

Performance & Project Update

Meeting
September 2, 2025



Introduction

Progress towards Strategic Goals

Effective performance monitoring is crucial for continuous improvement and ensuring alignment between strategy, action, and results.



Key Themes

- Includes a performance measure update
- Focuses on key projects for 2025
- Provides a snapshot of progress and financial health
- Identifies strategic alignment

PILLAR A

Connected Communities

We recognize the diversity of Parkland County's communities, while fostering a united and shared vision for Parkland as a whole.

PILLAR B

Strategic Economic Diversification

We support the continuation and evolution of traditional economic activities, while pursuing new opportunities for diversified and sustainable growth.

PILLAR C

Respected Environment + Agriculture

We respect the natural environment, recognizing Parkland County's biodiversity and unique natural beauty, the land's value for agricultural purposes, and ensuring our commitment to sustainable agricultural and environmental practices.

PILLAR D

Responsible Leadership

We maintain the public's trust through transparent and fair decision-making, superior service delivery, and effective engagement.





Performance Measures

Performance Measurement & Reporting Project Underway

Goal: refresh performance measurement and reporting processes

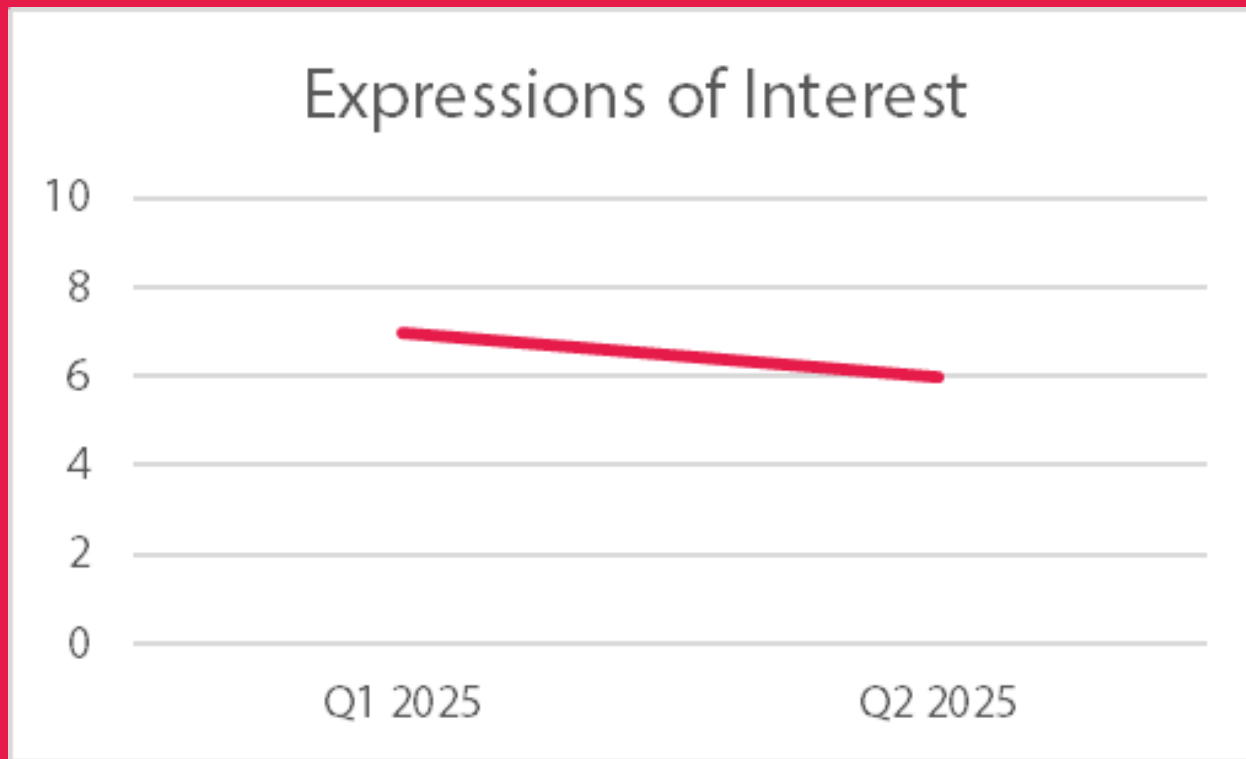
- Pilot approach being taken
- Commenced with Pillar C Respected Environment & Agriculture





Performance Measure Update

Goal C3



Parkland County producers are embracing programs like ALUS, showing their commitment to sustainable agriculture practices.

