

COMMITTEE OF THE WHOLE

ADMINISTRATIVE REPORT

Topic: Strategic Plan Update

Introduction:

Progress on the Strategic Plan Action Plan initiatives are included in the attached document (Attachment 1: Strategic and Organizational Priorities). In addition, Administration has provided information on projects and activities not contained in the Strategic Plan Action Plan, as there is a substantial amount of work underway across Parkland County. Administration will provide further detailed information and updates on specific projects as required or requested. A proposed process and framework for Strategic Planning in 2017 is also included (Attachment 2: Strategic Planning Framework).

Facts (Background Information):

Strategic Plan

Each year, Council reviews their Strategic Plan to ensure it continues to align with Council's vision for Parkland County. There are five strategic priority areas: Agriculture, Economic Diversification, Healthy Communities, Regional Strategy and Environment. These priority areas form the foundation of the Strategic Plan and guide the County in developing business plans, budgets, and performance measures, ensuring the organization is moving toward Council's vision for Parkland County.

Strategic Plan Action Plan

Council formally approved the 2016 – 2020 Strategic Plan on April 12, 2016. Subsequently, Administration prepared an Action Plan which outlined how Council's Strategic Plan priorities would be accomplished. This was approved on April 26, 2016. While the Strategic Plan Action Plan provides valuable information on activities and projects related to the Strategic Plan, there are numerous other projects and activities underway across the County that are not outlined in the Action Plan.

Strategic and Organizational Priorities

The summary of Strategic and Organizational Priorities includes information on both Strategic Plan Action Plan items and on items that were not included in the Strategic Plan Action Plan. Pages 1-5 provide information on items that were identified in the Strategic Plan Action Plan. Each Strategic Priority Area summary includes recent accomplishments, projects with potential challenges or deferrals, the status of actions and projects, and timelines for next steps. A stoplight (red, yellow, green) system is used throughout the document to report on project status.

Subsequently, page 6 provides a summary of major projects and activities that will be underway throughout 2017 and includes an overview of Infrastructure and Governance projects. Page 7 provides a summary of operational activities that will be underway throughout 2017.

Strategic Planning Framework

An overview of the documents, plans, and processes that support strategic planning and their linkages is provided (Attachment 3: Strategic Planning Overview Visual). The Strategic Planning Framework Presentation (Attachment 2) provides an overview of a proposed Strategic Planning Process and Framework for 2016 and 2017. This will assist Parkland County in developing a long-term vision, while integrating resident priorities, and developing strategies based on current and future trends.

Next Steps

Parkland County will continue to improve and refine its Strategic and Tactical Planning processes throughout 2016. Work will commence on the development of a long-term strategic plan in Q4 2016.

Conclusion/Summary:

In conclusion, Administration supports the Strategic Plan Update

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Date written: September 9, 2016