



2026

Strategic Growth Council Budget Presentation

November 25, 2025



Corporate Services Division



Assessment & Tax



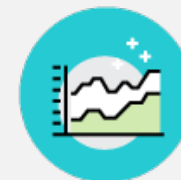
Communications &
Customer Service



Finance



Governance &
Engagement



Strategic Growth



Technology &
Digital Services



Strategic Growth

Department Overview

Description

The Strategic Growth Department drives Parkland County's long-term prosperity by advancing economic development, real estate management, and corporate projects. It identifies opportunities to diversify the County's economy and builds systems and projects to bring them to life.

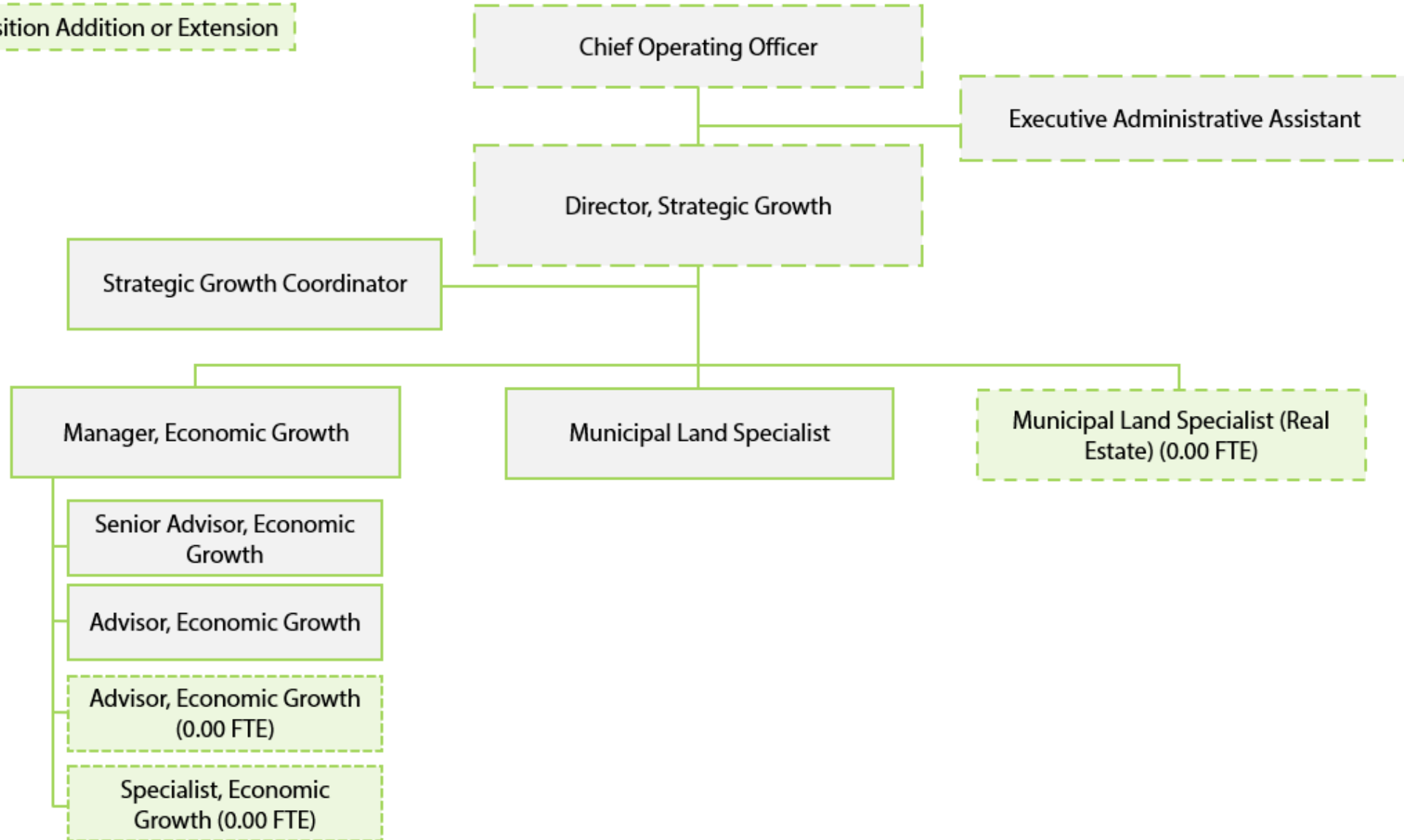
Services

- Economic Growth
- Corporate Strategic Projects
- Municipal Land Management



Organizational Chart

Temporary Position Addition or Extension





Future Planning



OPPORTUNITIES

- Streamlining processes for increased efficiency and effectiveness
- Develop and leverage regional relations for program enhancements
- Development of a Strategic Real Estate management framework
- Strategic economic growth considering emerging industries and technological advancements
- Be seen as a partner with private sector operators such as developers and investors



