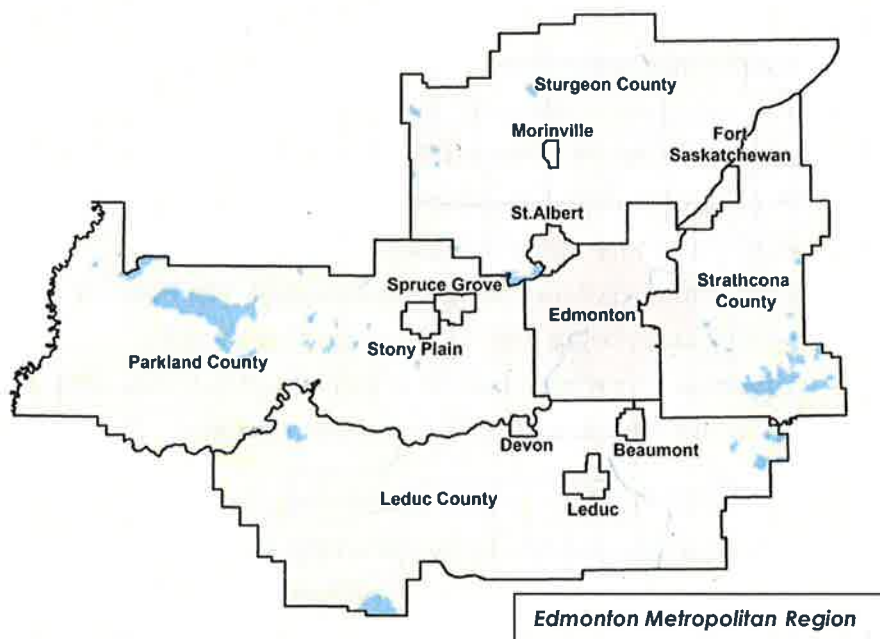




Edmonton Metropolitan Region Board

Regional Action. Global Opportunity.



2018 Board work: Impacts resulting from the new MGA, new EMRB Regulation, new EMRB membership, the municipal election, and approval of the regional Growth Plan all affect aspects of Board work. Implementation of the Edmonton Metropolitan Region Growth Plan will be the key driver in 2018.

2018 Board Highlights

Strategic Plan: This document guides Board activities, and includes key performance measures against which the Board will determine its success. Work on the new Strategic Plan began in February, with a target completion date of July for final approval.

Regional Agriculture Master Plan: The Regional Agriculture Master Plan (RAMP) is the implementation of the Growth Plan in action. Development of the RAMP and a complementary Land Evaluation and Site Assessment tool (LESA) will be led by a Task Force with a scheduled completion of October 2019.

...next page

EMRB Basics

...

Board Members

- The Mayors or designates from each of the **13 member municipalities** in the Region, with populations of more than 5000

Board Structure

- Board makes all decisions
- Two **Standing Committees** support the Board: **Executive**, and **Audit & Finance**
- Ad hoc **Task Forces** support Board projects, e.g. Ag Master Plan and Metro Servicing Plan

Board Meetings

- Every two months
- Committees meet in alternate months
- All meetings open to the public

Board Authority

- The **Regional Evaluation Framework (REF)** is used to implement the Edmonton Metropolitan Region Growth Plan, by ensuring members' statutory plans and amendments are coordinated and consistent with the direction and intent of the Plan.

EMRB Background

• • •

- Began as **Capital Region Board** in 2008 with 24 members
- Mandated to regionally plan and collaborate through a **long term growth strategy** for the Region
- Board completed **update** of original Growth Plan in Oct 2016...
- the new **Edmonton Metropolitan Region Growth Plan** has won provincial and national planning awards
- Other past Board successes include: **Award winning GIS website** featuring proprietary regional open data, annual **regional transportation prioritization**, regionally focused **needs assessments**, and **Edmonton Global**
- In Oct 2017 following municipal elections, the province **approved the new Growth Plan**, and **proclaimed the new EMRB regulation**, with a smaller Growth Management Board of 13 for the newly designated **Edmonton Metropolitan Region**

2018 Highlights • • •

Regional Servicing Plan: The new Regulation expanded the mandate of the EMRB to include the preparation of a Metropolitan Region Servicing Plan (MRSP). Now in planning stages, a project Task Force will ensure the MRSP supports the long term vision of the Edmonton Metropolitan Region Growth Plan, and is completed by October 2019.