Project Health

Components:

- Budget - is the project within budget
- Timeline - how the project is proceeding to schedule
- Resources - if the project has the people, supplies and materials required for project success

Legend

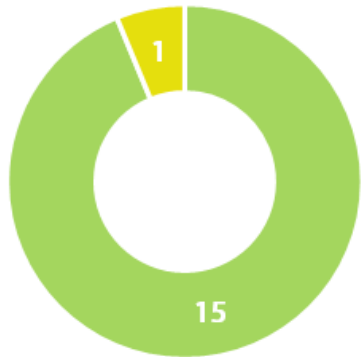
- On hold - action or project is temporarily paused
- Caution - some obstacles identified and slowing progress
- Track - action or project is progressing well with little-to-no issues
- Off Track - significant obstacle(s) blocking progress





Project Health Summary

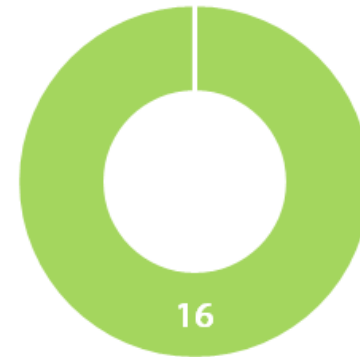
Delivering Results While Navigating Timeline Challenges



BUDGET



TIMELINE



RESOURCES

- All projects have the people, supplies and materials required for project success
- The majority of projects are on track for budget
- 8 projects are on track, another 6 are in caution status and 2 are off track for timelines
- 6 projects have been completed in 2025



Agriculture + Environment Services



Natural Assets Management (2023-2025)

Project description

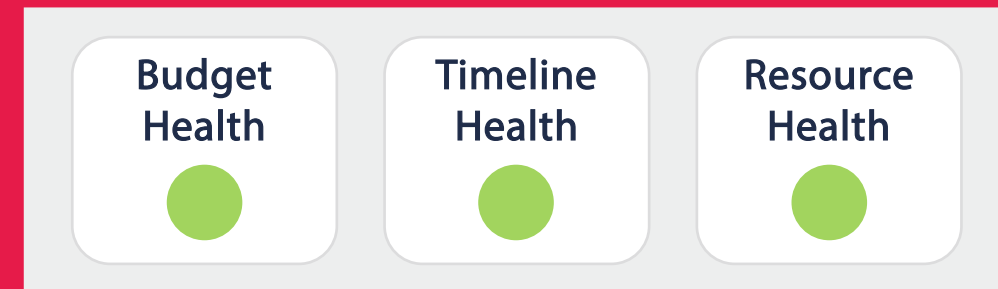
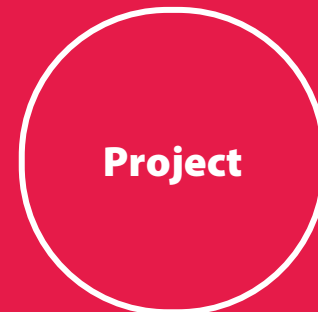
Completion of a natural asset inventory, condition assessment and ecosystem service valuation.

Project outcome

Natural assets provide essential services to the community in an efficient and cost-effective way.

Lead:
Agriculture + Environment Services

*Associated
with Priority
Strategy (C1)*





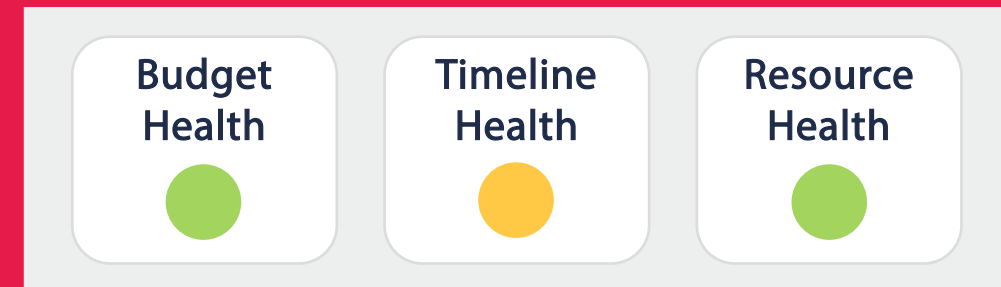
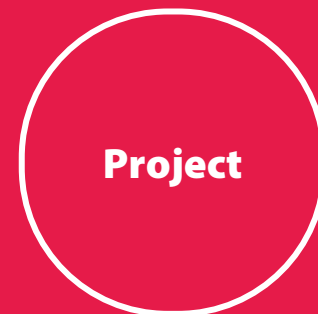
Agricultural Impact Assessment Guidelines (2025-2026)

Project description

Establish clear and consistent requirements for Agricultural Impact Assessments within Parkland County.

