



# COMMITTEE OF THE WHOLE

## ADMINISTRATIVE REPORT

Topic: Strategic Plan Update and Council Retreat Report

### Introduction:

Information on the development of a Long-Term Strategic Plan and Vision is included in the attached document (Attachment 1: Strategic Plan Update and Council Retreat Report). The presentation outlines several key areas of focus for the Long-Term Strategic Plan, including a draft Vision Statement, Pillars, and Core Values. This presentation has been supplemented by a document outlining draft Pillars, Guiding Principles, and Broad Objectives (Attachment 2: Draft Pillars, Guiding Principles, and Broad Objectives). A proposed process and framework for Strategic Planning in 2017 is also included (Attachment 3: Strategic Planning Framework).

### Facts (Background Information):

#### Strategic Plan

Council periodically reviews their Strategic Plan to ensure it continues to align with Council's vision for Parkland County. Through an analysis of previous Strategic Plans, a need was identified to develop a longer-term strategic plan. A Strategic Planning Retreat was held with Council in early November 2016, where key priorities, opportunities, and challenges were discussed and Council was encouraged to share their long-term vision for Parkland's future. A long-term Vision Statement was presented and confirmed, ***One Parkland: Powerfully Connected***.

Four key pillars to support the Strategic Plan were identified, with wording to be confirmed by Council during the next workshop. In addition, associated draft guiding principles and broad objectives were established. These form the foundation of the Strategic Plan and guide the County in developing business plans, budgets, and performance measures, ensuring the organization is moving toward Council's vision for Parkland County.

#### Strategic Planning Framework

An overview of the documents, plans, and processes that support strategic planning and their linkages is provided (Attachment 3: Strategic Planning Framework).

#### Next Steps

Draft Strategic Plan components will be further refined by Council prior to the presentation of the Draft Strategic Plan in Quarter 1 2017.

### Conclusion/Summary:

In conclusion, Administration supports the Strategic Plan Update and Council Retreat Report.

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