



TRAILS STRATEGY PLAN - UPDATE

PRESENTATION TO COUNCIL

DECEMBER 13, 2022

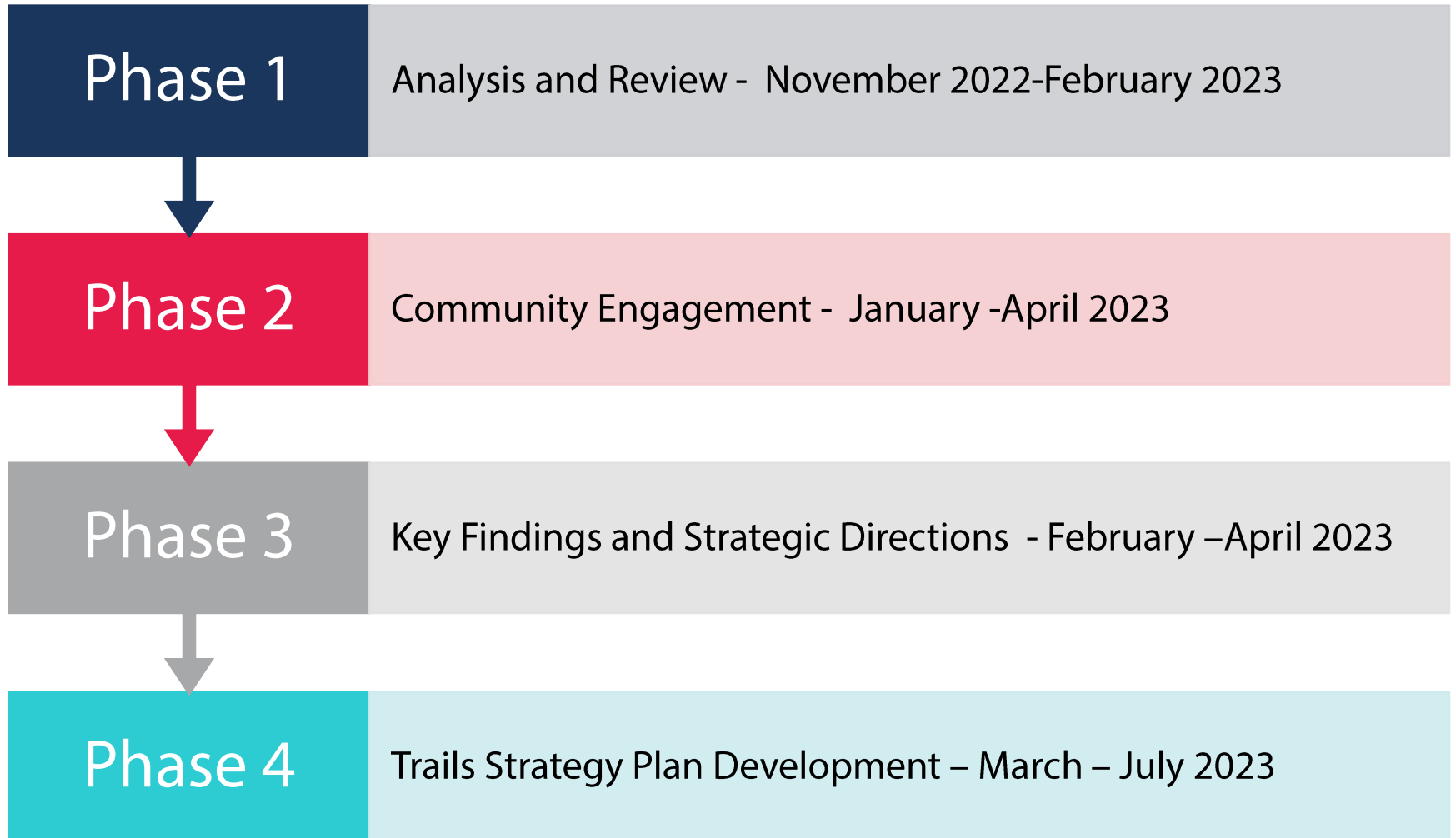
INTRODUCTION

- Purpose
- Project Overview
- Timing
- Public Engagement Process
- Conclusion/Next Steps