Shared investment for Shared benefit: Board Members have expressed a desire for the Region to begin talking about the concept of shared investment for shared benefit. While implemented elsewhere throughout the world, there is no uniformity to the definition of this phrase. Each definition is a solution unique to its region. The Board is committed to begin discussions regarding shared investment for shared benefit in an attempt to define what it means for the Edmonton Metropolitan Region.

Corridors: The 2016 Energy Corridor Master Plan is being used to set the conditions for a working energy policy framework. The Energy Corridors Stakeholders Forum on January 23 kick started the discussion about a process towards creating a energy corridors policy, which currently does not exist provincially or regionally.

Economic Development: Along with the recent provincial approval of the Edmonton Metropolitan Region Growth Plan, the most tangible success of the Regional Growth Board model was the Capital Region Board's incubation of the region's first economic development entity. The result, Edmonton Global, is an independent not-for-profit organization supported and funded by 15 regional municipalities. It is scheduled to be fully operational in July. The EMRB and Edmonton Global are connected through Edmonton Global's Memorandum of Association, which links regional economic development to the policies of the Growth Plan.

To learn more about all things EMRB

go to emrb.ca

March 2018



Edmonton Metropolitan Region Board

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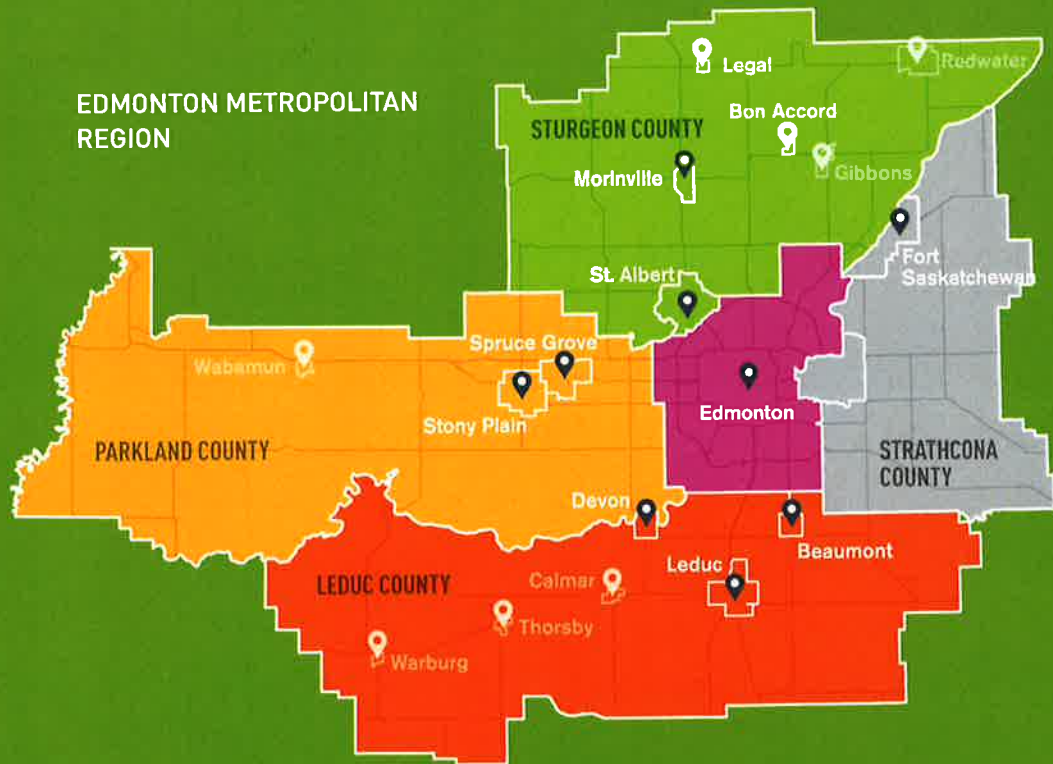
The Edmonton Metropolitan Region Board

