Council's Strategic Plan Economic Development

Action Item	Lead	Support	Action	Goal	Strategy	Timeline			
#									
1.1.1	Economic	Communications, Legislative &	Enhance our online presence to better promote Parkland	<u>1</u>	<u>1</u>	2013			
	Development	Administrative Services (IT)	County						
	2013 Q1	·	t to the business portion of the County Website, including ad	•		•			
			arch for available land or buildings, working with Gabrial to d	•					
		_	ate in parkland County, designing new promotional material a	and having	g it posted on	the website. Have done			
		additional advertising to drive bu	usinesses to our website.						
	2013 Q2								
	2013 Q3								
	2013 Q4			_					
1.1.2	Legislative &	Communications, Finance	Increase online services offered to County residents and	<u>1</u>	1	2013 IN PROGRESS			
	Administrative		businesses (x-ref Quality of Life 1.1.1)						
	Services (IT)								
	From 2012	See Quality of Life 1.1.1 for updates - expected completion end of Q1 2013. No further updates in this section. Actions implemented no							
		further updates.		_					
1.1.3	Economic	Communications, Legislative &	Develop mobile applications to make information and	<u>1</u>	1	2013			
	Development	Administrative Services (IT)	communication more accessible (x-ref Governance 1.2.1)						
	2013 Q1	have had meetings to discuss thi	s - will be looking to move this forward more in 2013 once sta	aff levels	have been bro	ought back to normal			
		_	ations and IT (Leg & Admin) to work on this area. Managem			_			
		be incorporated into the busines	s plans as part of the budget.	· ·					
	2013 Q2								
	2013 Q3								
	2013 Q4								
1.2.1	Corporate Services		Explore corporate sponsorship opportunities	1	2	Immediate ongoing			
	2013 Q1	Draft policy prepared. Should be	ready to present to Council by end of 2013 Q2.			<u> </u>			
	2013 Q2		<u> </u>						
	2013 Q3								
	2013 Q4								
1.3.1	Assessment Services		Utilize varied approaches to increase the accuracy of our	1	3	Immediate ongoing			
			assessments	_					
	2013 Q1	reached 97.5% on Provincial Aud	it on assessment.		_ .				
	2013 Q2								
	2013 Q3								
	2013 Q4								
1.3.2	Assessment Services		Adopt revenue-based assessment for facilities as appropriat	e <u>1</u>	<u>3</u>	Immediate ongoing -			
						change to 2013			
	2013 Q1	<u> </u>	red to Council Strategic Planning Retreat February 2013 for r	eview and	d discussion. A	ssessment to coordinate			
		workshop with Council. Worksho	p set for May 7th.						
	2013 Q2								
	2013 Q3								
	2013 Q4								

Council's Strategic Plan Economic Development

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.4.1	Community & Protective Services (ECC)	Communications	Enhance and promote the Emergency Communications Centre (x-ref Ec. Dev. 1.5.1)	1	4	Immediate ongoing ACTIONS IMPLEMENTED
	From 2012	The ECC has conducted tou implemented - no further u	urs of centre and provided service and delivery information broch updates required.	ures to pot	tential custom	ners. Actions
1.4.2	Community & Protective Services (Enforcement)		Provide community peace officer training to other municipalities.	1	4	Immediate ongoing ACTIONS IMPLEMENTED
	2013 Q1	Continue to offer courses t	o other municipalities. Actions implemented, no further updates).		
	2013 Q2					
	2013 Q3					
	2013 Q4					
1.4.3	Legislative & Administrative Services (Safety Services)		Provide contract Health & Safety Services to municipal neighbours	1	4	2013
	2013 Q1	Contract for services to the	e TransAlta Tri Leisure Centre being prepared; preing for employe	ee recruitn	nent	
	2013 Q2		o Transmita III Zologi o contro ponig propared, prenig for empley			
	2013 Q3					
	2013 Q4					
1.4.4	Community & Protective Services (Enforcement)		Provide contract Community Peace Officer services to municipal neighbours	1	4	2013
	2013 Q1	Currently have contract for	r services to Spring Lake, no other updates.			
	2013 Q2	carrently have contract to	apacto opg _a.to, o oo. apactos.			
	2013 Q3					
	2013 Q4					
1.4.5	GM Development		Explore opportunities to provide internet-related services	to 1	4	Immediate ongoing
1.1.0	Services		other municipalities		Ė	ACTIONS IMPLEMENTED
	From 2012	May be an opportunity to wimplemented - no further u	vork with Lac Ste Anne and Sturgeon Counties regarding expansio updates.	n of or joir	nt use of the t	ower network. Actions
1.5.1	Community & Protective Services (ECC)		Target the business sector and seek additional municipal contracts for the Emergency Communications Centre (x-re Ec. Dev. 1.4.1)	<u>1</u>	<u>5</u>	Immediate ongoing ACTIONS IMPLEMENTED
	From 2012	Continue to grow municipa implemented - no further u	I service contracts. Continued progress working to obtain private updates.	sector cor	ntracts includi	ng work alone. Actions