Project outcome

Administration has a clearer understanding of the impacts of a particular development and makes well-informed land use decisions while providing recommended mitigation measures.



Questions?

Agriculture + Environment Services Projects





Communications + Customer Service



Single Sign-On Web Portal (2024-2025)

Project description

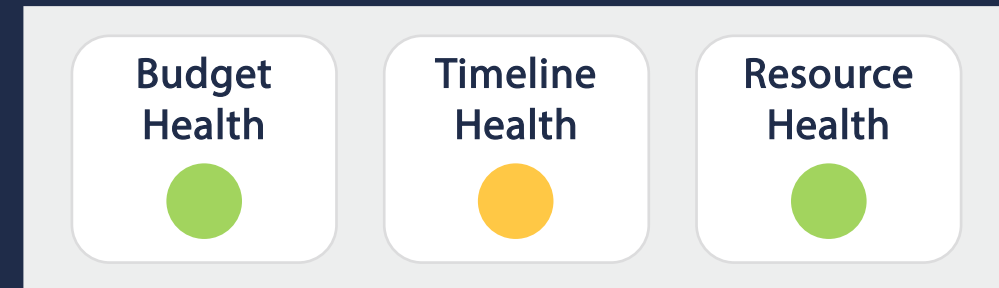
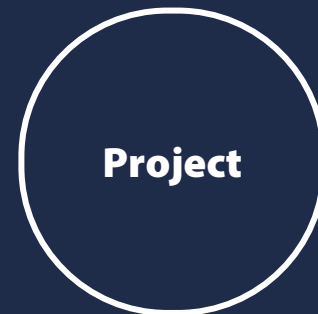
Launch a single-sign-on portal on County website.

Project outcome

Residents have another avenue for to receive up-to-date and timely information on matters of importance to them.

Lead:
Communications + Customer Service

*Associated
with Priority
Strategy (D2)*



Questions?

Communications + Customer Service Projects



Engineering Services



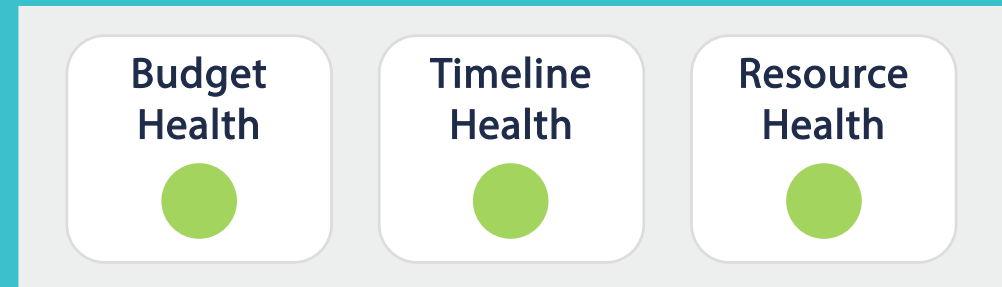
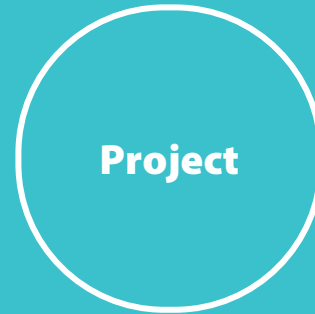
Water & Wastewater Master Plans (2025-2026)

Project description

The development of comprehensive Water & Wastewater Master Plans which will inventory existing systems identify future needs, and present servicing concepts to maximize use of existing and future systems.

Project outcome

A comprehensive assessment of current performance of the County's water and wastewater systems will identify improvements and long-term servicing strategies.