Future Planning

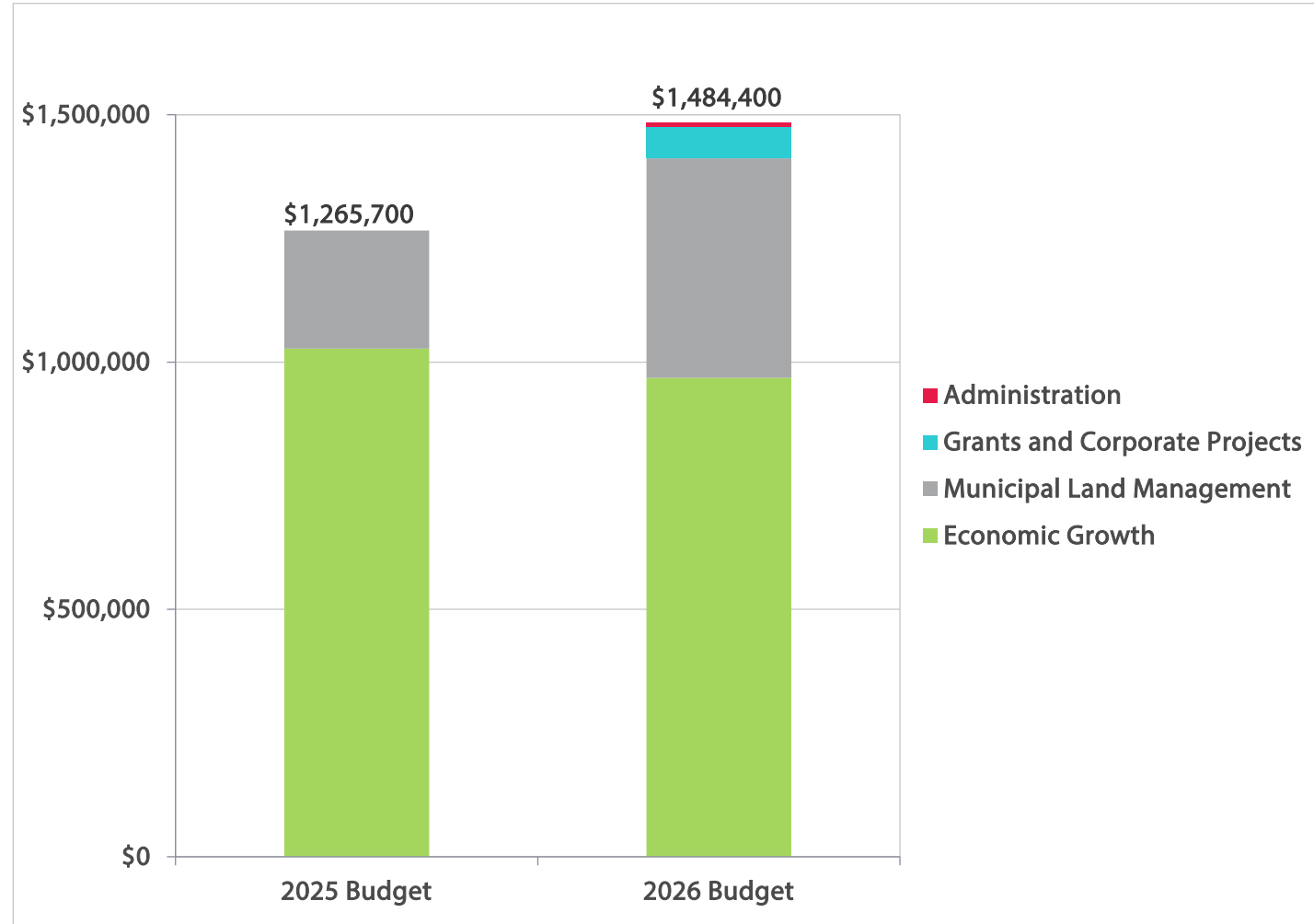


POTENTIAL RISKS

- Shifting priorities
- Regulatory changes
- Tariffs, inflation and other economic factors impacting costs
- Election impacts (federal, provincial, municipal and US)
- Inter-provincial trade
- Regional growth planning
- Inter-dependencies with other departments' work
- Competition with other jurisdictions for economic development and investment