Action Item	Lead	Support	Action	Goal	Strategy	Timeline
#						
1.5.2	GM Development Services		Promote the Intelligent Community project to increase Wireless Internet Service providers locating on towers as well as other rural communications service providers to both increase revenue and improve availability and quality of services. (x-ref Infra 2.1.1, 2.1.2, 2.1.3)	1	<u>5</u>	Immediate ongoing
	From 2012	Actively marketing tower colloca further updates.	ition opportunities with WISPs, mobility, public safety and ent	erprise _l	oroviders. Act	ions implemented - no
2.1.1	Community & Protective Services (Parks, Rec, Culture)		Conduct feasibility studies to better determine recreation and culture needs for residents and the region.	2	1	2013
	2013 Q1	Entwistle/Evansburg, RR 23, HeII	's Half Acre, and Cougar Creek Natural Reserve studies done.		•	
	2013 Q2					
	2013 Q3					
	2013 Q4					
2.2.2	Economic Development	Sustainability Services Coordinator	Target green development opportunities that help implement the Integrated Community Sustainability Plan goals	<u>2</u>	3	Immediate ongoing ACTIONS IMPLEMENTED
	From 2012	Working on Acheson recycling pro	ogram. Working towards possible biodiesel plant. Actions imp	lemente	d - no further	updates.
2.2.3	Executive Administration	Sustainability Services Coordinator	Celebrate private sector leaders in sustainability through a formal recognition program (x-ref Enviro 1.1.3)	<u>2</u>	3	2013
	2013 Q1	Policy and admin procedures being	I ng drafted; EC finalizing recommendations to bring forward to	upcomi	na GPC Meetii	I ng.
	2013 Q2	,	<u> </u>	•	<u> </u>	3
	2013 Q3					
	2013 Q4					
2.2.4	Economic Development		Target industries that offer employment opportunities to advance and enhance our residents' quality of life	<u>2</u>	3	Immediate ongoing
	2013 Q1	businesses that provide a lot of e	evelopers, realtors, chambers and business associations to try a semployment opportunities for parkland county residents. The seand better services to our residents and keep their property buncil's priorities.	taxes pa	id by these co	mpanies will both allow
	2013 Q2					
	2013 Q3					
	2013 Q4					
2.3.1	Planning & Development Services	Engineering Services, Legislative & Administrative Services	Maintain our studies, guides, standards, plans, policies, and bylaws to ensure they are far-reaching and strategic to ensure long-term viability	<u>2</u>	3	Immediate ongoing ACTIONS IMPLEMENTED

Council's Strategic Plan Economic Development

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline		
	From 2012	expertise of Planning, Engineering objectives. Engineering also con storm water management design	eadings, now with CRB. Looking to review other planning documentary and LAS staff to review and update plans, policies, and other pleted Acheson water and sewer study, Acheson storm water, currently updating Engineering development standards. Ache off-site levy policy and bylaw currently underway. Actions im	ner planni manager eson Trar	ng documents ment study, A sportation ma	s to achieve strategic cheson preliminary aster plan and TIAs		
2.3.2	Engineering Services	Planning & Development Services, Economic Development	Take a proactive approach to infrastructure development and rehabilitation to foster economic growth and promote economic development	2	3	Immediate ongoing		
	2013 Q1	Moving forward with implementa	tion of the studies as noted above, in particular construction	of the Ac	cheson Storm	Water management plan		
	2013 Q2							
	2013 Q2 2013 Q3							
	2013 Q4							
2.3.3	Economic Development	Planning & Development Services, Engineering Services	Promote development by acquiring land for County or others to develop	2	3	Immediate ongoing		
	2013 Q1	have discussed the possibility of aquiring land with senior management and EDTAC and we are looking at possible areas where it would benefit the county to aquire land. Have worked with council and senior management with a purchase of land in the Entwistle area.						
	2013 Q2							
	2013 Q3							
	2013 Q4							
2.3.4	Economic Development (a) CAO and Mayor (b)	Planning & Development Services, Engineering Services, Economic Development	Pursue partnership and joint venture developments including inter-municipal partnerships including Bio-fuel diesel plant. (x-ref Enviro 1.4.2 and Agr 1.3.1)	1 2	3	Immediate ongoing		
	2013 Q1		a possible Bio - Fuel diesel plant investor/operator. Main conce ability to get the supply to the plant. Are continuing to gath					
	2013 Q2							
	2013 Q3							
	2013 Q4							
2.3.5	Planning & Development Services	Economic Development, Sustainability Services Coordinator	Encourage green development through processes for green builders or an Eco-Industrial Incentive Program (x-ref Enviro 1.4.1)	<u>2</u>	3	Immediate ongoing		
	2013 Q1	"green" award with the ABA, as w	res businesses to take the lead in this area. We encourage and rell as encourage recycling and other green practises. Worked sses, as well as trying to get public transportation to the area	to try ar				
	2013 Q2							
	2013 Q3							
	2013 Q4							