Acheson Intersection Improvements (2024-2025)

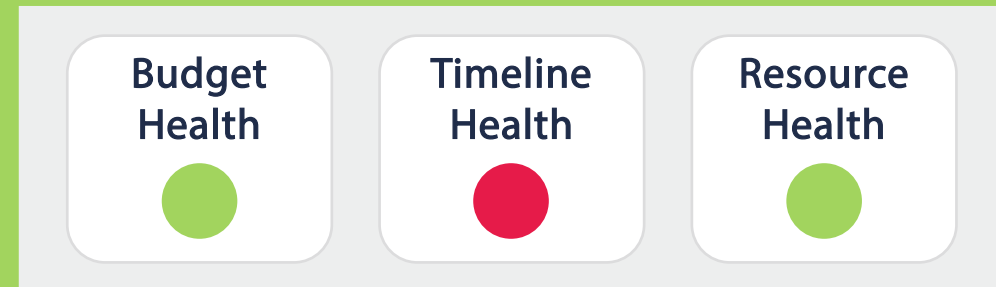
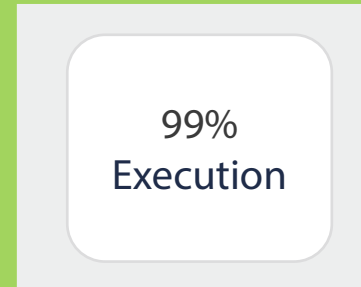
Project description

Improvements at two intersections along
Highway 16A:

1. Spruce Valley Road and
2. Pinchbeck/Bevington Road.

Project outcome

This project will greatly improve traffic
movement in the Acheson Industrial
Area. Businesses operating in the area
will benefit as efficient freight transport
systems improve market access, resulting
in lower operating costs.



Acheson/ Big Lake Transportation Impact Assessment Update (2024-2025)

Project description

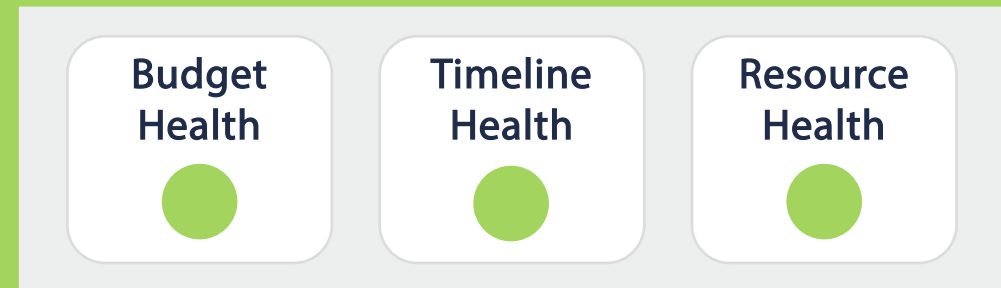
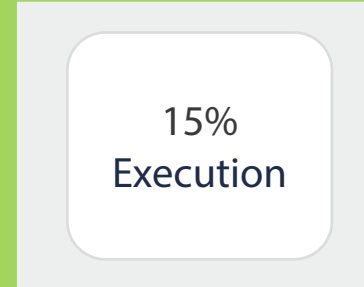
This project will evaluate the current roadway network to guide future roadway improvements in the Acheson / Big Lake area.

Project outcome

This project benefits residents and business owners, as it supports future growth and strategic expansion.

Lead:
Engineering Services

*Associated
with Priority
Strategy (B1)*





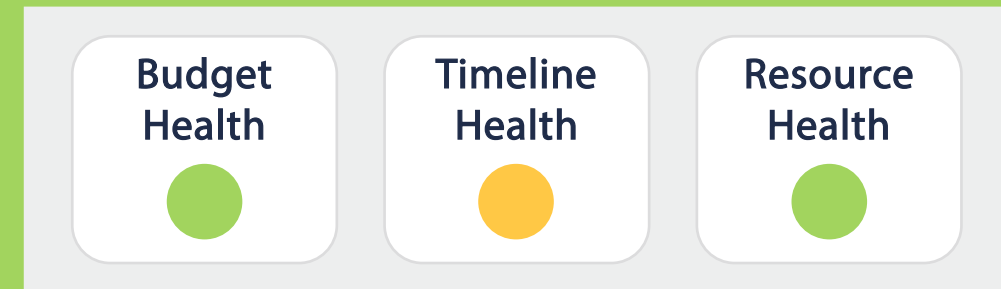
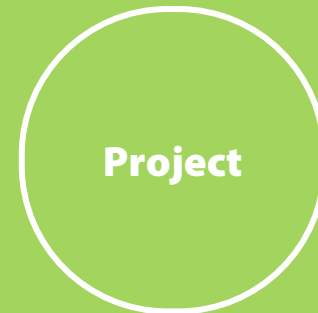
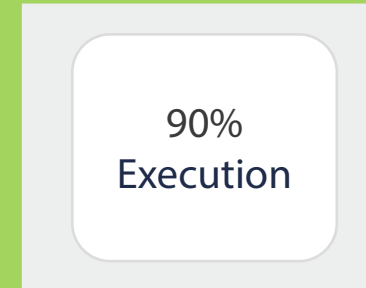
Wabamun Wastewater System Review & Rehabilitation (2024-2025)

Project description

Wabamun Wastewater System Review and infrastructure project to rehabilitate the existing wastewater lagoon in Wabamun.

