

# THE STONY PLAIN & PARKLAND PIONEER MUSEUM



CAPITAL FUNDING REQUEST



# THE PIONEER MUSEUM



The Pioneer Museum has been a growing entity for 30 years with the following Guiding Principles

- Facilitating education and lifelong learning
- Preserving founding cultures and community heritage
- Recognizing the knowledge, skills and efforts of our volunteers
- Contributing to the quality of life in the local community
- Encouraging active participation and involvement of residents of all ages
- Being a cultural and educational resource to the communities it serves

**Vision:** Be an enriching place to explore and enjoy our pioneering past.

**Mission:** Collect, preserve and present our artifacts and stories for everyone.

**Awarded the Alberta Museum Association Recognized Museum Leader Status.**

We celebrate the history and pioneering spirit of Stony Plain and Parkland County, and we do this by collecting, preserving and presenting the artifacts and stories of the area. We are preserving our collective physical and intangible cultural for the residents of Stony Plain and Parkland County, the people of Alberta, the people of Canada and the generations of the future. We do it for all of us.

We fully support both the Town of Stony Plain and Parkland County in developing their Cultural Plans. Plans that we not only support but try to include into our own development.

The Museum's last expansion was the 1950s International Harvester Dealership, which was opened to the public in 2021.

This new expansion is the addition of two 60ft x 100ft buildings.

With this in mind, we are happy and excited to present our current expansion projects.

# THE MUSEUM'S 2023/2024 FACILITY EXPANSION PROJECT



# 2023/2024 FACILITY EXPANSION PROJECT

## The Need

The Museum needs heated space for two new permanent exhibits and temporary exhibits as well as unheated space for large artifacts. The facility expansion project is to build two, 60ft x 100ft buildings, one heated, one unheated.

The heated building will house the permanent exhibits. The first is our Power-in-Parkland exhibit, which needs a large space to house all the objects and present the information. This exhibit will highlight the history and importance of the **Electrical Generation** industry to the County, Town of Stony Plain, the Province and of course the people of the area. The second exhibit is a renovated and expanded Military exhibit. The remainder of space in the heated building is for temporary or traveling exhibits that would be enjoyed by the community.



The second, unheated building is to provide shelter for the museum's expanding collection of machinery, equipment, and antique vehicles that are in our overcrowded buildings or outside.

# 2023/2024 FACILITY EXPANSION PROJECT

Our Power in Parkland project committee has already been working for three years and has acquired artifacts, training equipment, materials and much more in addition to raising \$100,000.00 in sponsorship.

The Power in Parkland exhibit will capture this critical history, acknowledge the efforts of those who were involved in the **electrical generation** industry, and showcase the importance to the Municipalities and their residents and to preserve that history for generations to come.

Some important history:

- The first generating unit in Parkland was commissioned in 1952 at Wabamun.
- From 1952 through 2011 a total of 13 generating units were commissioned.
- By late 1980s the generating plants - produced **67% of the electricity used in all of Alberta.**
- The Sundance plant (+2200MW) was the **2nd largest generating station in Canada.**
- The Highvale mine is the **largest strip mine in Canada.**
- The Wabamun Whitewood mine is **completely reclaimed** and is supporting growth of hay and cereal crops, has a stocked lake (East Pit Lake) and has areas for wildlife habitat.
- **1100+ full time employees** were engaged in mining and plant operations at any one time.
- **500+** contractor staff at any one time.
- Development of the mines and plants affected local residents. Some relocated while a significant number remained in the area and developed careers working within the mines and plants.
- Multiple companies/organizations supplied skills, equipment and resources to support the construction and on-going operation of the facilities.

# 2023/2024 FACILITY EXPANSION PROJECT

Examples of how the history will be captured are:

- pictures
- models and artifacts (dragline, training module)
- videos (plant construction and operation)
- large display items in an outside area



# 2023/2024 FACILITY EXPANSION PROJECT



In addition to the Power in Parkland Exhibit, which will take a space of approximately 40ft x 60ft, this building will also house a new permanent military exhibit showcasing Canada's contributions to world conflict but even more importantly the contribution of locals who served. We are partnering with the Stony Plain Legion and have contacted other legions in the County. The remaining space in the building will be used for temporary or traveling exhibits, that we will be able to bring to the community.



