEE ON 2024 ACTIVITIES

- Strategic Advice
- Advisory Functions
- Upcoming activities

STRATEGIC ADVICE

- Municipal Development Plan
- Land Use Bylaw
- Natural Asset Inventory and Valuation
- Wabamun Waterfront Projects
- Edmonton Global

ADVISORY FUNCTIONS

Build out of Industrial/Commercial Areas

- Advice on approach to diversifying alternative energy investment opportunities.
- Discussion on the value of a Business License Bylaw

Tourism Strategies

- Hasse Lake Improvements

UP AND COMING

- Hasse Lake Improvements Engagement Feedback
- Business License Bylaw Review
- Wabamun Waterfront Projects Update
- Tourism & Wabamun Strategies
- Industrial/ Commercial Areas

QUESTIONS