Project outcome

The maintenance and repair of the main wastewater line will prevent contamination and protect water quality and public health.



Questions?

Engineering Services Projects



Growth + Strategy



Wabamun Waterfront Area Improvements (2024-2026)

Project description

Improvement of the Wabamun waterfront area including the installation of an updated spray park, expanded beach and recreation area, as well as, infrastructure improvements to support future marina, public beach and swimming pond. .

Project outcome

These improvements are key to encouraging future growth of the community and boosting local tourism opportunities.

Lead:
Growth + Strategy



90%
Execution



Budget
Health



Timeline
Health



Resource
Health



Engagement Program Review (2024-2025)

Project description

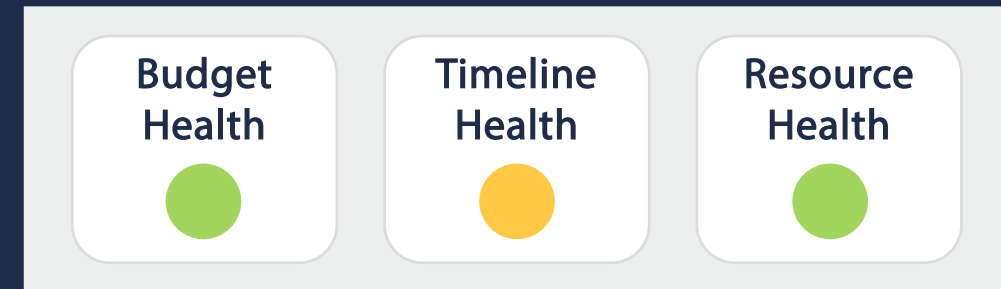
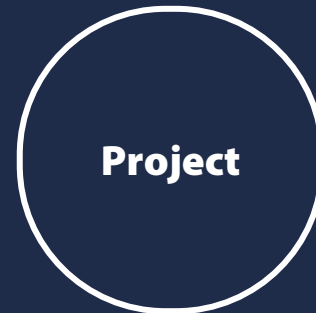
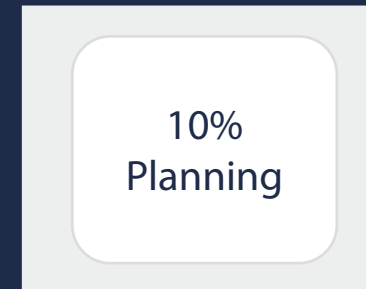
A review of existing internal and external engagement practices.

Project outcome

A standardized the public engagement process ensuring meaningful public engagement and enabling more informed decisions and greater public understanding.

Lead:
Growth + Strategy

*Associated
with Priority
Strategy (D2)*





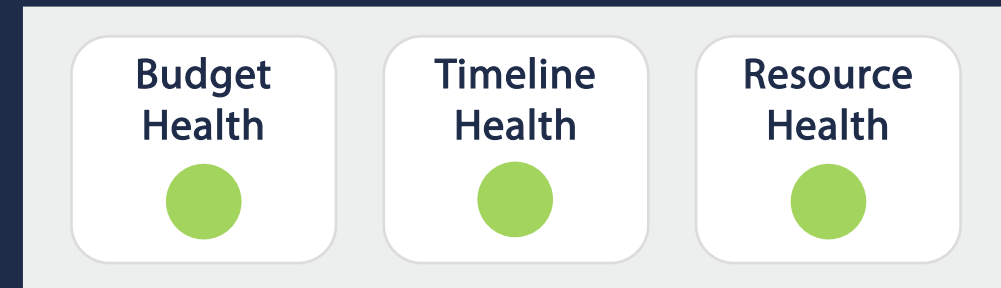
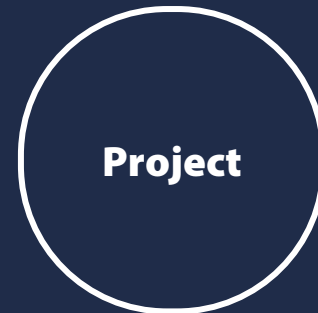
Governing Document Data Repository (2025)

Project description

A new tool to enhance the way governance documents are tracked and managed.