The EMRB is the 13 member growth management board of the Edmonton Metropolitan Region, mandated to coordinate long-range growth planning via the Edmonton Metropolitan Region Growth Plan and to develop a Metropolitan Servicing Plan for the Region.

Its members come from the municipalities with populations of 5000 or more; the regional leadership representing and collaborating in the best interests of the Region as a whole. It sets the conditions, strategic priorities, and vision for the Edmonton Metropolitan Region.



EDMONTON METROPOLITAN
REGION





A Region to Realize Every Ambition

Evolution of the Edmonton Metropolitan Region

The Edmonton Metropolitan Region has experienced a dramatic, but quiet shift. It is the kind of shift that is almost imperceptible, but upon reflection leaves you feeling completely transformed. It happened when we switched our focus from being individual communities and municipalities, and recognized our immense collective potential and inherent worth.

We came together in a concerted effort to **share our challenges and champion our successes**. Each neighbouring community transformed into an ally, and collaboration became the answer to the question, "What will make the Edmonton Metropolitan Region exceptional?"

Through these many subtle changes,

an enriched confidence in our Region. Each community's strength enhances the lives of its neighbours' so that every resident and business can thrive in our dynamic Region.

Instead of concentrating on our weaknesses, we **focus on what makes each of us great**: agriculture, arts,

WITHIN THE REGION

1.3 million / 725,000
PEOPLE / JOBS

2nd youngest population
of Canadian metro regions

EIA is 5th busiest
airport in Canada

30% **GDP**
of Alberta's

North Saskatchewan
River Valley is **88** kms long
(or 18,000 acres)

1,776 kms
PIPELINES

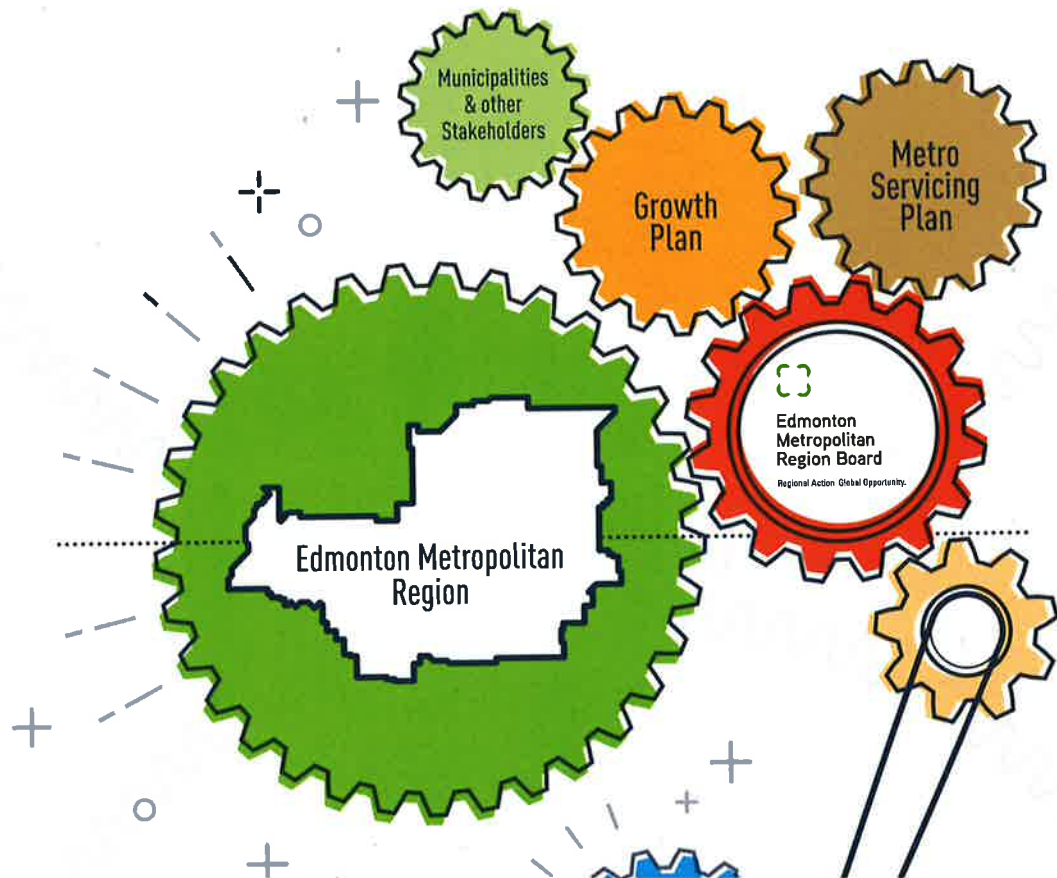
the value of, and rely on, our neighbour's strongest qualities.