Council's Strategic Plan Economic Development

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
2.3.6	Planning & Development Services		Require fiscal impact assessment (FIA) prior to approval of statutory plans, and major subdivisions and developments.	<u>1</u>	3	Immediate ongoing
	2013 Q1	Requirement for FIA being consid	ered as part of the Acheson ASP currently awaiting approval.			
	2013 Q2					
	2013 Q3					
	2013 Q4					

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline		
1.1.1	Legislative & Administrative Services (IT)	Communications	Use information technology to enhance online services and external communications (x-ref Ec. Dev. 1.1.2)	1	1	Immediate ongoing ACTIONS IMPLEMENTED		
	2013 Q1	Continue to work on CSS online serv	vices. Completion date projected for June 30, 2013.			1		
	2013 Q2							
	2013 Q3							
	2013 Q4							
1.1.2	Legislative & Administrative Services (GIS)	Economic Development, Communications	Creation of a public web map to assist residents in locating recreational and lifestyle gems in Parkland County (x-ref Enviro 1.1.2)	1	1	Immediate ongoing		
	2013 Q1	RFP was issued, responses received	reviewed and waiting to be awarded.					
	2013 Q2							
	2013 Q3							
	2013 Q4							
1.1.4	GM Development Services	Community & Protective Services	Investigate feasibility of a 24/7 online portal for use by community associations, groups and local businesses (x-ref Gov 1.2.2)	1	1	2013		
	2013 Q1	Green Hectares currently conducting review.						
	2013 Q2							
	2013 Q3							
	2013 Q4							
1.2.2	Planning & Development Services		Provide different development options that are more affordable, allowing younger families to move into the County	1	2	Immediate ongoing		
	From 2012	Will be explored as part of MDP re- implemented - no further updates.	write in 2013 and 2014. Looking to conduct separate study fo	ocused c	on this as part	of MDP review. Actions		
1.3.1	Community & Protective Services (Parks Recreation & Culture)		Work with community groups to coordinate development and implementation of a summer play program	1	3	2013		
	2013 Q1	Investigating potential partnerships	s for delivery of these programs by other agencies.					
	2013 Q2							
	2013 Q3							
	2013 Q4							
1.3.3	Community & Protective Services (Parks Recreation & Culture)		Establish a Block Party program to encourage relationship-building in our communities	1	3	2013		