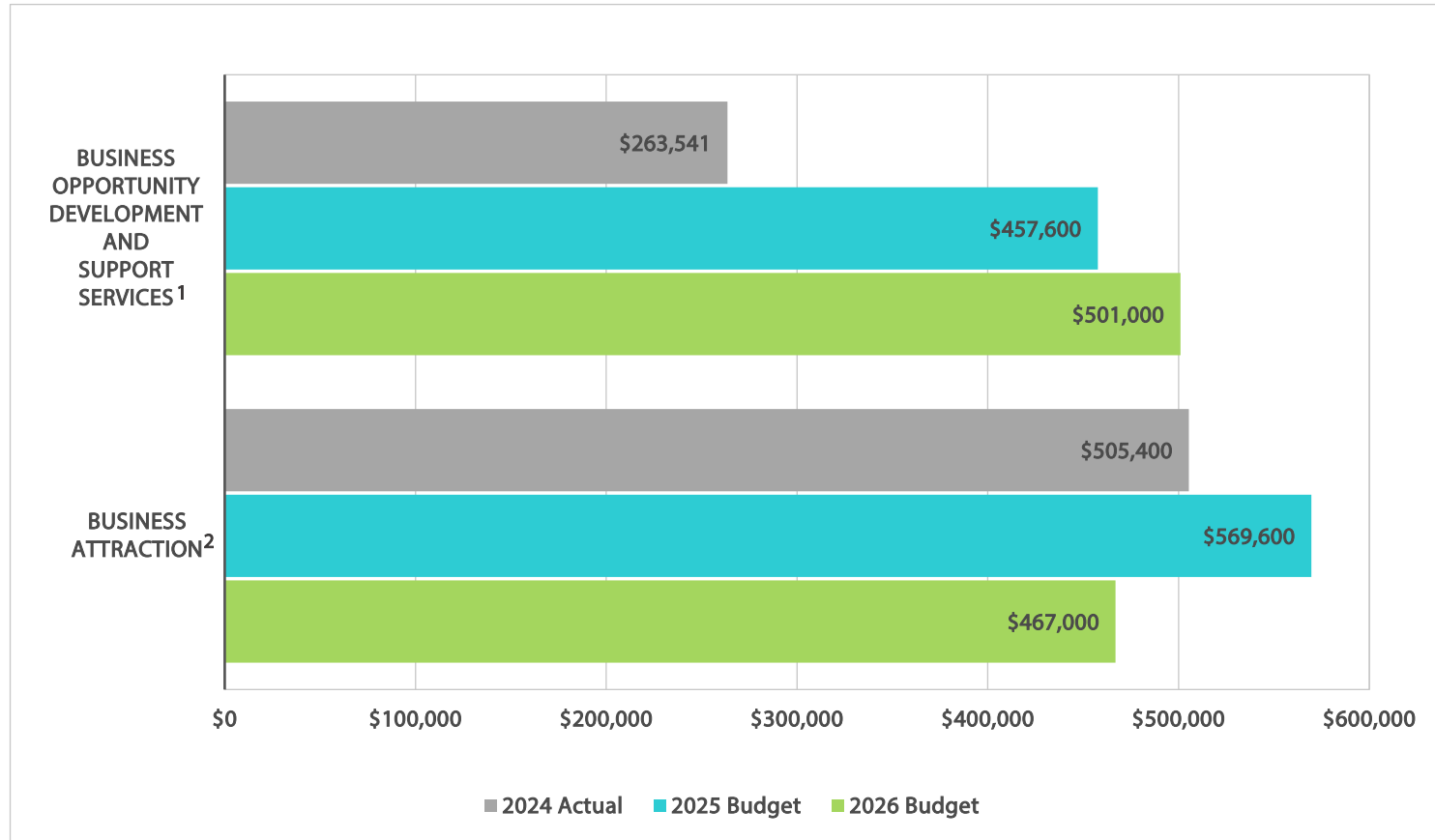


Budgeted Services Expenditures





2026 Economic Growth Budget Expenditure

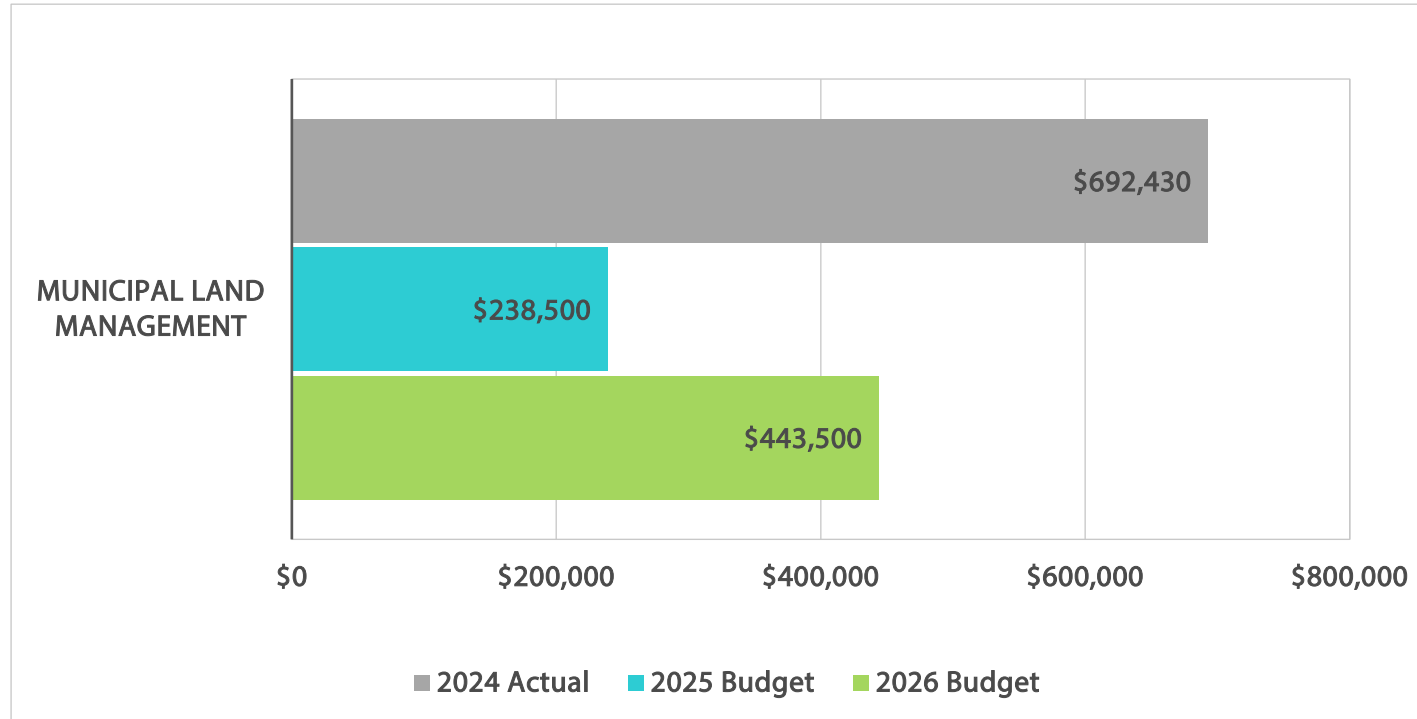


OVERALL COMMENTS