The diversity of the Region positions us to not only flourish internally, but to draw in further economic development. We're able to attract top business and talent from across Canada and around the world to our Region because it has a fertile niche for everyone.

We share in each other's strengths and individual qualities for the realization of a successful Region.

We must continue to collaborate, think regionally, and speak globally about our diverse, yet connected and thriving, Edmonton Metropolitan Region.

Together, we're creating opportunities for





Planning Together for the Future— Responsible Growth and Prosperity

It is projected that within the next 30 years, the Edmonton Metropolitan Region will double in population, reaching 2.2 million people and 1.2 million jobs. Currently, the Region is responsible for 30% of Alberta's GDP. In order to maintain this prosperous environment for families and businesses, and to stay competitive globally, we must plan for the future.

The EMRB planned ahead and members collaborated to create the Edmonton Metropolitan Region Growth Plan for a region-first perspective. The intent was to ensure

This **Growth Plan** was approved by the province in October 2017, and its implementation will be the focus of the Board's work. That includes the development of a **Regional Agriculture Master Plan** as well as the development of a **Metropolitan Servicing Plan**, as mandated by the new 2017 EMRB regulation.



Edmonton Metropolitan Region Board

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How does the Edmonton Metropolitan Region Board Work?

The Edmonton Metropolitan Region Board (EMRB) is a Growth Management Board, and the Region's long-term planning forum. Board members are representatives of member municipalities (see inside cover). Like its counterpart in the Calgary Metropolitan Region, member municipalities include the "core municipality, all rural municipalities that are adjacent to the core, and all urban municipalities with more than 5,000 citizens".

The EMRB is a collection of diverse,

with one voice for the Region and plan for responsible growth to ensure our communities are understood and their collective needs are reflected.

As one coordinated Region, we are positioned to better connect communities, promote collaboration, and drive continued regional success. Our award-winning Growth Plan is one outcome of this successful collaboration. Another is the recognition of our economic growth advantage to attract business and



Edmonton Metropolitan Region Growth Plan

It is vitally important to the prosperity and success of our Region that we collaborate and plan to grow together. The 2017 Edmonton Metropolitan Region Growth Plan (EMRGP) is the result of a substantial update to the Board's initial Growth Plan of 2010. The EMRGP has been recognized for its excellence by regional and national associations of professional planners.