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
	2013 Q1	Block Party Program package deve	oped, set to implement beginning in May.			L
	2013 Q2	, , , , , , , , , , , , , , , , , , , ,	, , , , , , , , , , , , , , , , , , ,			
	2013 Q3					
	2013 Q4					
.3.4	Community &	Agriculture Services, Planning &	Develop a long-term development plan for Meridian Sports	1	3	2013
	Protective Services	Development, Engineering	Park			
	(Parks Recreation &					
	Culture)					
	2013 Q1	RFP developed, will be released in	April with work on plan beginning in May. Need to evaluation f	uture o	of MSP with fu	uture road to Meridian
		Business Park.				
	2013 Q2					
	2013 Q3					
	2013 Q4					
1.4.1	GM Community		Develop a Recreation Facility Cost-share evaluation tool for	1	4	2013
	Services		the purposes of standardizing a method for confirming			
			County usage of cost share facilities			
	2013 Q1	Preliminary work will be undertake	n by Q3 to prepare for renewal of contracts in 2014.			1
	2013 Q2					
	2013 Q3					
	2013 Q4					
1.5.3	Community &	Communications	Enhance public education on fire, 911, Peace Officers, and	1	5	Immediate ongoing
	Protective Services		other public safety initiatives			ACTIONS
						IMPLEMENTED
	E 0040	ES Communication plan submitted	for 2013. Promotional items ordered in December with new Co	unty lo	no The FCC o	
	From 2012	Lo communication plan submitted	Total Zoro. From otional realist of dolog in Bodonibol With how of	unity 10	go. The Loo	911 Education Team
	From 2012	along with Fire Services completed	${\bf 5}$ school visits during the months of November and December	•	~	
	From 2012	along with Fire Services completed		•	~	
1.5.4		along with Fire Services completed	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates.	2012. ٦	The schools at	tended were Parkland
.5.4	Community & Protective Services	along with Fire Services completed Village, Blueberry, Duffield, Keeph	${\bf 5}$ school visits during the months of November and December	2012. ٦	~	
.5.4	Community &	along with Fire Services completed Village, Blueberry, Duffield, Keeph	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates. Reintroduction of an annual Emergency Communications 911	2012. ٦	The schools at	tended were Parkland
.5.4	Community &	along with Fire Services completed Village, Blueberry, Duffield, Keeph Communications	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates. Reintroduction of an annual Emergency Communications 911 newsletter and hosting of the annual Partners in Protection	2012. ٦	The schools at	tended were Parkland
1.5.4	Community & Protective Services	along with Fire Services completed Village, Blueberry, Duffield, Keeph Communications	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates. Reintroduction of an annual Emergency Communications 911 newsletter and hosting of the annual Partners in Protection meeting for stakeholders	2012. ٦	The schools at	tended were Parkland
1.5.4	Community & Protective Services 2013 Q1	along with Fire Services completed Village, Blueberry, Duffield, Keeph Communications	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates. Reintroduction of an annual Emergency Communications 911 newsletter and hosting of the annual Partners in Protection meeting for stakeholders	2012. ٦	The schools at	tended were Parkland
1.5.4	Community & Protective Services 2013 Q1 2013 Q2	along with Fire Services completed Village, Blueberry, Duffield, Keeph Communications	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates. Reintroduction of an annual Emergency Communications 911 newsletter and hosting of the annual Partners in Protection meeting for stakeholders	2012. ٦	The schools at	tended were Parkland
1.5.4	Community & Protective Services 2013 Q1 2013 Q2 2013 Q3	along with Fire Services completed Village, Blueberry, Duffield, Keeph Communications	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates. Reintroduction of an annual Emergency Communications 911 newsletter and hosting of the annual Partners in Protection meeting for stakeholders	2012. ٦	The schools at	tended were Parkland
	Community & Protective Services 2013 Q1 2013 Q2 2013 Q3 2013 Q4	along with Fire Services completed Village, Blueberry, Duffield, Keeph Communications	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates. Reintroduction of an annual Emergency Communications 911 newsletter and hosting of the annual Partners in Protection meeting for stakeholders needuled to occur in 4th Quarter 2013.	2012. ٦	The schools at	Immediate ongoing
	Community & Protective Services 2013 Q1 2013 Q2 2013 Q3 2013 Q4 Community &	along with Fire Services completed Village, Blueberry, Duffield, Keeph Communications Newsletter and Partner Meeting sci	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates. Reintroduction of an annual Emergency Communications 911 newsletter and hosting of the annual Partners in Protection meeting for stakeholders needuled to occur in 4th Quarter 2013. Establish a formal Reception Centre Plan as part of the	2012. ٦	The schools at	Immediate ongoing
	Community & Protective Services 2013 Q1 2013 Q2 2013 Q3 2013 Q4 Community & Protective Services 2013 Q1	along with Fire Services completed Village, Blueberry, Duffield, Keeph Communications Newsletter and Partner Meeting sci	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates. Reintroduction of an annual Emergency Communications 911 newsletter and hosting of the annual Partners in Protection meeting for stakeholders needuled to occur in 4th Quarter 2013. Establish a formal Reception Centre Plan as part of the County's overall Municipal Emergency Plan	2012. ٦	The schools at	Immediate ongoing
	Community & Protective Services 2013 Q1 2013 Q2 2013 Q3 2013 Q4 Community & Protective Services	along with Fire Services completed Village, Blueberry, Duffield, Keeph Communications Newsletter and Partner Meeting sci	5 school visits during the months of November and December ills, and Graminia. Actions implemented - no further updates. Reintroduction of an annual Emergency Communications 911 newsletter and hosting of the annual Partners in Protection meeting for stakeholders needuled to occur in 4th Quarter 2013. Establish a formal Reception Centre Plan as part of the County's overall Municipal Emergency Plan	2012. ٦	The schools at	Immediate ongoing