1. Increase due to the addition of the Economic Growth Advisor temporary position, and payroll adjustments
2. Decrease due to the removal of the Edmonton Global Membership



2026 Municipal Land Management Budget Expenditure



OVERALL COMMENTS

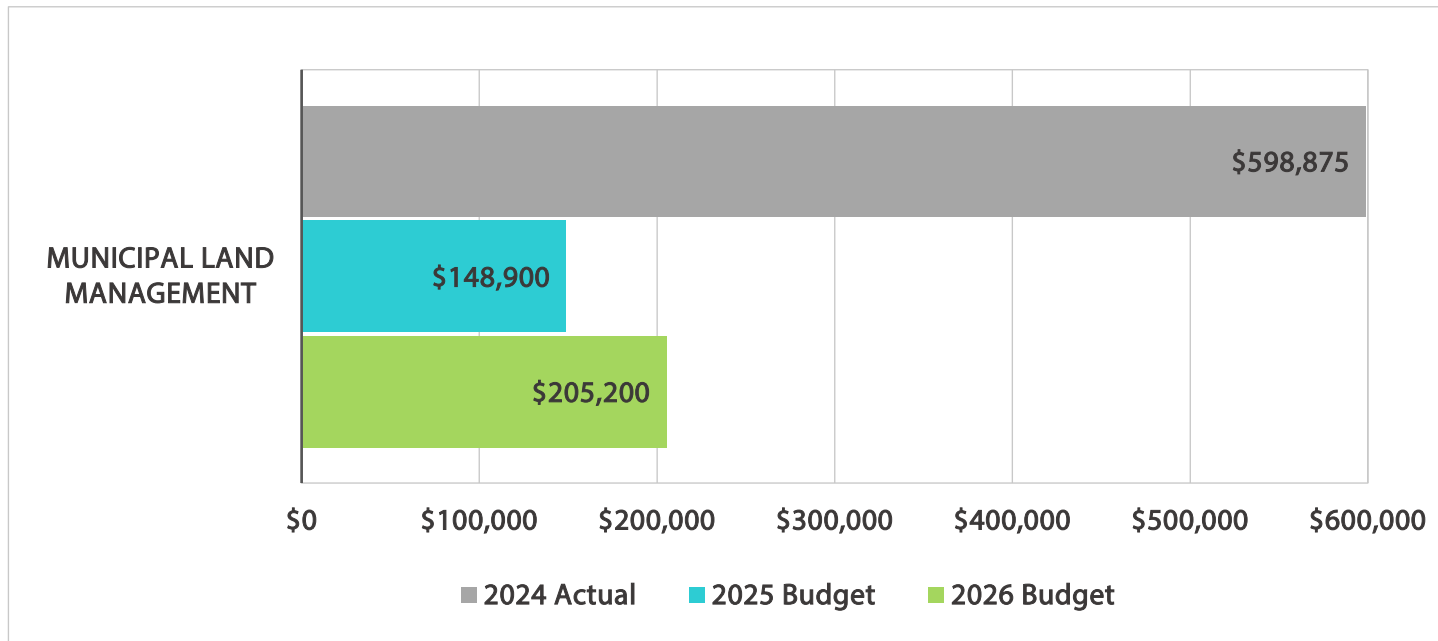
1. Increase due to the addition of the Municipal Land Specialist temporary position and payroll adjustments and reallocations



