



**ECONOMIC DIVERSIFICATION COMMITTEE
2022-2023 WORK PLAN**

DECEMBER 6, 2022

COMMITTEE OVERVIEW

Purpose

- To consider matters relating to agriculture and economic diversity, their alignment with the strategic goals set out in the Strategic Plan, and advise Council of its recommendations.

Scope

- An advisory role with no decision-making authority.

SUCCESS CRITERIA AND KEY OUTCOMES

- Committee support and services
- Members are engaged
- Work plan expectations met
- Deliver on time
- Advice and recommendation uptake → 75%
- Stakeholder satisfaction



DELIVERABLES

- Build out of industrial / commercial areas
- Value added agriculture strategy
- Tourism strategies
- Hamlet development – Wabamun priority focus

MILESTONES AND REPORT

Reports through the Governance and Priorities Committee

End of Q2

Interim Report
on Activities

End of Q4

Final Report –
Advice and
Recommendations

PROJECTS THAT MAY IMPACT

- Build out of Acheson Industrial Area
- Land Use Bylaw & Municipal Development Plan refresh
- Broadband strategy
- County-wide focus on micro and small businesses
- Alternative energy initiative exploration
- Hamlet Reinvestment Strategy

REQUEST FOR DECISION

That the 2022-2023 Economic Diversification Committee Work Plan be approved, as presented

- Questions?