

ADMINISTRATIVE REPORT

Topic: ___Parkland County Enforcement Services Drug Abuse Resistance Education (DARE) presentation

Introduction:

Council has asked Enforcement Services to put forward information in regards to the DARE program that is being delivered to schools and crime watch groups etc.

Facts (Background Information):

Parkland County Enforcement Services (PCES) are pleased to announce that Officer Kendyl Hudson has recently completed the necessary training required to become a certified DARE instructor for Parkland County. The growing concern in relation to drugs and alcohol being available to our youth is something that is very alarming and the opportunity for PCES to become involved in this innovative way of education and awareness is something that we are fully committed to.

Analysis:

DARE is an internationally renowned education program for children. This program focuses mainly on drugs and alcohol but it also builds the skills required to make positive life choices. This program originated in Los Angeles California and has now through its success has spread to 43 countries worldwide and is viewed as the internationally recognized model of community policing. It fosters a positive relation between youth, their parents and law enforcement in the community, and offers a line of communication that otherwise might not be in place. If you pay particular attention to slide # 5 of the power point presentation it gives the kids the opportunity to study how advertising promotes the use of alcohol in our communities and then they are asked to run a relay race explaining the impacts that advertising has on our environment.. Currently, Stony Plain/Spruce Grove RCMP utilizes three DARE instructors to deliver the program within the detachment boundaries. Assisting the RCMP with their delivery of the program builds inter-agency cooperation and also allows for the program to be delivered to more students in the Tri-Municipal region. With this initiative PCES continues to build on educating our rate payers and youth of Parkland County and works toward our core values of a safe community.

Alternatives:

N/A

Conclusion/Summary:

Administration is pleased to present this report as information to Mayor and Council. Parkland County continues to be a leader in delivering safety education to the rate payers in our area. The DARE program is

something that will allow enforcement services to elevate our Mission, Vision and Core Values that we strive for everyday.

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