

## COUNCIL

### ADMINISTRATIVE REPORT

Topic: Strategic Planning

#### Introduction:

The draft long-term Strategic Plan is included for information. We are seeking approval on the Guiding Principles and Core Values within Parkland County's Long-Term Strategic Plan.

#### Facts (Background Information):

##### Strategic Plan

Council periodically reviews their Strategic Plan to ensure it continues to align with Council's vision for Parkland County. Through an analysis of previous Strategic Plans, a need was identified to develop a longer-term strategic plan. A Strategic Planning Retreat was held with Council in late 2016, where key priorities, opportunities, and challenges were discussed and Council was encouraged to share their long-term vision for Parkland's future. A long-term Vision Statement was presented and confirmed, ***One Parkland: Powerfully Connected***.

Elements of the Strategic Plan have been included in the resident and business priorities survey to gauge the alignment with stakeholder priorities.

##### Next Steps

A Strategic Plan package and five-year work plan is under development

#### Conclusion/Summary:

In conclusion, Administration Strategic Plan Update.

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