

Presentation to the Parkland County Council

November 1, 2016



The Acheson Business Association

The Past
The Present

Strategy Shapes the Future



Strategy Shapes the Future

Our Vision

The Acheson Business Association is a leader in promoting the growth and development of the Acheson industrial area.



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Our Mission

The Acheson Business Association represents its members, and is a collaborative partner in advocating for initiatives and services that provide value for its members, the Acheson Industrial area and the greater Edmonton area.



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Our Values

- Transparency
 - Trust/Integrity/Honesty
- Commitment - Purpose driven
 - Accountability - Responsive
- Anticipatory - Active not Reactive

Strategy Shapes the Future

Strategic Objectives

Marketing

- ✓ Growth
- ✓ Diversification
- ✓ Taking Advantage of Government Priorities

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Strategic Objectives

Relationship with Governments

- ✓ Enhanced Relationships to Achieve Objectives
 - ✓ Collaboration and Partnership
 - ✓ Government Support

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Strategic Objectives

Enhancement of Infrastructure

- ✓ Support County Infrastructure Initiatives
- ✓ Recommend Infrastructure to Remove Obstacles to Growth
- ✓ Enhance Safety for Owners, Workers and Those Who Move Through Acheson



□ Partnership and Collaborative Strategies Will Shape the Future

Closing Comments/Questions