



BUSINESS OF THE MONTH PROGRAM CRITERIA & PROCEDURE

Purpose

- a. To recognize businesses in Parkland County
- b. To generate awareness of Parkland County businesses with the residents
- c. To retain existing commerce and employment opportunities
- d. To improve relations between Parkland County and the business sector

Goal

The goal is to recognize one business per month for a total of 12 businesses throughout the year.

Benefits

- Certificate
- Three week recognition in local newspapers (Stony Plain Reporter/Spruce Grove Examiner)
- One month recognition on the Parkland County website

Rules for nominations:

1. Business must be located in Parkland County
2. Business must have a valid Parkland County business license
3. Business must be in compliance with County and other agency bylaws and regulations
4. Business can be nominated for "Business of the Month" by either:
 - a. Mayor and Council
 - b. EDTAC Committee Member
 - c. Another business
 - d. Business can nominate itself
5. A reason must be provided with all nominations (outstanding customer service, eco friendly, community involvement, creative/innovative/unique approach to business, etc.)
6. The EDTAC Committee will review the list of all nominations and will determine which business receives recognition as Business of the Month
7. Businesses having a preference recognized at a specific time of the year will be accommodated as is possible and practical (River Tubing business in summer etc)

Presentation of a certificate

- a. Certificate presentation will be conducted once per month at a GPC Meeting by the Mayor, or the Parkland County Councillor responsible for the division the recipient business is located in

Business Categories:

1. Agriculture, Forestry, Fishing and Hunting
2. Mining, Oil and Gas Extraction
3. Utilities
4. Construction
5. Manufacturing
6. Wholesale Trade
7. Retail Trade
8. Transportation and Warehousing
9. Information
10. Finance and Insurance
11. Real Estate and Rental and Leasing
12. Professional, Scientific and Technical Services
13. Management of Companies and Enterprises
14. Administrative and Support and Waste Management and Remediation
15. Educational Services
16. Health Care and Social Assistance
17. Arts, Entertainment and Recreation
18. Accommodation and Food Services
19. Other