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.5.6	CAO and Mayor	Public Works, Community & Protective Services	Lobby for introduction of GPS on gravel trucks	1		Immediate ongoing COMPLETE
			Council directed formation of Gravel Committee, TOR approved by Council, advertising conducted for recruitment of members.			
	Community & Protective Services	-	Investigate installation of weather stations linking into website for information including wind, rainfall, and relative humidity (x-ref Q of Life 1.1.1)	1	5	2013 NOT PROCEEDING

	n Lead	Support	Action	Goal	Strategy	Timeline
# 1.1.1	Custoinability	Communications	Develop communication strategies to advects and inform	1	1	Immediate engoing
1.1.1	Sustainability Services Coordinator	Communications	Develop communication strategies to educate and inform the public on specific environmental initiatives and projects	<u> </u>		Immediate ongoing ACTIONS IMPLEMENTE
			in newsletter, developing communications strategy for roll ou ticipate in EAC to provide advice and support on EAC and orga		•	
1.1.3	Executive Administration	Sustainability Services Coordinator	Celebrate residents who have incorporated green practices (x-ref Ec. Dev. 2.2.3)	1	1	Immediate ongoing
		See Ec. Dev. Action 2.2.3 for upd agriculture. Policy and procedure	I ates - deferred to EAC to develop criteria for recognition prog es being developed.	rams for	residents, indi	L ustry, youth, and
1.2.1	Sustainability Services Coordinator	all departments	Lead by example in areas of construction, renewable energy technology, energy management, waste management, fleet management, green purchasing, and organic gardening and landscaping	1	2	Immediate ongoing
	2013 Q1	Currently planning retrofits as ap	proved. Majority of project completion by Dec 2013. Grant fu	nding has	been received	d.
	2013 Q2					
	2013 Q3					
	2013 Q4					
1.2.3	Public Works (Fleet)		Utilize GPS technology to monitor and enforce anti-idling directive	1	2	2013
	2013 Q1	Anti idling reports available as of	April. Report procedure being discussed with departments du	ring annu	al Equipment	plan review.
	2013 Q2					
	2013 Q3					
						
	2013 Q4					
1.4.1	2013 Q4 Economic Development	Planning & Development Services, Sustainability Services Coordinator, Engineering	Encourage and facilitate development of an Eco-Industrial Park (x-ref Ec. Dev. 2.3.5)	1	4	Immediate ongoing
1.4.1	Economic	Services, Sustainability Services Coordinator, Engineering This is a difficult area as it requir "green" award with the ABA, as w	i i		green develop	ment and sponsor the
1.4.1	Economic Development 2013 Q1	Services, Sustainability Services Coordinator, Engineering This is a difficult area as it requir "green" award with the ABA, as w	Park (x-ref Ec. Dev. 2.3.5) Tes businesses to take the lead in this area. We encourage and ell as encourage recycling and other green practises. Worked		green develop	ment and sponsor the
1.4.1	Economic Development 2013 Q1 2013 Q2	Services, Sustainability Services Coordinator, Engineering This is a difficult area as it requir "green" award with the ABA, as w	Park (x-ref Ec. Dev. 2.3.5) Tes businesses to take the lead in this area. We encourage and ell as encourage recycling and other green practises. Worked		green develop	ment and sponsor the
1.4.1	Economic Development 2013 Q1 2013 Q2 2013 Q3	Services, Sustainability Services Coordinator, Engineering This is a difficult area as it requir "green" award with the ABA, as w	Park (x-ref Ec. Dev. 2.3.5) Tes businesses to take the lead in this area. We encourage and ell as encourage recycling and other green practises. Worked		green develop	ment and sponsor the
	Economic Development 2013 Q1 2013 Q2 2013 Q3 2013 Q4	Services, Sustainability Services Coordinator, Engineering This is a difficult area as it requir "green" award with the ABA, as w for Acheson businesses, as well as	Park (x-ref Ec. Dev. 2.3.5) res businesses to take the lead in this area. We encourage and ell as encourage recycling and other green practises. Worked is trying to get public transportation to the area.		green develop	ment and sponsor the andscaping requiremen
1.4.1	Economic Development 2013 Q1 2013 Q2 2013 Q3	Services, Sustainability Services Coordinator, Engineering This is a difficult area as it requir "green" award with the ABA, as w for Acheson businesses, as well as Planning & Development Services, Sustainability Services	Park (x-ref Ec. Dev. 2.3.5) Tes businesses to take the lead in this area. We encourage and ell as encourage recycling and other green practises. Worked		green develop	ment and sponsor the
	Economic Development 2013 Q1 2013 Q2 2013 Q3 2013 Q4 Economic	Services, Sustainability Services Coordinator, Engineering This is a difficult area as it requir "green" award with the ABA, as w for Acheson businesses, as well as Planning & Development Services, Sustainability Services Coordinator	Park (x-ref Ec. Dev. 2.3.5) Tes businesses to take the lead in this area. We encourage and ell as encourage recycling and other green practises. Worked is trying to get public transportation to the area. Focus on green developments in Acheson including waste analysis, biodiesel plant, and a recycling program (x-ref Ec.	to try and	green develop d implement la	ment and sponsor the andscaping requirement limited li