Project outcome

Ensuring compliance in the County's governing documents helps to reduce financial and reputational risks for the County.





Lead:
Growth + Strategy

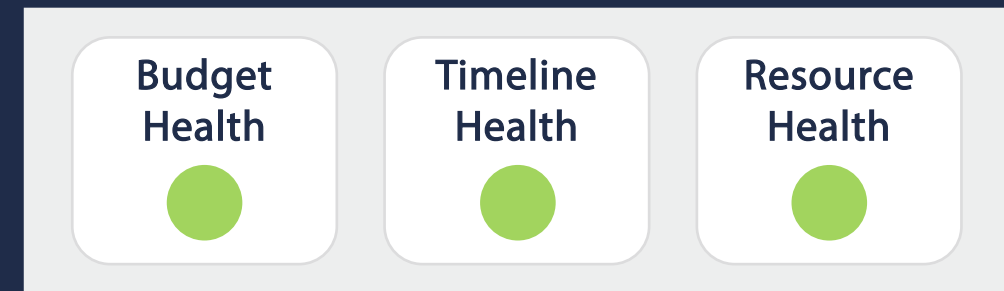
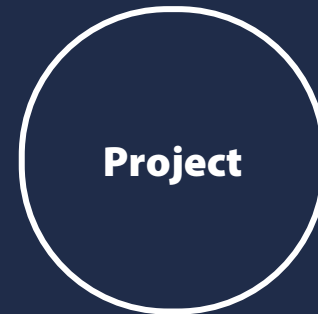
Advocacy Plan (2025-2026)

Project description

Create an advocacy framework, formal advocacy plan, and associated process improvements.

Project outcome

Well-coordinated advocacy strategies will help the County focus its efforts on the issues that matter most to residents and align with Council's strategic vision.



Questions?

Growth + Strategy Projects



Planning + Development Services





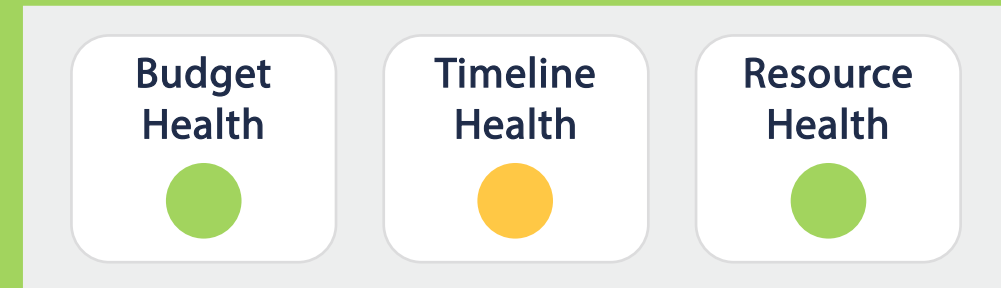
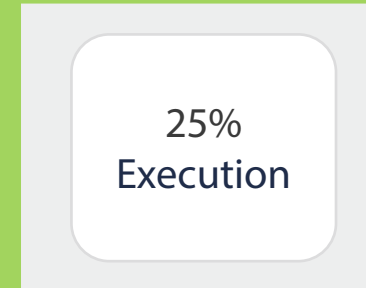
Operational Process Review (2024-2025)

Project description

A review of land use planning permitting operations for efficiency and effectiveness.

Project outcome

Optimized permitting and approval processes which will benefit County businesses and residents.



Area Structure Plan (ASP) Program Review (2024-2026)

