



**2019 BUDGET PRESENTATION  
COMMUNICATIONS**

November 6-8, 2018

# CORPORATE SERVICES COMMUNICATIONS

- Opportunities & Achievements

- Recipient of three awards from the International Association of Business Communicators for the Social Development Plan, the Long Term Strategic Plan, and the Keep Parkland Growing Campaign
- Will play a major role in PBB implementation
- Supporting Intergovernmental Relations
- Developing internal communications strategy

- Challenges

- Issues management and media relations
- Potential changes in the Provincial or Federal Governments
- Intergovernmental relations

# CORPORATE SERVICES COMMUNICATIONS

- Service Level Changes
  - N/A
- 2019 Key Projects
  - Economic Development Marketing
  - Public Engagement Strategy

# CORPORATE SERVICES COMMUNICATIONS

- Budget Highlights

	<u>Revenue</u>	<u>Expense*</u>	<u>Tax Impact</u>
Operating Budget	0	528,200	(528,200)
Capital Budget	0	0	0

\*excludes non-cash items such as amortization, proceeds, gains & losses on tangible capital assets

- 2019 Initiatives

- N/A

# CORPORATE SERVICES COMMUNICATIONS

- Discussion/Q&A