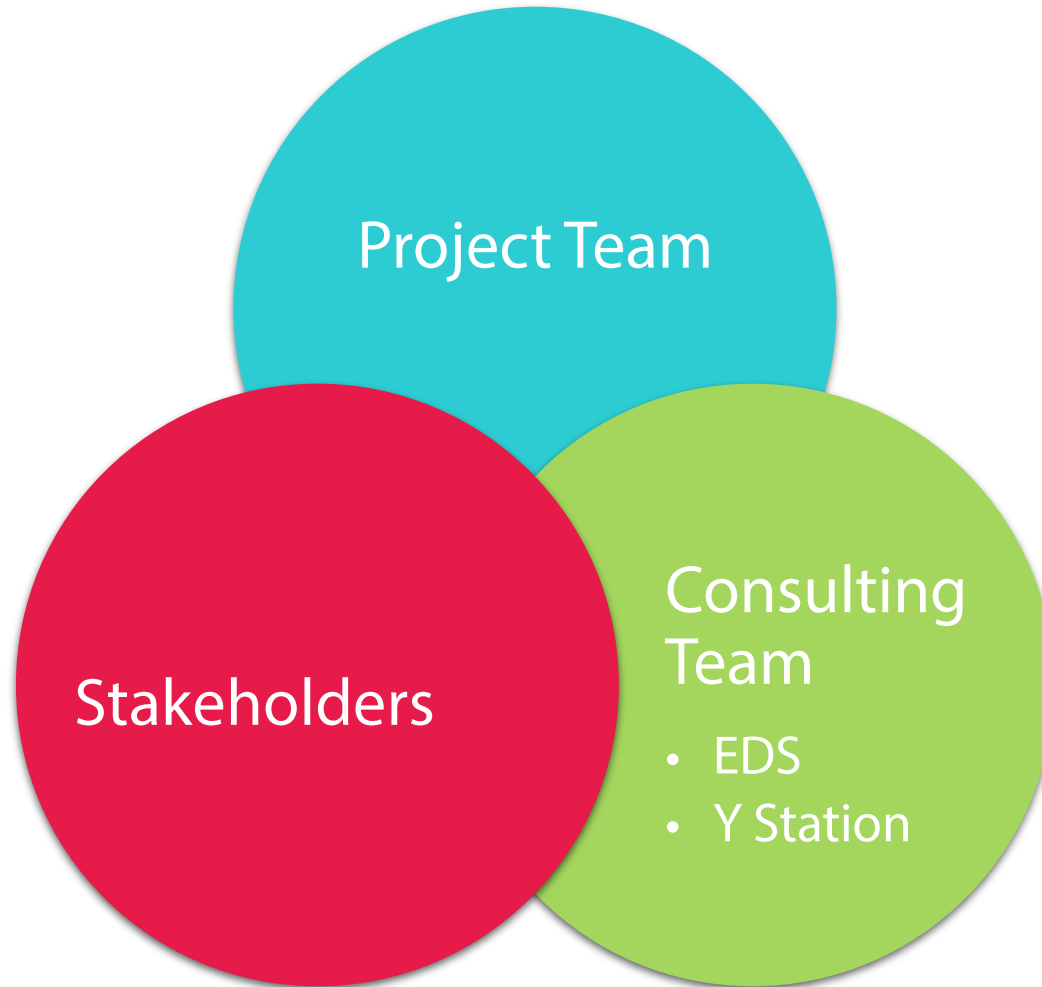
PURPOSE

- To develop a plan guiding development of a countywide trail network in Parkland County that clearly outlines the direction and priorities for the next 20 years, with a more detailed focus on the next 5-10 years

PROJECT OVERVIEW



PROJECT PLAYERS



PUBLIC ENGAGEMENT

Purpose: to provide a mechanism for including the public's values, interests, needs and desires in development of the strategy plan



Empowerment – is not part of the project as that Final Decision-making authority rests with Council.

