



GPRC

GREATER PARKLAND REGIONAL CHAMBER OF COMMERCE

Agenda

- ▶ Chamber Overview
- ▶ Board Trade & Bylaws
- ▶ Who are we?
- ▶ Accreditation & Partnerships
- ▶ Key Revenue & Key Expense
- ▶ For our Members
- ▶ Organizational Chart

Board of Trade & Bylaws

- ▶ The Greater Parkland Regional Chamber of Commerce is incorporated under Part II of the Federal Board of Trades Act. This is Federal Law under which we are governed
- ▶ We are governed by our Bylaws that only through a member Motion & Approval by Corporations Canada can be changed
- ▶ Defined District / Boundary
- ▶ Registered as a Not for Profit – we are NOT a Charity
- ▶ We adhere to Roberts Rules of Order for meeting procedures.
- ▶ Purpose to promote and improve trade and commerce and the economic, civic and social welfare of the region

Our History

Spruce Grove, Stony Plain & Wabamun

- ▶ 2019 Right time, Right Place, Right People
- ▶ Bringing together Spruce Grove, Stony Plain and Wabamun Chambers of Commerce
- ▶ Shared vision
- ▶ Supported by PLC, SG & SP
- ▶ The Unification agreed to by our members

Greater Parkland Regional

- ▶ Board Members, PLC Businessman & Chamber Member, Operational Leads & Legal Counsel
- ▶ The three regional Chambers of Commerce
- ▶ To help to further the interests of businesses in our region
- ▶ April 10, 2019 unanimous membership vote to unify

Who are we?

- ▶ We are the largest business organization in the Tri Region – covering virtually the whole of Parkland County
- ▶ We represent over 900 businesses
- ▶ We partner with 3 Municipalities; Parkland County, City of Spruce Grove & The Town of Stony Plain
- ▶ We deliver Visitor Services on behalf of the Town of Stony Plain & the City of Spruce Grove & as of 2021 we are developing this delivery for Parkland County
- ▶ We are a certified Alberta Visitor Information provider

Accreditation & Partnerships

- ▶ We are aligned with the Alberta Chambers of Commerce, which represents 122 community chambers, over 25,000 businesses provincially
- ▶ We are aligned with the Canadian Chamber of Commerce which represents which represents over 200,000 businesses nationally.
- ▶ Being aligned with these networks means that we are the largest and most influential business network locally, provincially and federally. Part of a larger federation of 122 provincial chambers and over 400 chambers across the country

- ▶ We make a huge impact – the Province of Alberta has the largest representation of businesses nationally
- ▶ \$13.10 of each chamber membership brings a membership to the Alberta & Canadian Chambers of Commerce
- ▶ Staff hold membership with the Alberta Chamber Executives (ACE) & Canadian Chambers Executives of Canada (CCEC)
- ▶ We are members of GERCC (Greater Edmonton Regional Chamber of Commerce)

Key Revenue & Key Expense

- ▶ 28% of our revenue – from our Members
- ▶ Non-Dues Revenue - Group Insurance Plan
- ▶ Key events, Tri Expo & Marketplace, Business Awards of Distinction, State of the Region, Golf Tournament & Community Business Directory
- ▶ Partnerships, Funding and Grants
- ▶ Key expense - operating costs
- ▶ Developing and executing programs and services for our Members
- ▶ Operating our Visitor Centre

For our Members

- ▶ **Belong** – an organization with credibility and trust
- ▶ **Be Heard** – Advocacy at all levels of Government, Educational Opportunities, Advertising and promotional opportunities
- ▶ **Be Seen** – monthly events, promotional opportunities, signature events golf tournament & Business Awards of Distinction, State of the Region & Expo
- ▶ **Save Money** – Value Added Benefits – Group Plan Insurance, discounts on a number of services
- ▶ Member to Member programs



GREATER
PARKLAND
REGIONAL
CHAMBER

