2022 NOT FOR PROFIT GRANT

PARKS, RECREATION, AND CULTURE

OVERVIEW

- Purpose of the Not For Profit Grant (NFP) :
  - Provide grant funding to not for profit organizations that support Parkland County residents through the delivery of recreation, culture, social services and/or community activities

- Eligibility:
  - A registered not for profit organization for more than 1 year.
  - Be an organization that has an open membership
  - Programs or services offered must improve the quality of life for Parkland County residents

- Ineligible Not For Profit groups
  - Community Leagues
  - Playschools (operational grant, eligible for capital)
  - Organizations that already receive government support for operational funding (operational grant, eligible for capital)

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WHAT DOES THE NFP FUND?

- Operating (schedule A)
  - Financial assistance for costs associated with:
    - the operation of the facility and/or organization based on the previous years finacials

- Sustainability Minor Capital (schedule B)
  - Financial assistance for costs associated with:
    - Fire, safety and health
    - Preventive Maintenance
    - Renovation
    - Equipment

- Project (Schedule C)
  - Financial assistance for costs associated with:
    - Special event activities
    - Development/launch of new projects or programs or a new component to an existing program
    - Volunteer training

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FINANCIALS

- Funding Amount:
  - Schedule A - $10,000 max
    - ↳ 3,500.00 max for facility operating expenses
  - Schedule B - $5000.00 max
  - Schedule C - $5000.00 max

- Eligible amount
  - The maximum combined total awarded to any organization under this policy shall not exceed $10,000/annually

- Historical funding levels
  - 2021, $66,947.11 awarded (13NFP's)
    - ↳ out of $124,081.17 requested (17 NFO's)
  - 2020 $66,871.57 awarded (16 NFP's)
    - ↳ out of $181,911.91 requested (24 NFO's)

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SCORING CRITERIA

- Groups are scored based on:
  - Technical review
  - Principal review
  - Percentage of total participants who are Parkland County residents
  - Number of Parkland County residents
  - Use of funds
    - Facility/Operating Expenses – Schedule A
    - Project Description –Schedule B
    - Program Description – Schedule C
  - Budget
  - Organizational Capacity
  - Alignment to Parkland County strategic pillars and/or supports a plan
    Strategic Pillars
      - Developing community and community assets
      - Supporting physical activity and healthy lifestyles
      - Building an appreciation for culture, arts, and heritage
    ↳Plans:
      - Parks, Recreation and Culture Master Plan (2017)
      - Social Development Plan (2018)

SCORING CRITERIA CONT

- Why organizations don't score well
  - Low number of Parkland County Residents
  - Did not demonstrate alignment with strategic pillars or a plan
  - Organizational health

- Why organizations applications are rejected
  - Financials do not match grant requests
  - Incomplete application
    - ↳Not suppling required documents
  - Not eligible due to policy
    - ↳Membership not open
    - ↳Fundraising event
    - ↳Already receives funding from Parkland County

2022 REQUESTS

20 Applications received with a total value of $123,170.41

– 17 applications met the eligibility requirements

- Funding Recommendation of a total value $76,542.64

  – Recommendation based on final scores for each application

  – Increase in funding amount due to the addition of the NFP's within the hamlet of Wabamun

- Community sustainability committee review

  – Committee reviewed the requests and recommended that the funding allocation follow the outcomes of the impartial scoring matrix.

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2022 REQUESTS CON'T

Decrease in applications
- COVID- 19
  - ↳Participant numbers, other funding sources, did not operate in 2021
- Organization is dormant or had not reactivated at time of application deadline due to government regulations
- No one writing grants due to organization being inactive or volunteer burnout
- Forgot about the grant due to organization being inactive.

- Advertising
  - Application forms sent out to all previous applicants
  - Promoted through ads in the newspaper and on social media

- Staff support
  - Assist applicants in completing applications
  - Follow up with applicants for missing/incomplete applications

2023 RECOMMENDATION

Based on the discussion at the community sustainability committee the following recommendations are being investigated for the next grant cycle:

– Tying the scoring criteria to Council's pillars and/or strategic plan

– Scoring criteria based on type; separating out the service based requests from recreation

– The addition of a smaller grant category for small projects and programs.

– Request participant numbers from applicants.

QUESTIONS...