NEW POLICY AREAS

Policies for Agriculture and Economic Development & Competitiveness which were

COMPREHENSIVE PLAN

The EMRGP is one, concise, readable document that replaces 11 separate



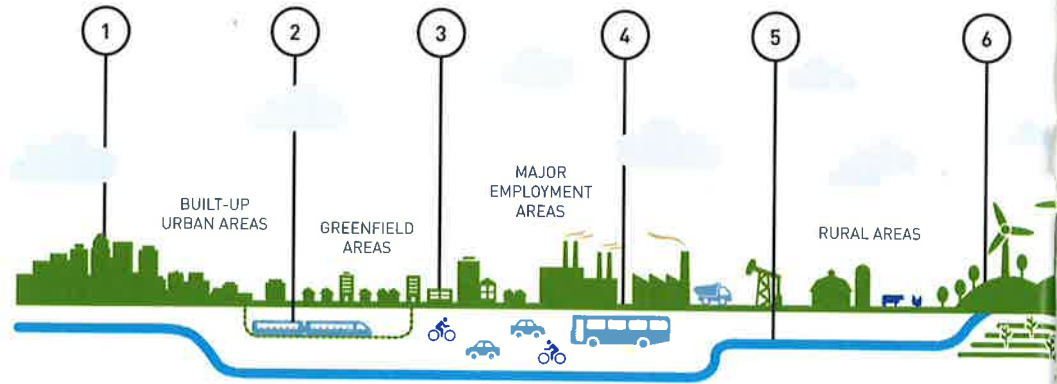
IMPLEMENTATION STRATEGY

To ensure progress in the plan's implementation, the EMRGP includes clear, measurable targets and regularly scheduled



TIERED TARGETS

Addressing an outdated, one-size-fits-all approach to planning, the EMRGP now divides the Region into three tiered areas: the



Implementation and Outcomes

To accomplish the goals laid out in the **Edmonton Metropolitan Region Growth Plan**, very specific targets and indicators of success have been outlined. These key performance measures make it possible to review progress and adjust the plan, or implementation of the plan, accordingly. Each municipality and tiered area will have its own targets to work towards.

If implemented properly, there is a massive predicted increase in the number of people living in the Edmonton Metropolitan Region.



1. Compact development & efficient infrastructure
2. A multi-modal & integrated regional transportation system
3. Complete communities & housing diversity
4. A diverse, globally competitive economy & prosperous Region
5. Healthy natural living systems & climate change adaptability
6. A thriving agricultural sector & an integrated regional food system

A total of **\$5 billion** in infrastructure efficiency through land savings

LAND SAVINGS EQUIVALENT TO

 **160** km²

or **250** quarters

ECONOMIC SAVINGS EQUIVALENT TO

300  schools

or **5** years of roads



EDMONTON GLOBAL

PARTNERS FOR REGIONAL PROSPERITY

Edmonton Global is a not-for-profit company and regional partnership, formed as a result of the successful collaboration at the regional Growth Management Board table. It is the first fully regional economic development company for the Edmonton Metropolitan Region.

Edmonton Global was incorporated in June 2017, with 15 municipal shareholders from the Edmonton Metropolitan Region. It operates independently of the Edmonton Metropolitan Region Board with its own 12-member Board of Directors, with a

Edmonton Global's purpose is to present the Edmonton Metropolitan Region as a unified global competitor for international and local trade, investment, and jobs!

It is expected to be fully functional by

July 1, 2018

Regional Successes

The **Edmonton Metropolitan Region Growth Plan** and **Edmonton Global** are just two of the many successes, resulting from the collaboration of Alberta's first regional growth management board table. First formed as the **Capital Region Board** in 2008, the group was reconstituted as the **Edmonton Metropolitan Region Board** in 2017. Among the regional firsts that continue to define and shape the Edmonton Metropolitan Region today include the following:

- **Award winning Regional GIS website** and suite of regional databases: enabling planning on a regional level
- **Annual Regional Transportation Prioritization:** informing Alberta Transportation's annual planning process
- **Regional Energy Corridors Master Plan:** providing context for a future
- **Regional and Sub-Regional Housing Planning Model:** creating the basis for a Regional Housing Master Plan
- **Annual Regional Housing Symposium:** championed regional housing stakeholders as a showcase regional success and shares innovative projects
- **Regional Transit system advocacy:** facilitated Smart Fare strategy and

The Edmonton Metropolitan Region
Realizing every ambition.



**Edmonton Metropolitan
Region Board**

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