



parkland
county

Future of Agriculture Study Update

Sequence of Flow - Future of Agriculture Study

PHASE 1

*Inventory, and
Background Report*

- Situation Report
Completed



PHASE 2

Recommendations

- Draft vision and
principles
- **Engagement # 2 –
survey & open
houses**



FINAL APPROVAL

*Completed June
2016*

- Final - Future of
Agriculture Study



OTHER PROJECTS

- Findings inform
- included in current
and future documents,
projects and studies

A Vision for Parkland County:

A vibrant agricultural and food community characterized by its diversity, creativity and entrepreneurship, focused on sustainability as well as new opportunities in the Capital Region.



The 4 Principles of Agriculture

Principle 1:

Integrated approach – a recognition that a viable agriculture and food sector will require an integrated and supportive set of policies including land use, economic development and infrastructure investment.



Principle 2:

Supportive (enabling) land use policies – namely the design and implementation of land use policies (that respond to the context of different areas) that assure the long term future of agriculture.



Principle 3:

Entrepreneurial culture - building & supporting an entrepreneurial business culture for the development and attraction of diversified progressive agribusinesses and agri-tourism opportunities.



Principle 4:

Fostering local leadership – the creation of new momentum for a range of potential new directions and initiatives requires strong committed local leadership both within the community and politically.



Public Engagement

1. Survey:

2. Open Houses:

Notification Methods:

- County postcard
- Radio advertisements
- Newspapers and Communicator advertising
- Personal letters
- Community Posters



Questions?