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
	2013 Q3					
	2013 Q4					
	Sustainability Services Coordinator		Investigate development of self-assessment environmental audits for businesses	1	4	2013
	2013 Q1					
	2013 Q2					
	2013 Q3					
	2013 Q4					

Action	Lead	Support	Action	Goal	Strategy	Timeline			
Item #									
1.1.1	Agriculture Services		Promote and sponsor attendance at events such as Farm	1	1	Immediate ongoing			
			Tech, the Provincial ASB Conference, and the International			ACTIONS IMPLEMENT			
			Beef Congress						
		Continue to encourage board memb	per attendance at conferences as part of business practices.	Actions in	nplemented -	no updates			
1.1.2	Agriculture Services		Offer workshops on farm succession planning	1	1	Immediate ongoing ACTIONS			
						IMPLEMENTED			
		Have resumed workshops as part of	business practice. Actions implemented - no further updates						
1.1.3	Agriculture Services		Coordinate farm information events including a mini "Farm	1	1	2013			
			Tech"						
	2013 Q1	Run by ASB to review and receive clarification on preferred delivery methods. Might be better to continue with ongoing sessions throughout the							
		year as opposed to one mini conference.							
	2013 Q2								
	2013 Q3								
	2013 Q4								
1.1.4	Agriculture Services	GM Sustainability Development	Support agencies such as Seed an Idea and Green Hectares	1	1	Immediate ongoing			
		Services, Economic Development	for projects including education programs, demonstration			ACTIONS			
			farms, and smart farms.			IMPLEMENTED			
		Continue to investigate and support	agencies with common interests and objectives. Actions imp	olemente	d - no further	updates			
1 0 1	Agricultura Carviaca	Lastinities O. Adaministration	Livilia Cicara da la	T ₄	12	12042			
1.2.1	Agriculture Services	Legislative & Administrative Services (GIS, IT)	Utilize GIS mapping tools for better management of weed control, crop information, and grazing leases		2	2013			
	2012.01			2014					
	2013 Q1	internal process; waiting for IT Plan	to be approved to determine if this will be completed in 2013	3 or 2014					
	2013 Q2								
	2013 Q3								
1.2.2	2013 Q4	A guiandhuna Camriaga	Fundand Intelligent Community mouth auchin with Cases	1	12	2012/2014			
1.2.2	GM Development Services	Agriculture Services	Expand Intelligent Community partnership with Green Hectares for development of a smart farm		2	2013/2014			
	2013 Q1	Will be meeting with GH to discuss	whether or not to proceed with smart farm feasibility study. I	May not k	e necessary t	o proceed with this type			
		_	on being presented through other agencies and private sector	•	-	,			
	2013 Q2			<u>'</u>					
	2013 Q3								
	2013 Q4								
1.2.3	GM Development	Agriculture Services, Community &	Investigate installation of technology at Community Halls for	1	2	2013			
	Services	Protective Services (PRC)	hosting of webinars and other educational opportunities		-	2013			
	2013 Q1	Draft RFP started, looking to release	I e second quarter, exploring funding models for potential impl	ementati	on.				
		·							
	2013 Q2								
	2013 Q2 2013 Q3								