- Stakeholders that will inform the strategy plan include:
 - Council and Committees of Council;
 - Residents, Businesses, Community Groups/organizations,
 - Provincial Government and neighboring Municipalities
- Public Engagement Plan developed by Y station and will include:
 - In person and virtual open houses
 - interviews and workshops
 - Survey

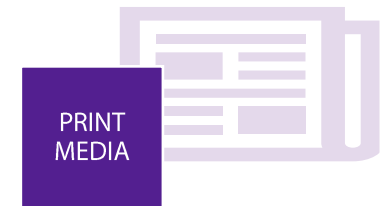
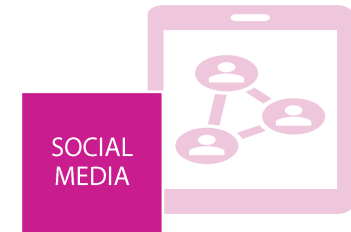
Informing

Consulting

Involving

Collaboration

- Various and diverse methods of communications will be used to inform, promote and encourage participation in the engagement opportunities.



PHASE 1 - ENGAGEMENT



- Stakeholder list developed (CSB provided input)
- Internal Interviews/Workshop with Staff
- Initial Stakeholder Interviews

PHASE 2 - ENGAGEMENT

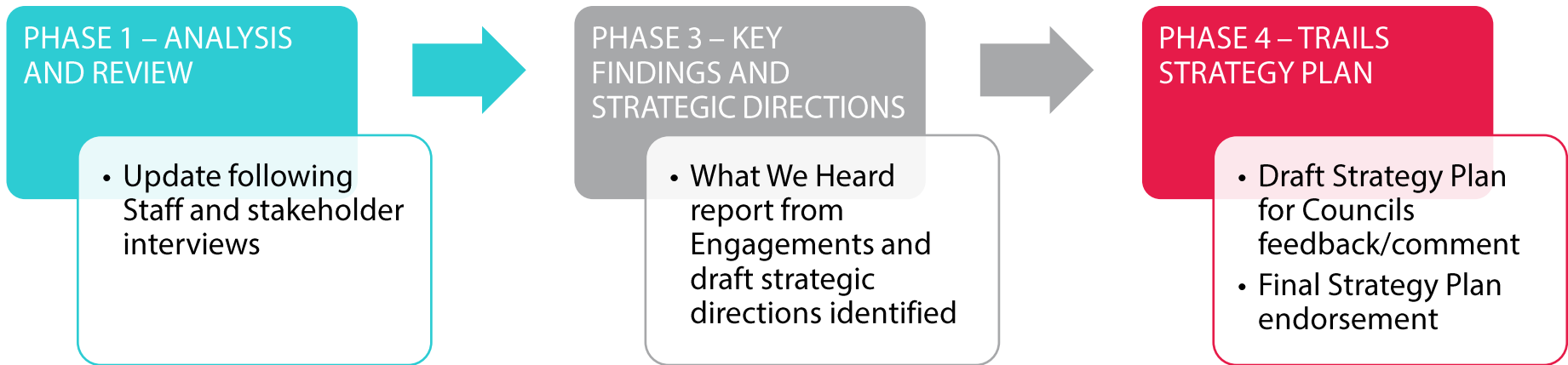


- Initial Public Open Houses
- Online Survey
 - Neighboring Municipalities, Residents
- Development Industry Interviews
- Workshops:
 - Lake Management Groups, Council Committees



- Secondary Public Open Houses
- Second Online Survey
- Stakeholder Follow Up
- Student Engagement

COUNCIL TOUCHPOINTS



QUESTIONS ?

