

2026
Strategic Growth
Council Budget
Presentation

November 25, 2025



Corporate Services Division

















Strategic Growth Department Overview

Description

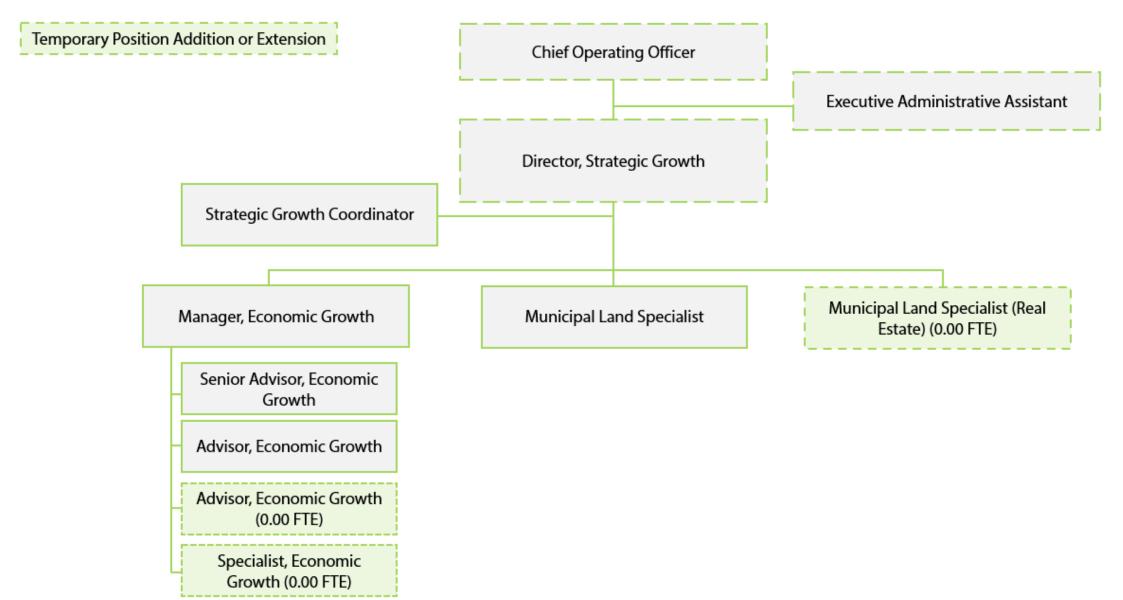
The Strategic Growth Department drives
Parkland County's long-term prosperity by
advancing economic development, real
estate management, and corporate
projects. It identifies opportunities to
diversify the County's economy and builds
systems and projects to bring them to life.

Services

- Economic Growth
- Corporate Strategic Projects
- Municipal Land Management



Organizational Chart





Future Planning



OPPORTUNITIES

- Streamlining processes for increased efficiency and effectiveness
- Develop and leverage regional relations for program enhancements
- Development of a Strategic Real Estate management framework
- Strategic economic growth considering emerging industries and technological advancements
- Be seen as a partner with private sector operators such as developers and investors



Future Planning

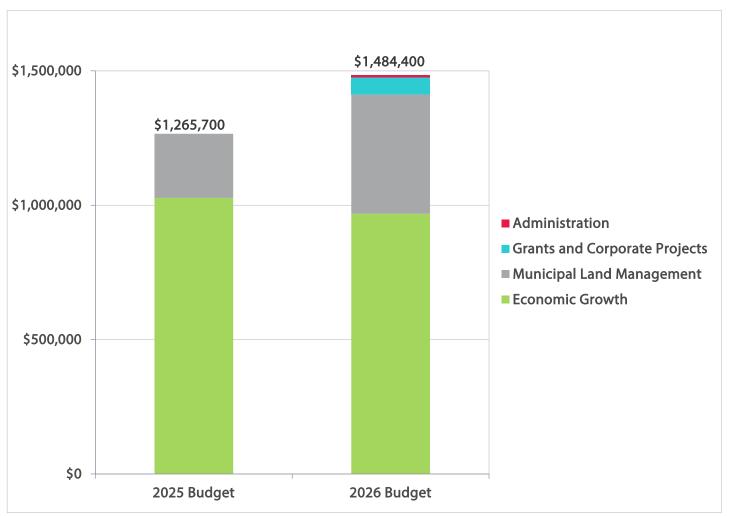


POTENTIAL RISKS

- Shifting priorities
- Regulatory changes
- Tariffs, inflation and other economic factors impacting costs
- Election impacts (federal, provincial, municipal and US)
- Inter-provincial trade
- Regional growth planning
- Inter-dependencies with other departments' work
- Competition with other jurisdictions for economic development and investment



