



2026 Community Conversations

Plan of Action

Project Overview

Project Lead

Parkland County Mayor and Council

Support by

Governance & Engagement

Community Services

Communications & Customer Services

Enforcement Services

The Vision

A series of community events held in each division to allow residents to speak directly with elected officials about their communities and to promote and spotlight Parkland County's community associations.





Objectives

Reunite Communities

Empower and reconnect residents by highlighting the value of each of our 26 community leagues as vital hubs where residents unite, share resources, support one another, and advocate for collective interests

Create Connections

Facilitate direct and high-quality interactions between Council and Residents right in their own communities

Public Engagement

Initiate an enhanced public engagement approach that spans divisions and proactively invites residents to help shape their County services



Format & Structure

The “Community Conversations” Experience

Frequency: One event per division, totalling six events across Parkland County.

Timing: Early evening “drop-in” format, typically lasting 2-3 hours.

Station-Based Engagement Model:

Strategic Plan Station: Seeking resident feedback

Feedback & Comment Station: For resident input

Community Hall/League Showcase: Highlighting local volunteer opportunities

County Services Station (optional): For administrative departments



Roles and Responsibilities

Mayor and Council

- Select the preferred community hall for their division
 - With support from administration as needed
- Attend and engage in direct conversations with residents
- Publicly promote the events and encourage participation

Administration

- Develop a communications strategy
- Coordinate logistics, hall bookings, facility staffing
- Prepare all event materials (signage, maps, boards, plan summaries, feedback tools, information sheets)
- Operations support as needed
- Compile and summarize all resident feedback for Council's review



Timeline

Pre-Planning

(January-March 2026)

1. Finalize Concepts
2. Confirm Hall Selections
3. Develop Promotional Materials

"Go Time"

(April-November, 2026)

Conduct one event per month:

April, May, June

September, October, November

Wrap-Up & Reporting

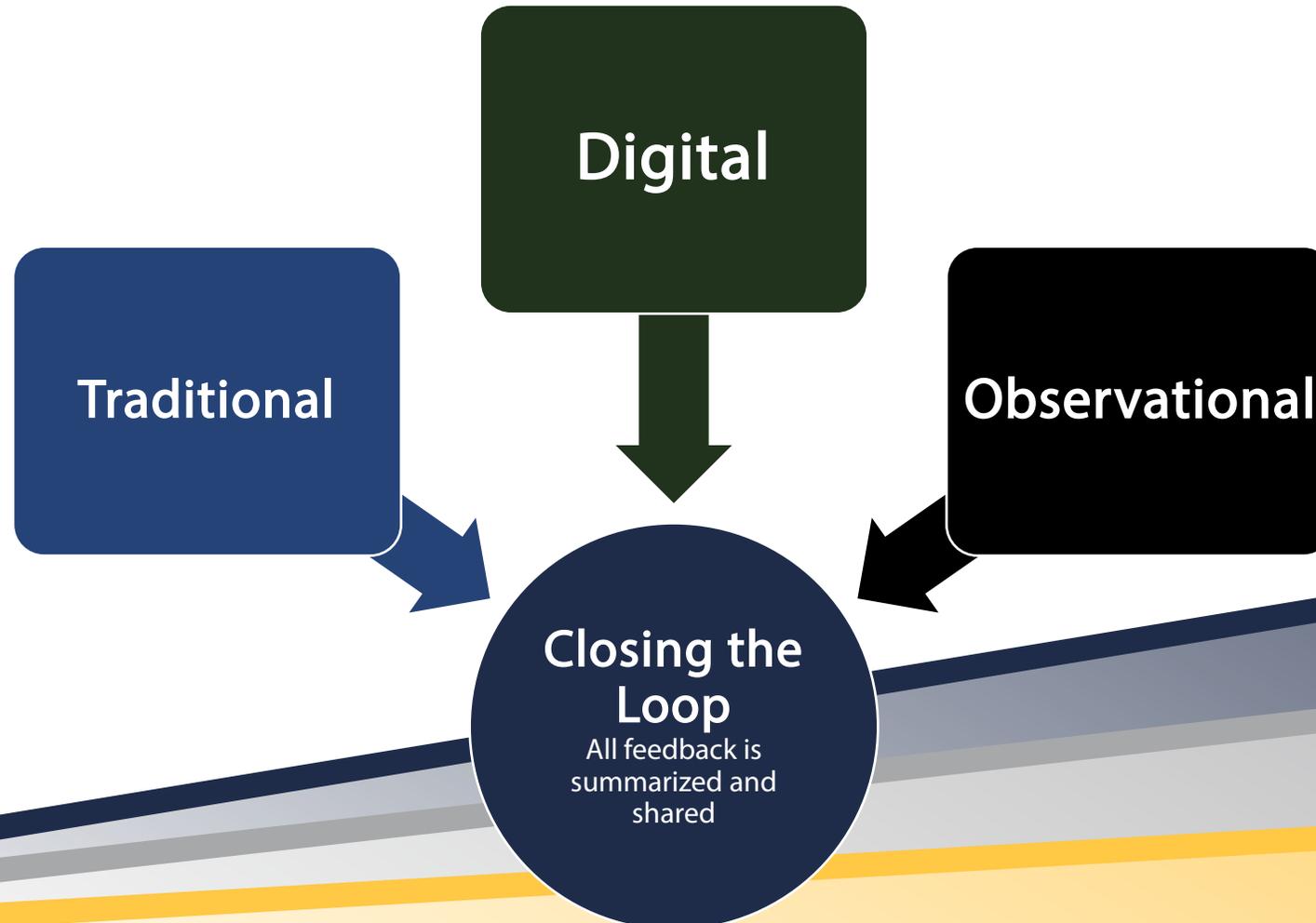
(November-December, 2026)

Deliver a consolidated engagement report



Feedback Collection

Diverse methods to ensure every voice is heard





Planning for Success

Risk	Mitigation Strategy
Low attendance	Targeted promotion in each division and collaborate with community groups
Facility Challenges	Conduct early site checks for size and accessibility
Communication	Provide backgrounders to attending Councilors to support with consistent messaging
Weather/Road Conditions	Seasonal timing, avoid deep winter and the “dog days” of summer. Have a contingency plan for extreme weather events.

Questions or comments?