# 2023/2024 FACILITY EXPANSION PROJECT

The second building will be unheated and for storage and display of machinery and equipment that will be set up for public access. In recent years, the Museum has been fortunate in that many people have donated tractors, vehicles and equipment, entrusting us to care for them for future generations. This includes five vehicles transferred from Fort Edmonton.

However, this means that our current unheated display building is overfull making viewing of these objects difficult and uncomfortable if not unsafe. With the addition of this new building, we will be able to start spreading out the collection and get some of the pieces under cover that are currently outside.





# 2023/2024 FACILITY EXPANSION PROJECT

The cost to complete the entire project of the two buildings will be \$865,000.00.

The unheated building will be \$220,000.00 complete with gravel floor, two large overhead doors and clear wall panels for light.

The heated building with two overhead doors, concrete flooring, heating system, electrical and gas hookup, lighting, finishing and display cabinets will come to \$615,000.00.

Please note that these prices are quoted as of December 2022. The remaining \$30,000.00 is contingency to account for price increases and unforeseen costs.

# 2023 / 2024 FACILITY EXPANSION PROJECT

We have also considered the ongoing costs that these buildings will add to the museum's annual operating budget. Based on the museum's current square footage utilities cost as well as insurance, there is an estimated annual increase of \$4,500.00.

We have already negotiated with TransAlta for operational funding sponsorship of \$5,000 per year for five years.

On top of this, the Waste-to-Energy project we have been working on is very much alive and the unit we hope to get, free of charge, would be able to provide heat for this building, future ones as well as some of our existing ones. There is also a possibility that it could provide power in the future. Once established this unit would help to reduce the heating and power costs for the museum.

# 2023/2024 FACILITY EXPANSION PROJECT

In order to best use and leverage our funds we are combining the two buildings into one expansion project. It is our request to both Parkland County and the Town of Stony Plain for a capital amount of \$75,000.00 each in order to reach our \$865,000.00 project budget

## **Budget**

Museum Capital Fund	\$25,000.00 (on hand)
P-in-P Sponsorship	\$100,000.00 (on hand)
CFEP Grant	\$125,000.00 (Applied in January)
Federal Spaces Grant	\$400,000.00 (Applied in January)
Work donated in kind	\$40,000.00 (Pending)
Building naming rights	\$25,000.00+ (Pending)
Parkland County	\$75,000.00 (Pending)
<u>Town of Stony Plain</u>	<u>\$75,000.00 (Pending)</u>
<b>Total</b>	<b>\$865,000.00</b>

Additional funds will be raised through further sponsorship and fundraising, including current ongoing efforts for buildings themselves, and the two permanent exhibits.



# 2023/2024 FACILITY EXPANSION PROJECT

## IMPACT

We will be the only museum in the Province with such an inclusive exhibit on the crucial history of power generation, which captures the mining, electrical generation plant, and transmission and distribution.

There were on average about 1,500 staff and contractors who worked at the plants annually with an estimated 20,000 to 30,000 who worked there over the fifty years since it began operations. With these numbers alone we hope it translates into a ten percent increase of our visitor numbers being 1,500 to 2,000 more people coming to the Town of Stony Plain and Parkland County as tourists.

The local people's service to the military and in support are extremely important stories that need to be collected and told.

With every improvement to the Museum we improve as a tourist attraction and a benefit to everyone.

# 2023/2024 FACILITY EXPANSION PROJECT

We fully realize that the scope and size of this project is considerable and in fact is the largest we have undertaken at the Museum. However, we are confident that we are prepared and will complete it just as we have always completed our projects. With your help we will continue to develop, continue to bring great return on investment and continue to provide our communities with the best possible museum that we can.

THANK YOU FOR YOUR TIME AND  
CONSIDERING OUR REQUEST

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**THANK YOU!**