

November 1, 2012

Mayor Rod Shaigec
Parkland County
53109A Highway 779
Parkland County, AB T7Z 1R1



Mayor Anita Fisher
Devon Municipal Office
1 Columbia Avenue West
Devon, AB T9G 1A1

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Dear Mayor Shaigec:

Re: 2013 Special Olympics Alberta Summer Games

The Town of Devon has a strong reputation for being a friendly, welcoming community that embraces all events they host, and we are thrilled to be hosting the 2013 Special Olympics Alberta Summer Games. From June 21-23, nearly 650 Special Olympics athletes and coaches from across Alberta will compete in athletic events such as bocce, golf, powerlifting, rhythmic gymnastics, soccer and softball.

The Summer Games is a signature event for Special Olympics Alberta and a highlight in the lives of athletes with an intellectual disability. These games will also be a stepping stone for athletes to qualify for Team Alberta that will represent our province at the 2014 Special Olympics Canada Summer Games in Vancouver.

We invite Parkland County to be a part of this celebration by supporting the games and the athletes from your community with a financial contribution. All funds will directly support Special Olympics and will be used to offset games costs. The largest budget items for the games will be for meals, accommodations, facility rental, transportation, equipment and supplies, and official events such as the Opening Ceremonies. A list of additional ways your community may become involved is attached.

When considering this funding request, please consider the regional economic benefits. The athletes will be joined by family, friends and fans, and many will be utilizing accommodations and facilities in Parkland County, Leduc County or the City of Leduc. Your support will help provide a rewarding experience for all participants.

Thank you in advance for considering this request. If you have questions and would like to discuss the contents of this document further, please feel free to contact myself or Janet Guthrie, Community Projects Coordinator, at E: jguthrie@devon.ca or P: 780.987.8332.

Yours sincerely,

Anita Fisher
Mayor



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100% of the funds received will go
support Special Olympics and used
offset games costs

SPONSORSHIP OPPORTUNITIES AND BENEFITS

“Find Your Way” to Participate

- Host an event or special day where proceeds go the 2013 Provincial Summer Games.
- Participate in the Special Olympics Laces Campaign.
- Cash Donation
- Contribute a silent auction item.
- Services in kind to support the 2013 Provincial Summer Games

Diamond Sponsor: (\$15,000 and up)

- Opportunity for title Sponsorship of a major event within the Games.
- Opportunities for representative to participate in an active role at the opening ceremonies, medal presentations and sponsored event.
- Primary positioning of logo as Platinum Sponsor in all relevant Games print and electronic advertising and signage.
- Eight (8) tickets to the Games Recognition Event.
- Plus related Gold Medal/Event sponsor benefits;

Gold Medal/Title Event Sponsor (\$10,000 - \$14,999)

- Opportunities for on-site activation during the opening ceremonies, banquet and or competitions.
- Opportunities for athlete visits/presentations within your workplace.
- Banner ad in the Official Games program.
- Primary positioning of logo as Gold Medal/Title Event Sponsor in all relevant Games print and electronic advertising and signage.
- Four (4) Tickets to Games Recognition Event.
- Plus related Silver Medal Sponsor benefits;



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Silver Medal Sponsor (\$5,000 - \$9,999)

- Opportunity for sponsorship of a Games competition.
- Primary positioning of logo as Silver Medal Sponsor in all relevant Games print and electronic advertising and signage.
- VIP invitation and preferred seating at the Opening Ceremonies.
- Commemorative keepsake for your involvement with the 2013 Summer Games.
- Opportunities for a representative to participate with medal presentations.
- Two (2) tickets to the Games Recognition Event.
- Plus related Bronze Medal Sponsor Benefits;

Bronze Medal Sponsor (\$3,000 - \$4,999)

- Primary positioning of logo as Bronze Medal Sponsor in all relevant Games print and electronic advertising and signage.
- Logo recognition in the Official Games program.
- Logo in newspaper Thank You ad following the Games.
- Plus related Friends of the Games Sponsor benefits;

Friends of the Games: (\$1,000 – \$2,999)

- Commemorative Certificate from the 2013 Special Olympics Alberta Summer Games.
- Inclusion of name on the Special Olympics Alberta website specific to the Summer Games.
- Inclusion of company name in the Official Games program.
- Inclusion of company name in the 2013 Special Olympics Alberta Annual Report.
- Inclusion of company names in newspaper Thank You ad following the Games.

Fans of the Games: (\$100 - \$999)

- Inclusion of company name in newspaper Thank-You ad following the Games.