Budgeted Services Expenditures





2026 Economic Growth Budget Expenditure

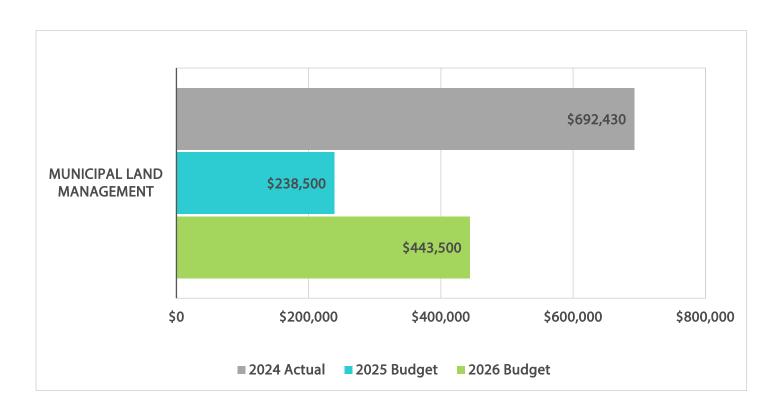


OVERALL COMMENTS

- Increase due to the addition of the Economic Growth Advisor temporary position, and payroll adjustments
- 2. Decrease due to the removal of the Edmonton Global Membership



2026 Municipal Land Management Budget Expenditure

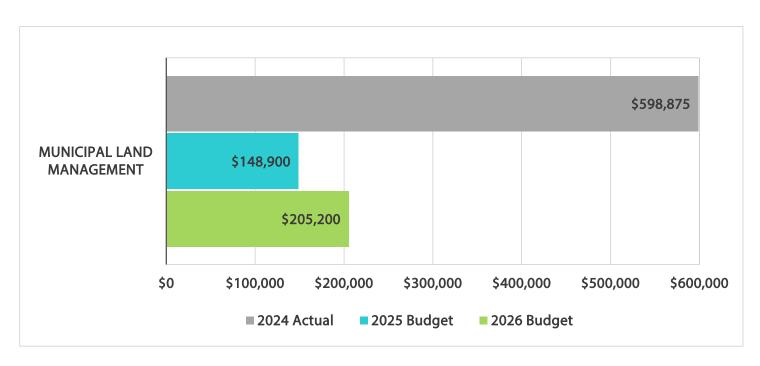


OVERALL COMMENTS

 Increase due to the addition of the Municipal Land Specialist temporary position and payroll adjustments and reallocations



2026 Municipal Land Management Budget Revenue

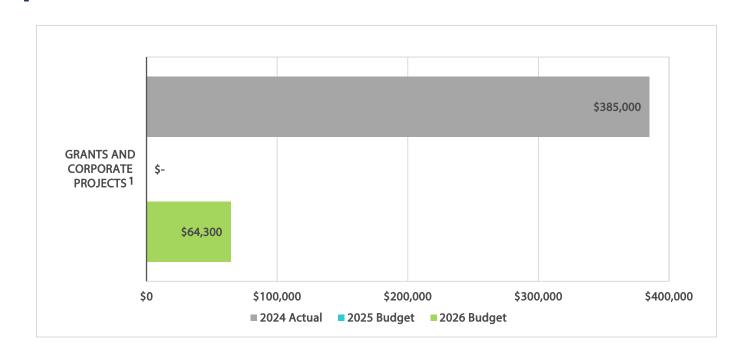


OVERALL COMMENTS

 Increase due to sale of undesignated county titled land and increase in lease revenue



2026 Grants and Corporate Projects Expenses

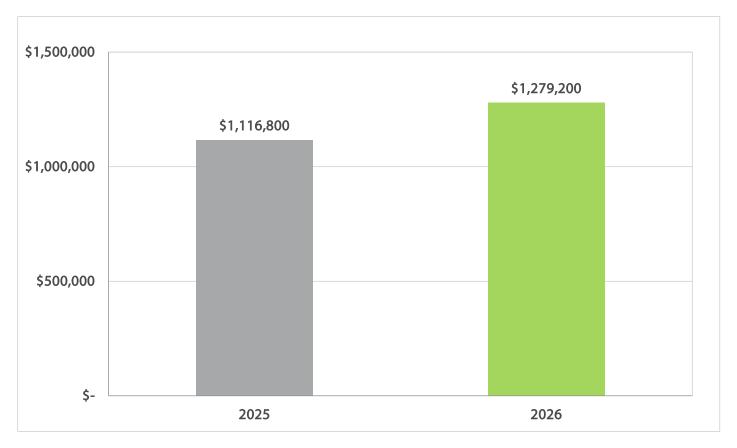


OVERALL COMMENTS

 Increase due to payroll adjustments and reallocations



Operating Program Change



Net Base Change = \$162,400



Operating Projects 2026 - \$75,000



Complete Communities

No projects



Strategic Economic Diversification

 Business Revitalization Program RFD 23-126



Respected Environment & Agriculture

No projects



Responsible Leadership

 Policy Framework Development Implementation



Capital Projects 2026





Questions?