2026 Municipal Land Management Budget Revenue

OVERALL COMMENTS

1. Increase due to sale of undesignated county titled land and increase in lease revenue

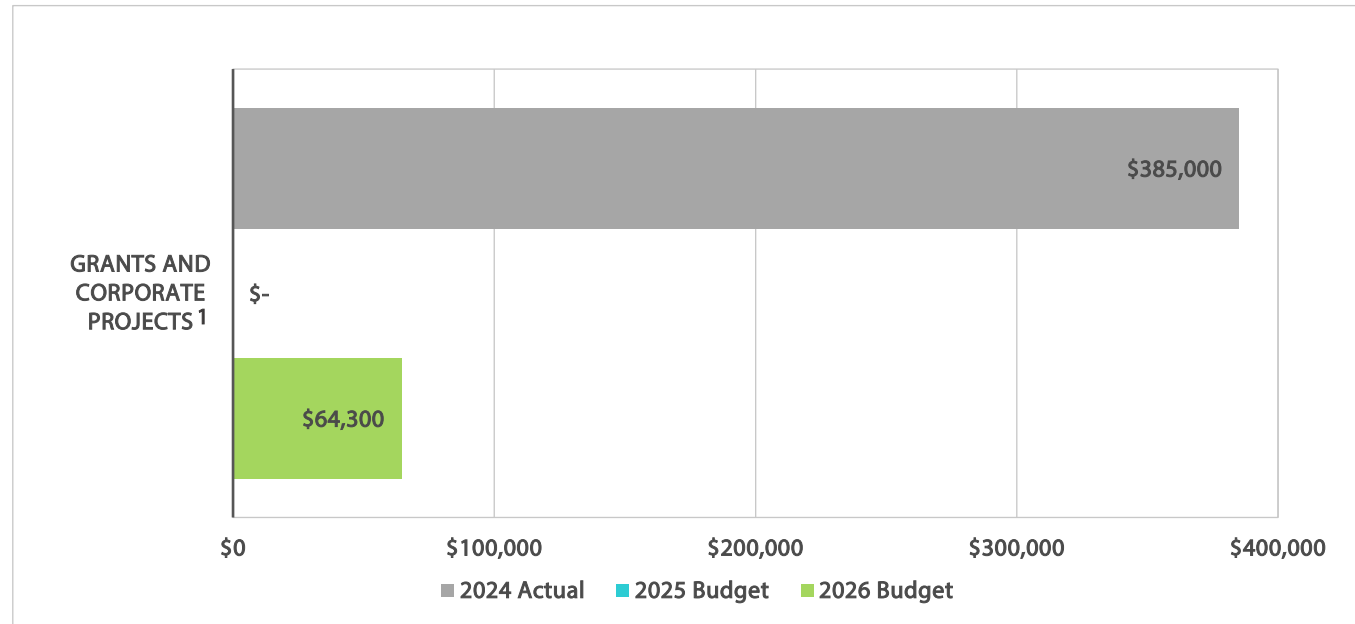




2026 Grants and Corporate Projects Expenses

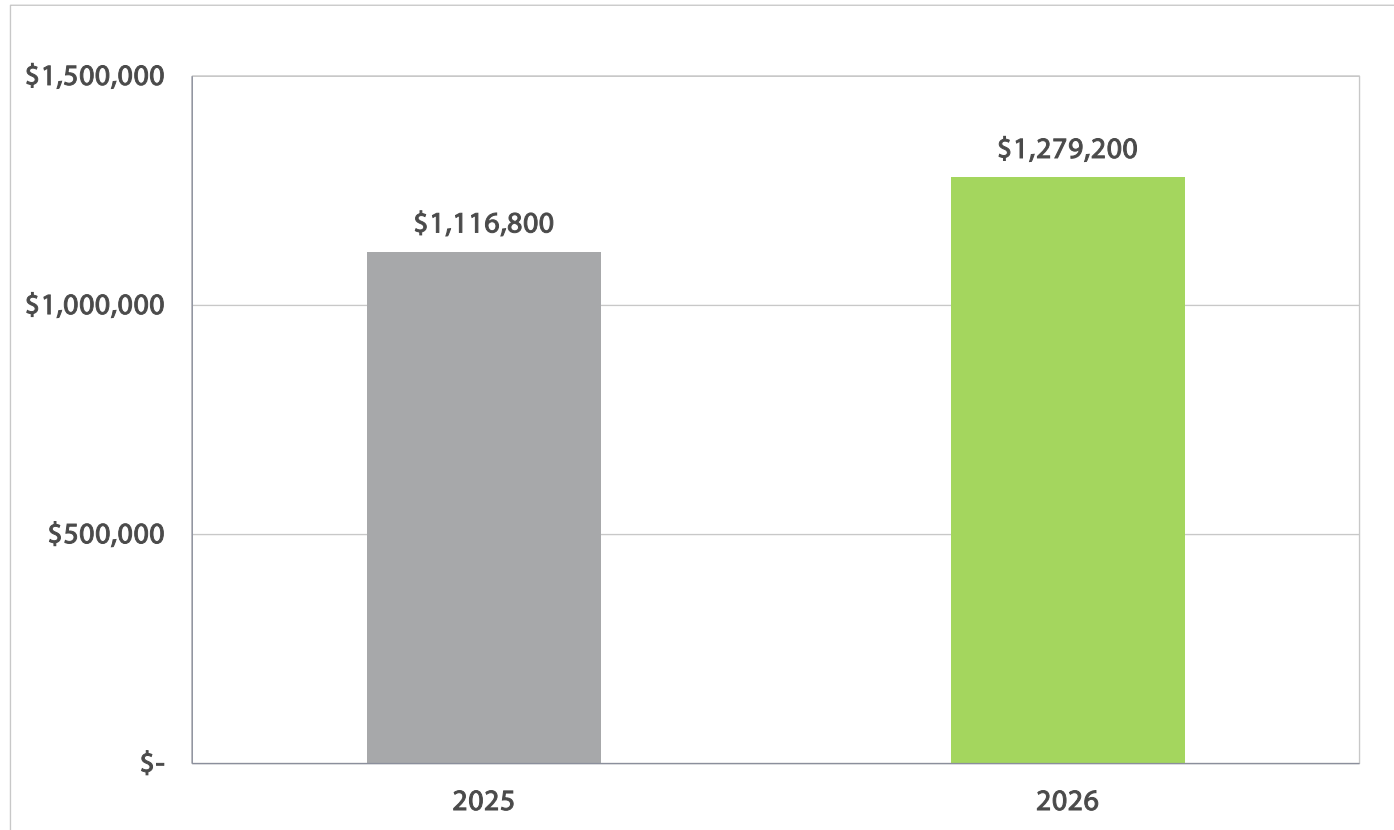
OVERALL COMMENTS

1. Increase due to payroll adjustments and reallocations





Operating Program Change



Net Base Change = \$162,400



Operating Projects 2026 - \$75,000



Complete Communities

- No projects



Strategic Economic Diversification

- Business Revitalization Program RFD 23-126



Respected Environment & Agriculture

- No projects



Responsible Leadership

- Policy Framework Development Implementation



Capital Projects 2026



Complete Communities

- No projects



Strategic Economic Diversification

- No projects



Respected Environment & Agriculture

- No projects



Responsible Leadership

- No projects

Questions?

