



**parkland**  
county

Website Redesign Project

# DESIGN CONCEPTS

## RECAP:

- **Surveyed staff and public**
  - Over 1/3 of users use search
- **Consultation onsite**
  - One-on-ones with Council, the Executive Committee, and internal website committee
- **Focus group for plotting site map**
  - Verticals established
  - Calls to action identified
  - Presented to Committee of the Whole



## GOAL:

- Review design concept
- General impression of website design
- Provide feedback



## DESIGN:

- [http://preview.esolutionsgroup.ca/parkland\\_county/concept\\_cw/index.html](http://preview.esolutionsgroup.ca/parkland_county/concept_cw/index.html)



# FEEDBACK:

- Questions, comments, concerns?

