



## The CRB Road Show 2014

### Stop 11: Parkland County

June 17, 2014

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#### **What is the CRB Road Show?**

Representatives of the Capital Region Board are visiting member municipalities on their home grounds through 2014 to ensure all members of the Council and senior administration in each community have an opportunity to be updated on current activities, provide direct feedback for CRB and ask questions about the Board's role in the region.

#### **Who is coming?**

CRB Chair Nolan Crouse and Communications Manager Loreen Lennon will attend.

#### **Why now?**

Following the 2013 municipal elections, changes to the Board's organizational structure and to the make-up of member Councils have impacted the Board's look and feel. Several key issues will arise in the coming months; time for an overview and update, and to gather input from members. The visit is meant to be less-formal and interactive.

#### **What is happening with CRB?**

The original five-year CRB mandate has been extended and renewed, with specific expectations based on the experience gained since 2008 and the collaborative success of The Regional Growth Plan. See current activities and initiatives on next page.

#### **How does Parkland County fit in?**

As a voice for regional diversity on the CRB, Parkland County acts as the western anchor for the Capital Region. With a strong industrial base, established collaboration among the "tri-municipal" partners (the Town of Stony Plain, Parkland County, the City of Spruce Grove) and innovative programs such as the regional event hosting strategy, Parkland County's strong history of regional partners working together is a model for the CRB. Mayor Rod Shaigec and Councillors Phyllis Kobasiuk and Darrell Hollands provide consistent leadership in working through the issues of growth that both bless and challenge the Region. CRB looks forward to showcasing the Spruce Village Community as a regional feature of this fall's ReEnvision Housing Symposium on October 2, 2014.

## Capital Region Board Today

### Region fast facts:

- 24 members including the City of Edmonton, the five surrounding counties and 18 municipalities within them
- Land area: 12,384 sq km – that's bigger than the four smallest US states
- Population – about 1,200,000 (2011) - sixth largest in Canada and growing

### Board Overview:

- **Voting structure:** To carry, Board motions must be “supported by not fewer than 17 Board members from participating municipalities that collectively have at least 75% of the population of the Capital Region”.

- **The Board directly oversees four committees and one task force:**

**Governance, Priorities & Finance Committee** – composed of 10 members: the City of Edmonton, two Cities, three Counties, three Towns and one Village. True to its name, this committee provides the Board with strategic advice in matters pertaining to Board governance, Board priorities and Board finances.

**Land Use & Planning Committee** – composed of consist of 11 members: the City of Edmonton, two Cities, three Counties, four Towns, and one Village. Provides leadership in the development and enhancement of integrated land use policy and planning through the completion of projects authorized by the Board. Currently oversees the work of the Energy Corridors Task Force.

**Performance Monitoring Committee** – composed of the Chairs of the other three committees, plus the City of Edmonton and a member at large. Holds Board accountable by monitoring progress towards its stated goals as set out in the Business and Strategic Plans, and the Regional Growth Plan.

**Regional Services Committee** – composed of of 11 members: the City of Edmonton, two Cities, three Counties, four Towns, and one Village. Currently oversee the Task Forces on Housing and on Transit.

**Growth Plan Update Task Force** – composed of seven members: the City of Edmonton, two Cities, two Counties, one Town and one Village. The current plan's required five year update is an opportunity for the Board to revisit and revitalize the Regional Growth Plan.

- **Current activities and initiatives:**

**Strategic Planning** – currently formulating a shared vision to invigorate the CRB tagline, *Regional Action, Global Opportunity* - for the continued prosperity and possibilities of the Capital Region looking toward 2065, and how to get there

**Enhanced communications** – Introduction of the *reCAP* newsletter as a direct, regular, form of communication for all CRB members; updating of the website in 2014, and the CRB Road Show to engage members in their communities

**Stakeholder outreach** – Campaign to meet directly with critical stakeholders, including the Greater Edmonton Region Chambers of Commerce, the Greater Edmonton Economic Development Team, the Capital Region Caucus as well as the new Premier, Cabinet, MLAs, key Ministries and administration within the Government of Alberta, and other regional interest groups