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**MUNICIPAL DEVELOPMENT PLAN PROJECT  
UPDATE | STAGE 2 PUBLIC ENGAGEMENT SUMMARY**

**GOVERNANCE AND PRIORITIES COMMITTEE  
JUNE 25, 2024**

# PRESENTATION OVERVIEW

Project Update

Overview

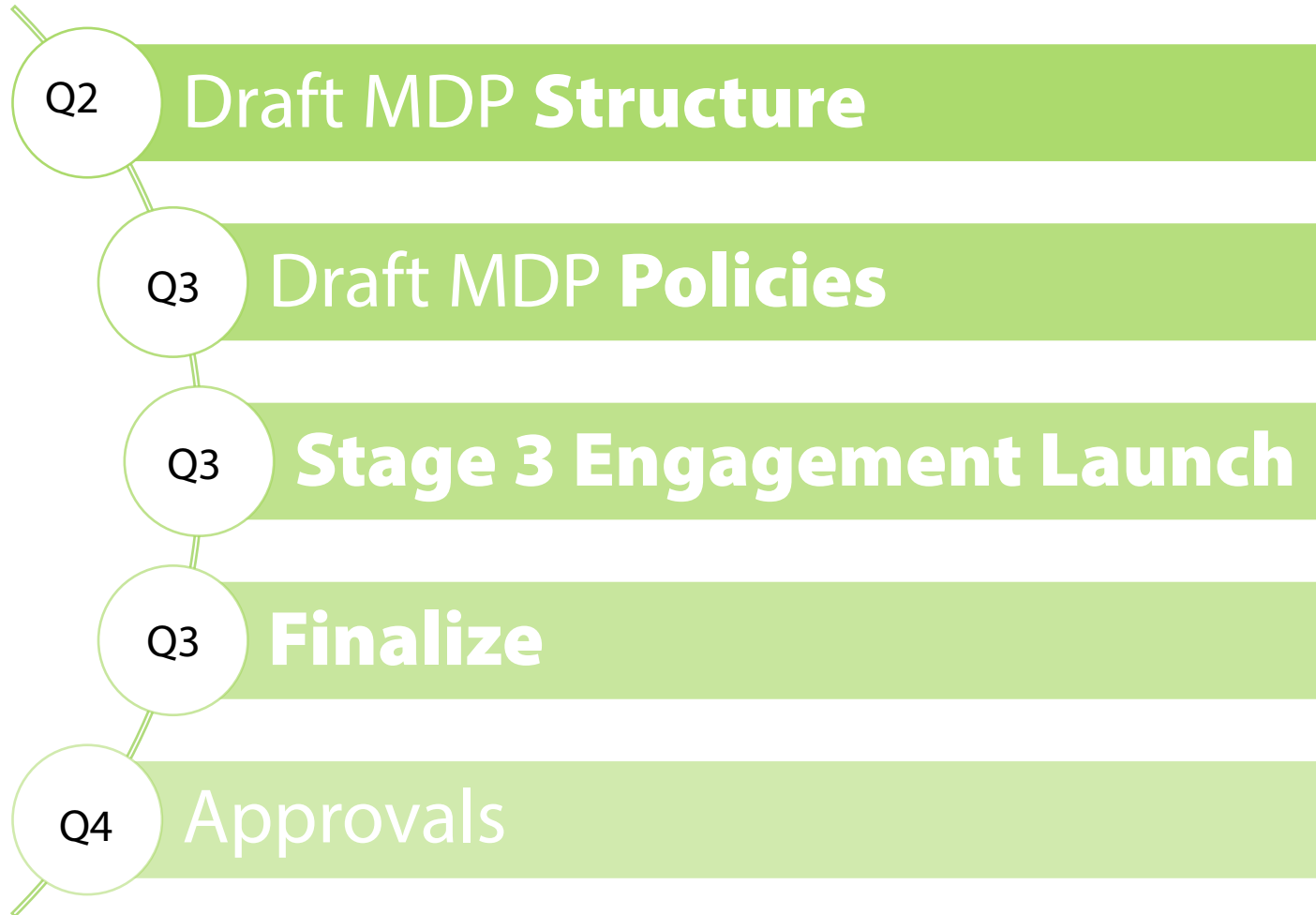
Statistics

Results

What's Next?