Action	Lead	Support	Action	Goal	Strategy	Timeline		
Item #								
1.3.1	Economic Development	Agriculture Services, GM Development Services	Explore biofuel facilities to use agriculture products and by-products as feedstock (x-ref Ec. Dev. 2.3.4 and Enviro 1.4.2)	1	3	Immediate ongoing		
		See Economic Development Action	2.3.4 for updates on this action item.					
1.3.2	Agriculture Services	Economic Development & Tourism	Encourage organizations that promote "buying local" to include Parkland County agriculture producers	1	3	Immediate ongoing		
	2013 Q1	Gathering information on local producers and organizations that use/sell locally grown products; develop communications/marketing strategy to create awareness.						
	2013 Q2							
	2013 Q3							
	2013 Q4							
1.4.1	Planning & Development Services		Review the moratorium on redistricting agricultural lands to Country Residential lands (x-ref Ag 1.4.4)	1	4	2013 (rq by Council)		
	2013 Q1	Will be reviewed as part of MDP review.						
	2013 Q2							
	2013 Q3							
	2013 Q4							
1.4.2	Engineering Services	Agriculture Services	Begin planning for water fill stations for agriculture (drought, spraying season) as an extension of the WILD water lines	1	4	Immediate ongoing		
		Water fill stations planning currentl further updates.	y underway. Working with the Wild Water Commission to coo	rdinate thi	is service. Ac	tions implemented - no		
1.4.4	Council	Agriculture Services	Lobby government for retention of quality agriculture lands (x-ref 1.4.1)	1	4	2013/2014		
	2013 Q1	Will be reviewed as part of MDP review				•		
	2013 Q2							
	2013 Q3							
	2013 Q4							

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline		
1.1.1	Legislative & Administrative Services (GIS, IT)	Public Works	Greater integration of GIS mapping tools including additional layers of data showing above and below-ground infrastructure	1	1	Immediate ongoing		
	2013 Q1	Reviewing status of project ar	nd bring back recommendations for proceeding.					
	2013 Q2	3 1 7						
	2013 Q3							
	2013 Q4							
1.1.2	Engineering Services	Financo	Analyze the honefits of dividing the capital road program	1	11	Immodiate engoing		
1.1.2	Engineering services	rinance	Analyze the benefits of dividing the capital road program into sub-categories for ease of reference and awareness of construction activities	1		Immediate ongoing COMPLETE		
	2013 Q1	Already reflected in the 2013 budget. Engineering Services Capital Program is now broken into the: A. Capital Road Program (c/w Engineering/Construction/Asphalt Surfacing/Subdivision Road Surfacing sub-programs); B. Seal Coat Program; and C. General Construction Program (c/w Engineering/Storm Water Management; Water and Sewer sub-programs.) COMPLETE						
	2013 Q2							
	2013 Q3							
	2013 Q4							
1.2.1	Finance	Public Works, Engineering	Investigate feasibility of lifecycle costing as part of the budget process	1	2	2013		
	2013 Q1	Review Lifecycle Costing for facilities with Finance dept. Currently in investigation stage, will explore feasibility of including as part of 2014 budget.						
	2013 Q2							
	2013 Q3							
	2013 Q4							
1.3.1	Planning & Development Services	Engineering Services , Sustainability Coordinator	Develop a science-based process for identifying and protecting environmental areas impacted or potentially impacted by development	1	3	2013		
	2013 Q1	RFP drafted, will be released	and proceeding shortly.	•	<u>'</u>			
	2013 Q2							
	2013 Q3							
	2013 Q4							
1.3.2	Planning & Development Services		Work with Province to ensure proper reclamation of privately-held gravel sites and waste management/landfill sites	1	3	Immediate ongoing ACTIONS IMPLEMENT		
		Identify and advocate for proper reclamation on current pits; as Development Pernits expire/activity ends, Development Officers will work with AB Environment and company to encourage appropriate reclamation. Actions implemented - no further updates.						
2.1.1	GM Development Services		Explore additional products and processes that can be marketed and sold (Intelligent Community) (x-ref Ec. Dev. 1.5.2)	2	1	Immediate ongoing ACTIONS IMPLEMENTE		

