

COUNCIL ADMINISTRATIVE REPORT

Topic: Long-Term Strategic Plan

Introduction:

Council's Long-Term Strategic Plan is presented for approval. Council has approved key strategic plan elements, including the pillars, guiding principles, and core values.

Facts (Background Information):

Strategic Plan

Council periodically reviews their Strategic Plan to ensure it continues to align with Council's vision for Parkland County. Through an analysis of previous Strategic Plans, a need was identified to develop a longer-term strategic plan. A Strategic Planning Retreat was held with Council in late 2016, where key priorities, opportunities, and challenges were discussed and Council was encouraged to share their long-term vision for Parkland's future. A long-term Vision Statement was presented and confirmed, ***One Parkland: Powerfully Connected***. Council has approved key strategic plan elements, including the pillars, guiding principles, and core values.

Elements of the Strategic Plan have been included in the resident and business priorities survey to gauge the alignment with stakeholder priorities. These have tested very positively.

Next Steps

Refinement of the 5-year plan and commencement of 2018 business planning process.

Conclusion/Summary:

In conclusion, Administration Strategic Plan Update.

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