# PROJECT UPDATE

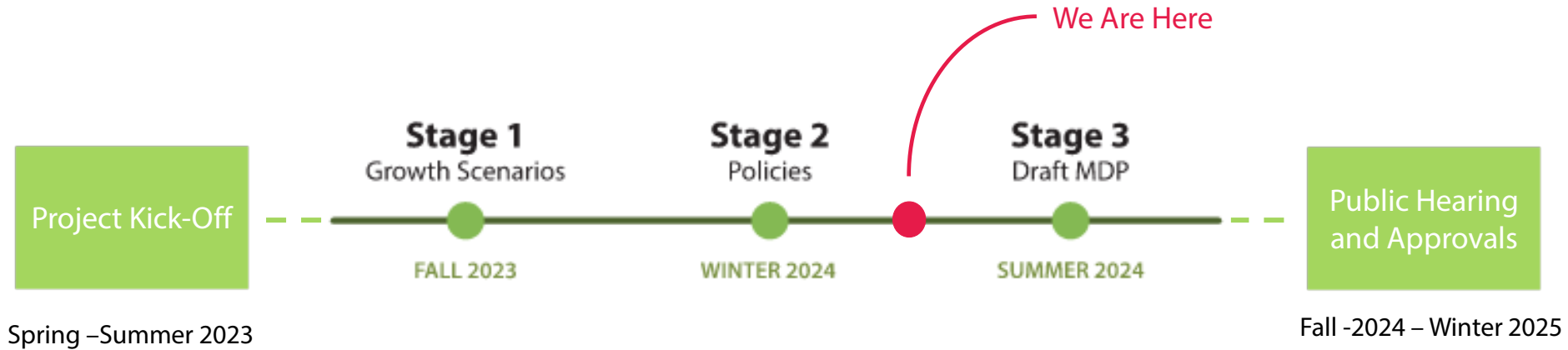




# Stage 2 Public Engagement

# OVERVIEW: ENGAGEMENT TIMELINE

## Three Stages of MDP Project Engagement:



# OVERVIEW: STAGE 2 ENGAGEMENT

Public Survey	March 20 – April 14, 2024
Open Houses and Info Fairs	April 3, 2024
Community Stakeholder Workshop	April 4, 2024
Virtual Industry Session	April 4, 2024
Discussion Guides	March 27 – April 14, 2024

# STATISTICS: COMMUNICATIONS



22,600+ Recipients of YourParkland Newsletter



9000+ Views on Social Media



600+ Unique Visits to YourParkland MDP Project Webpage



6 Emails to Project Subscribers



5 Newspaper Advertisements



Public Calendar and Digital Signs

# STATISTICS: ENGAGEMENT HIGHLIGHTS





# RESULTS: KEY FINDINGS



Protect natural and agricultural areas from cumulative impacts



Keep Parkland rural



Concentrate residential development to prevent further fragmentation



Balance clarity and flexibility in development rules

# COUNTY-LED ENGAGEMENT: MAY - JUNE 2024



## PARKLAND COUNTY IS HITTING THE ROAD!

**Dates and locations:**

**MONDAY, JUNE 10**  
Graminia Hall

**TUESDAY, JUNE 11**  
Blueberry Hall

**WEDNESDAY, JUNE 12**  
Acheson Fire Hall

**THURSDAY, JUNE 13**  
Jubilee Hall – Wabamun

**FRIDAY, JUNE 14**  
Tomahawk Agra Centre

All Roadshow events will be drop-in format from 5:00 – 7:00 pm.

**Have Your Say!**

Join us for a Roadshow at community halls across the County! Have your say on proposed draft policy and regulation ideas for the Municipal Development Plan and Land Use Bylaw ReDesign

The **Municipal Development Plan (MDP)** is a high-level plan that creates a clear, adaptable, competitive, and streamlined approach for future development and growth in the County.

The **Land Use Bylaw (LUB) Redesign** intends to meet the needs of the community by:

- ✓ streamlining the development process
- ✓ establishing clear decision-making practices
- ✓ aligning with the County's higher-level plans

We want to hear your feedback on policy and regulations ideas that will shape the future of Parkland County.



SCAN FOR DETAILS

More details at [YourParkland.ca](https://www.yourparkland.ca)



Roadshow: June 10-14, 2024

Chat with a Planner: June 19, 2024

Community Outreach:

- Advertising Campaign
- Jackfish Lake Management Association AGM
- Tomahawk Senior's Day

# WHAT'S NEXT?

## Ongoing Chats with a Planner

- July 17, August 14, & September 18, 2024

## Stage 3 Engagement Summer 2024

- Share and gather feedback on Draft MDP

# CONCLUSION



Stage 2 of Engagement is Now Complete



Wide Range of Events and Engagement Types



Received Valuable Feedback

# RECOMMENDATION

That the Municipal Development Plan Stage 2 Public Engagement Summary be received for information, as presented.

THANK YOU, ANY QUESTIONS?