Action Item	Lead	Support	Action	Goal	Strategy	Timeline		
#								
		Continuing to market the network to mobility, public safety, enterprise, and additional broadband service providers. Actions impler no further updates.						
2.1.2	CM Davidenment	no further updates.	Evalure apportunities to lavorage high appeal broadband	la.	T _a	Image edicte conscius		
	GM Development Services		Explore opportunities to leverage high speed broadband	2	1	Immediate ongoing ACTIONS IMPLEMENTE		
	Services		services (x-ref Ec. Dev. 1.5.2)			ACTIONS IMPLEMENTE		
		Exploring acquisition of fiber connect with broadband carriers in Edmonton to allow tower tenants to have greater chand pricing. Actions implemented - no further updates.						
2.1.3	GM Development	and prioring. Thereare impression	Encourage location on County towers to reduce construction	n 2	1	Immediate ongoing		
	Services		of new privately-owned towers (x-ref Ec. Dev. 1.5.2)	· · · ·		ininiculate origoning		
	2013 Q1	Meeting with province regarding	g AFRAX co-location on our towers rather than Province cons	tructing the	eir own.			
	2013 Q2							
	2013 Q3							
	2013 Q4							
2.2.1	Executive		*Explore partnerships to expand and enhance development	2	2			
	Committee		of recreational and tourism facilities					
	2013 Q1	Discussion surrounding potentia	al re-development of Lake Eden area including ski hill.					
	2013 Q2							
	2013 Q3							
	2013 Q4							
2.3.1	Public Works (Solid	Sustainability coordinator	Start identifying potential sites and develop an	2	3	2013		
	Waste)		implementation plan to initiate a business providing landfill and recycling and composting services to the region					
	2013 Q1	Regional collaboration grant approved. Require input from sustainability coordinator on this project. Look at feasibility of locating site and						
		explore potential of regional facility.						
	2013 Q2							
	2013 Q3							
2 4 1	2013 Q4 GM Infrastructure		Investigate developing road construction common to	12		2012		
2.4.1	Services		Investigate developing road construction company for County roads as well as contract services to other local	2	4	2013		
	Sel vices		municipalities					
	2013 Q1	Preliminary review and planning underway. Still need to do own analysis if and how much consulting is needed.						
	2013 Q1 2013 Q2	1. Tommary Toview and pianini	g and and now much to do own analysis it and now much to	mounting is				
	· • •	1						
	2013 O3							
	2013 Q3 2013 Q4							
2 4 2	2013 Q4		Investigate gravel crushing and hauling company for County	12	4	2013		
2.4.2			Investigate gravel crushing and hauling company for County purposes as well as to other local municipalities without access to gravel	2	4	2013		
2.4.2	2013 Q4 GM Infrastructure	Preliminary review and planning	purposes as well as to other local municipalities without access to gravel			2013		
2.4.2	2013 Q4 GM Infrastructure Services	Preliminary review and planning	purposes as well as to other local municipalities without			2013		
2.4.2	2013 Q4 GM Infrastructure Services 2013 Q1	Preliminary review and planning	purposes as well as to other local municipalities without access to gravel			2013		

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
2.4.3	Executive Committee		Investigate opportunities to provide rural utilities (telephone, internet, fibre - fibre communities, fibre optics)	2	4	2013
	2013 Q1					
	2013 Q2					
	2013 Q3			•		
	2013 Q4					

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline
1.1.1	Communications	All	Develop targeted communications strategies to reach key stakeholders on specific projects and initiatives	1	1	Immediate ongoing ACTIONS IMPLEMENTED
			ations plan that includes department communications. Process ding as part of the Public Consultation Policy. Actions implement	-	•	
1.1.2	Communications	Legislative & Administrative Services	Prepare a Public Consultation Directive to enhance our existing public consultation processes	1	1	Immediate ongoing COMPLETE
		Completed in 2012 - no furthe	r updates			
1.1.3	Legislative & Adminstrative Services		Have all Council policies posted online by 2013	1	1	Immediate ongoing
	2013 Q1	Installing software to faciltate	implementation of this initiative.			
	2013 Q2					
	2013 Q3					
	2013 Q4					
1.2.1	Legislative & Adminstrative Services (Information Management)		Implementation of an Access to Information and Protection of Privacy program and development of Open Data policies (x-ref Ec. Dev. 1.1.3)	1	2	2013
	2013 Q1	Found a consultant to assist in	this implementation, working out contract terms.			
	2013 Q2 2013 Q3 2013 Q4					
2.1.1	Council		Attendance at AUMA Meetings and events	2	1	Immediate ongoing ACTIONS IMPLEMENTED
		Continued review of AUMA nev	wsletter; attendance as appropriate at meetings and events. A	Actions im	plemented - n	o further updates.
2.1.2	Executive Committee		Encourage increased access to and appropriate developmen around the Villeneuve Airport	t 2	1	Immediate ongoing COMPLETE
		Sturgeon County's Plan did not receive approval at CRB level. Parkland County will continue to offer support should new plans that meet CRB Growth Plan be presented. EIA looking at further development of Villeneuve airport. Staff time and resources committed to attending.				
2.2.1	Community & Protective Services		Participation in organization of events within the tri- municipal region including the annual Aboriginal Day hosted by the Child and Family Services Authority	2	2	Immediate ongoing ACTIONS IMPLEMENTED
		Resources and funding include no further updates.	d as part of 2013 and ongoing budget for participation in and p	oartner or	local events.	Actions implemented -

Action Item #	Lead	Support	Action	Goal	Strategy	Timeline		
3.1.1	Communications		Launch of new Parkland County branding set for September 2012	3		Immediate ongoing COMPLETE		
		New branding launched Septeml transition over early in 2013.	ned September 2012. New templates developed and incorporated throughout organization. Signs and other assets w in 2013.					