Project description

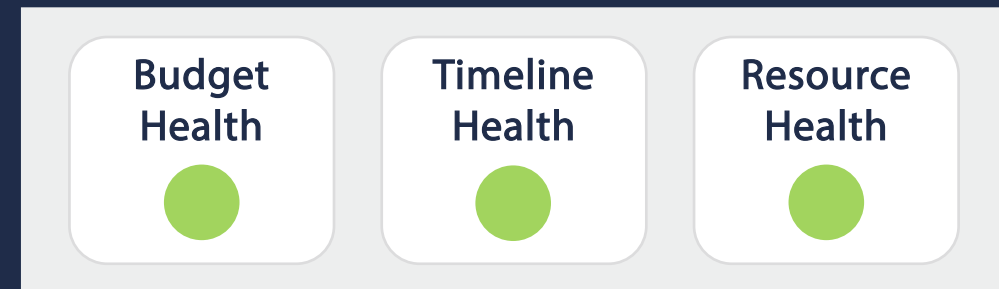
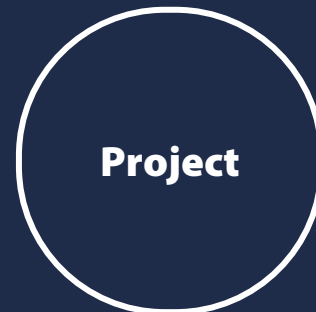
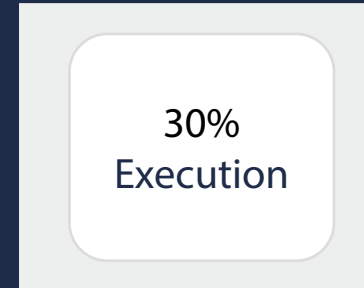
Completing a review of the County's existing ASPs to determine their alignment with the new Municipal Development Plan.

Project outcome

A review of existing ASPs to evaluate whether the documents are in alignment with the new Municipal Development Plan and meeting the needs of the community.

Lead:
Planning + Development Services

*Associated
with Priority
Strategy (D1)*





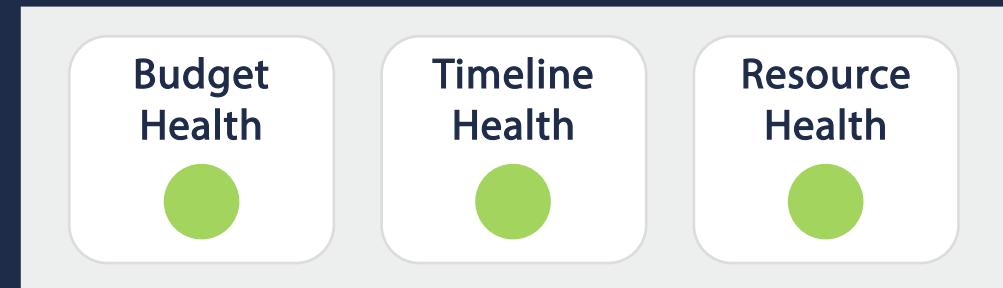
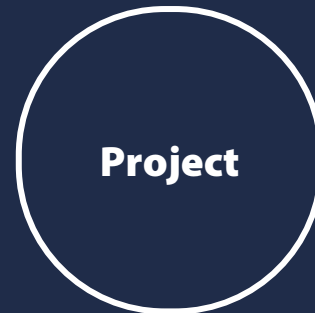
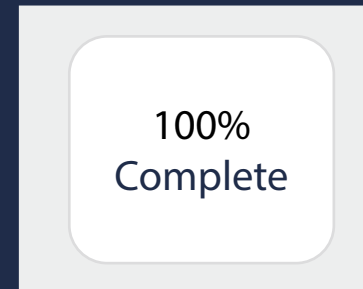
Land Use Bylaw ReDesign (2023-2025)

Project description

Review and update of the County's Land Use Bylaw (LUB).

Project outcome

An updated LUB with clear, well-defined regulations that are easy to understand and apply as well as the integration of the hamlet of Wabamun into the LUB.



Questions?

Planning + Development Services Projects



Technology + Digital Services



Rural Internet Initiatives (2024-2027)

