

# Communications and Customer Service Update





# Resident Services



## Customer Service Updates

- Online Services rollout
- County Concerns online tool
- Tax Season extended support
- Connecting with the County in Wabamun and Entwistle
- Digital Signage at PCC

# Publications



## Publications Update:

- Your Parkland print magazine
- E-newsletter



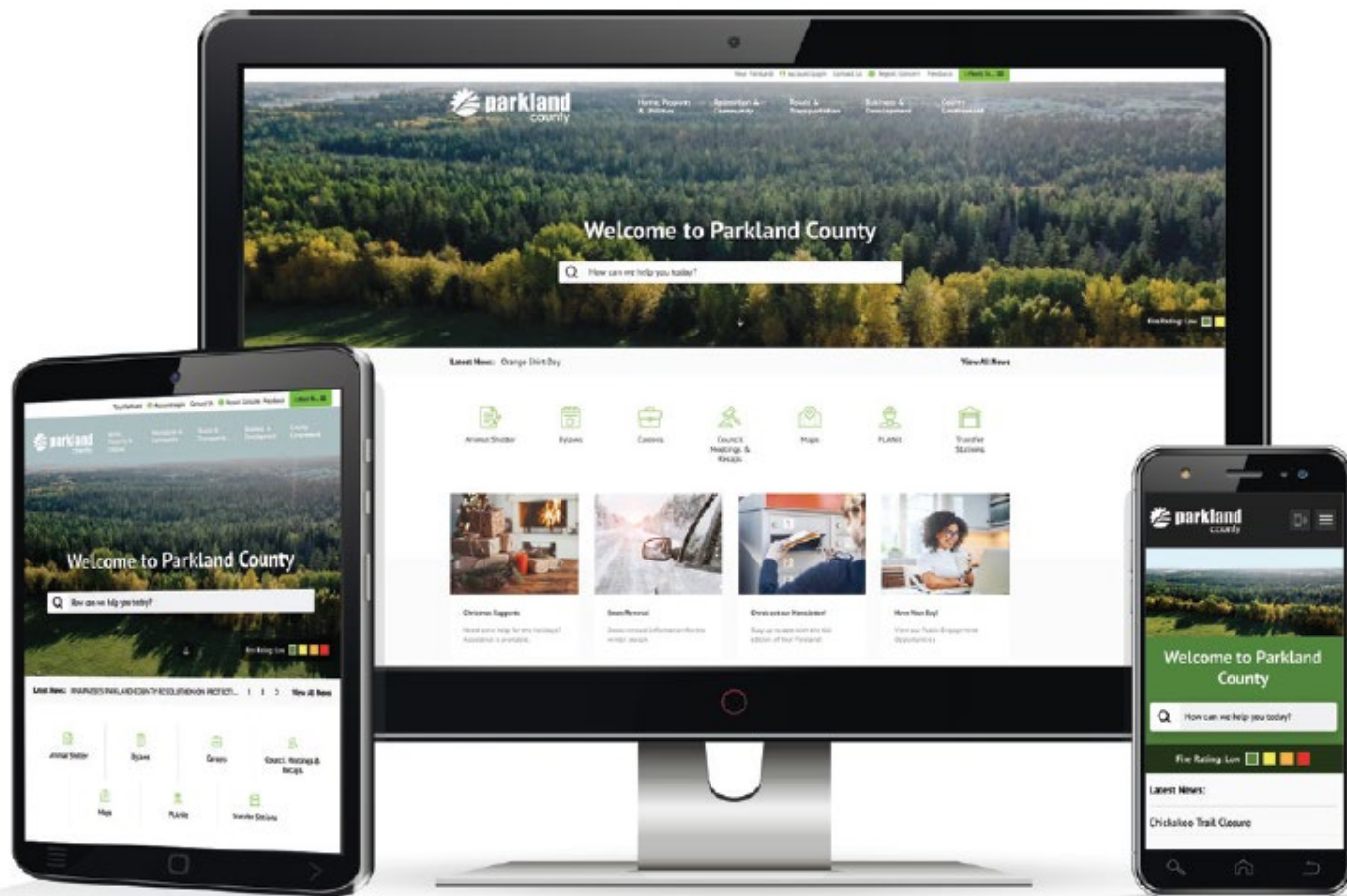
The advertisement features the Parkland County logo at the top left. A grey button with the text 'Subscribe NOW!' is positioned above a mouse cursor icon. Below this, the text reads 'LOCAL HAPPENINGS, RIGHT AT YOUR FINGERTIPS!' and 'YOUR PARKLAND Monthly e-news' with an envelope icon. To the right, three smartphones are shown displaying the e-newsletter interface. The top phone shows a 'Subscribe Now!' button. The middle phone displays a list of local happenings, including 'Spring Cleanup', 'Farmers Market', and 'Community Garden'. The bottom phone shows a '2025 Property Assessor Notices' section.



# County Websites

County websites update

- ParklandCounty.com
- YourParkland





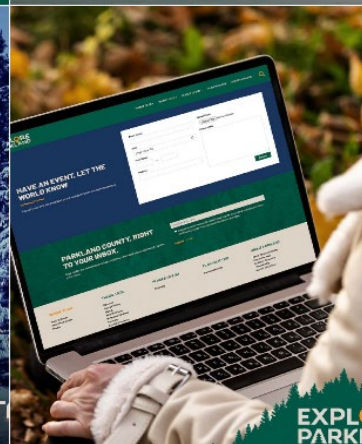
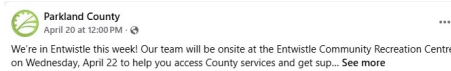
# Social Media

## Social Media Update

- Trends and highlights
- 2026 campaigns
- Weekly social media reports for council



2026 State of the County | Parkland County, AB





# Media Relations



## Media Relations Update

- State of the local media landscape: newspaper and radio
- Recent coverage

# Advertising

**2026 Residential Property Tax Breakdown for a Property valued at \$500,000**  
(Including Requisitions)

Services	Annual (\$)	Monthly (\$)
Roads	680	56.67
Fire & Protective Services	340	28.33
General Municipal	230	19.17
Public Works	221	18.42
Parks & Recreation	197	16.42
One Time Projects	169	14.08
Planning & Development	116	9.67
Agriculture & Environment	89	7.42
Economic Diversification	45	3.75
Council	42	3.50
<b>Total Services</b>	<b>2,129</b>	<b>177.43</b>
<b>Requisitions &amp; Other:</b>		
Provincial Policing Contract (RCMP)	120	10.00
Provincial Education Taxes	1,388	115.67
Seniors' Living Facilities	72	6.00
<b>Total Requisitions &amp; Other</b>	<b>1,580</b>	<b>131.67</b>
<b>Grand Total</b>	<b>3,709</b>	<b>309.10</b>

**County Chats**  
Join us for a new way to connect with your Mayor & Council



OUR NEXT COUNTY CHAT IS **APRIL 30**

SHARE FEEDBACK  
ASK QUESTIONS  
MEET YOUR COMMUNITY LEAGUE  
EVERYONE WELCOME!

 Visit [ParklandCounty.com/Chats](https://www.parklandcounty.com/chats)

**ARE YOU READY?**



[ParklandCounty.com/FireSmart](https://www.parklandcounty.com/firesmart)

FireSmart, Intelli-You and other associated Marks are trademarks of the Canadian Interagency Forest Fire Centre (CIFIC).

## Advertising in 2026

- Key campaigns
- County event promotion
- Budget 2026
- Property Tax notices
- Signage
- Mailouts

# Questions?

