

# Wireless Internet Rebate Program (WIRP) Closure Report

The background of the slide is composed of several overlapping green geometric shapes, primarily triangles and polygons, in various shades of green. On the right side, there is a complex, dense pattern of thin, dark gray lines that appear to be radiating or converging, creating a sense of depth and movement. The overall design is modern and technical.

# WIRP Goals

01

Reduce setup  
costs for  
qualifying  
residents

02

Focus on  
communication  
to improve  
uptake

03

Speed test  
data for  
broadband  
program plan

# Program Results

49 of 57 eligible applications approved

- 8 pending further speed testing

Expected total reimbursement amount \$47,700

- Average reimbursement \$892/ approved application
- Reimbursed \$20,532 to date

Eligible residents chose Starlink or Switch Airfiber

659 CIRA speed tests completed

# Social Media and Resident Feedback



## **Social Media Engagement**

56,243 views



## **Feedback Themes**

Seeking Starlink alternative  
Retroactive rebate sought  
Prefer stable fibre connection  
Limited service availability

# Challenges

Starlink unavailable for several months

Service options available to residents unclear

CIRA speed tests

# Observations

- As wireless subscription rates increase, service degrades
- No program budget increase required
  - Just over 50% of initial maximum budget was required
- Administrative effort was greater than expected

# Next Step

## Program strategy

- Demand for wireless is shrinking and requests for fibre services persist
- Cost of administering rebates may be applied to new broadband program strategy
- Incorporate multiple service types, providers, and funding options