Project description

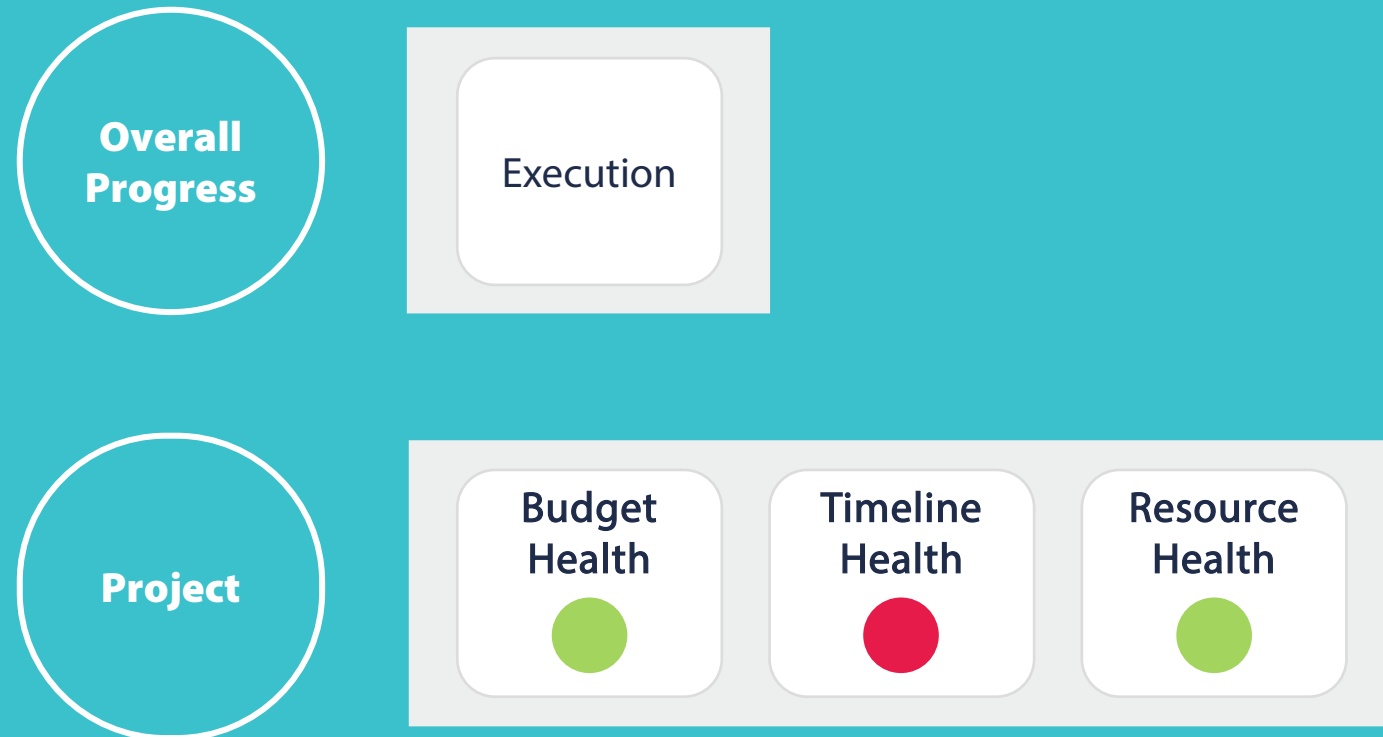
This project aims at addressing challenges facing the County's internet infrastructure.

Project outcome

Improved rural internet connectivity will provide our residents more affordable and efficient access to basic amenities such as education, health care, public safety and government services.

Lead:
Technology + Digital Services

*Associated
with Priority
Strategy (A1)*





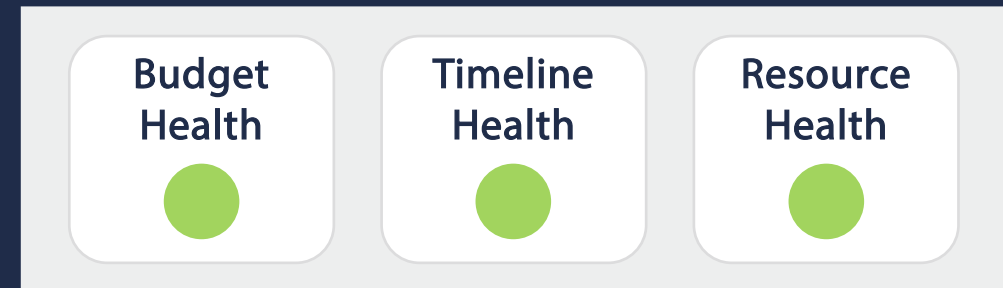
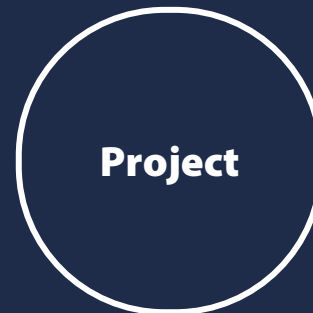
IT Optimization Playbook (2025-2028)

Project description

Phased improvements to the County's internal information technology services.

Project outcome

The completion of the project will enhance the overall efficiency and effectiveness of the organization.





Questions?

Technology + Digital Services Projects



Thank you

