



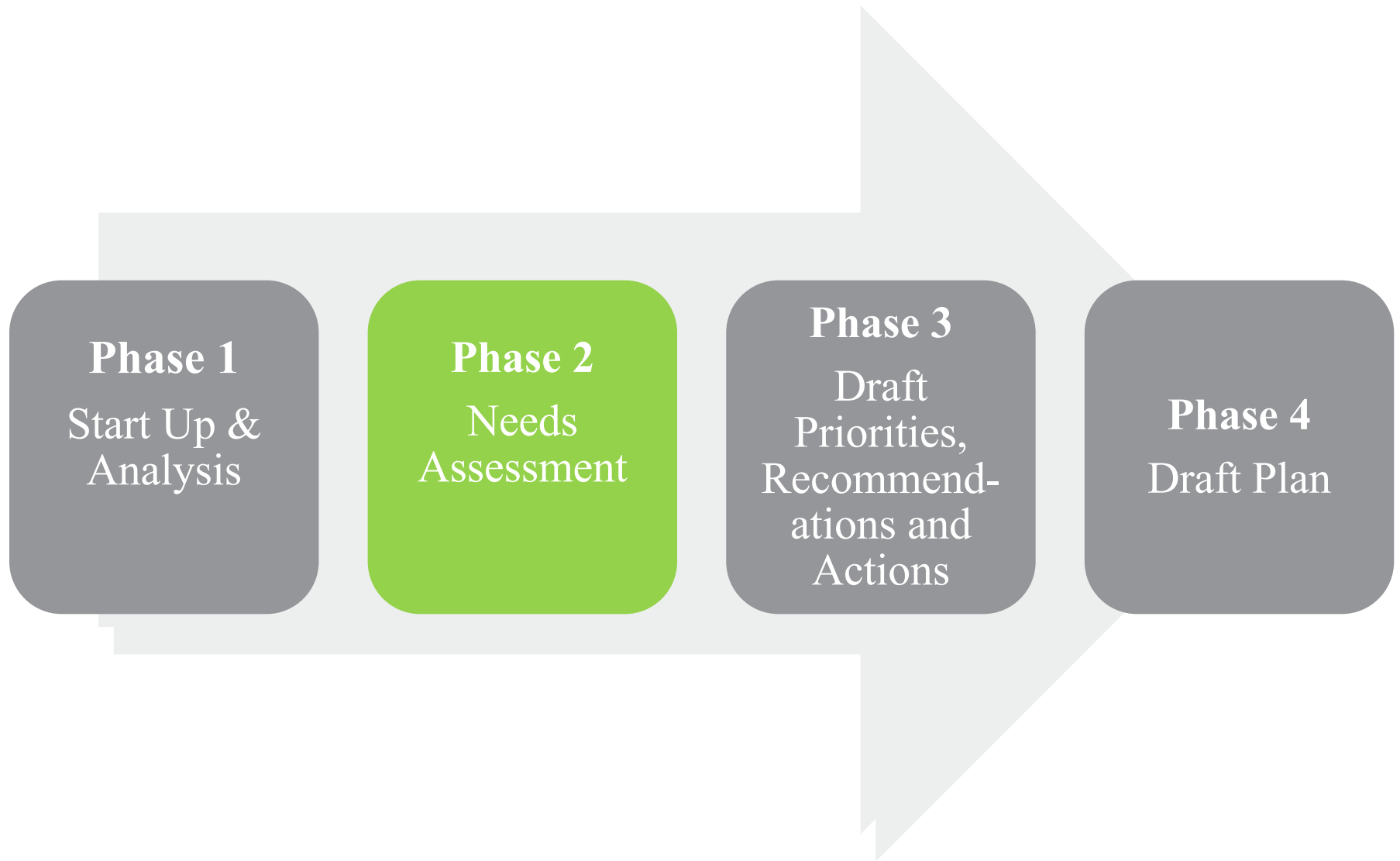
OUR COMMUNITIES, OUR PEOPLE

SOCIAL DEVELOPMENT PLAN

PURPOSE OF PRESENTATION

- Process
- Participation
- Who We Heard From
- Findings
 - Satisfaction and service use
 - Issues
 - Priority supports needed for quality of life
- Summary
- Next Steps

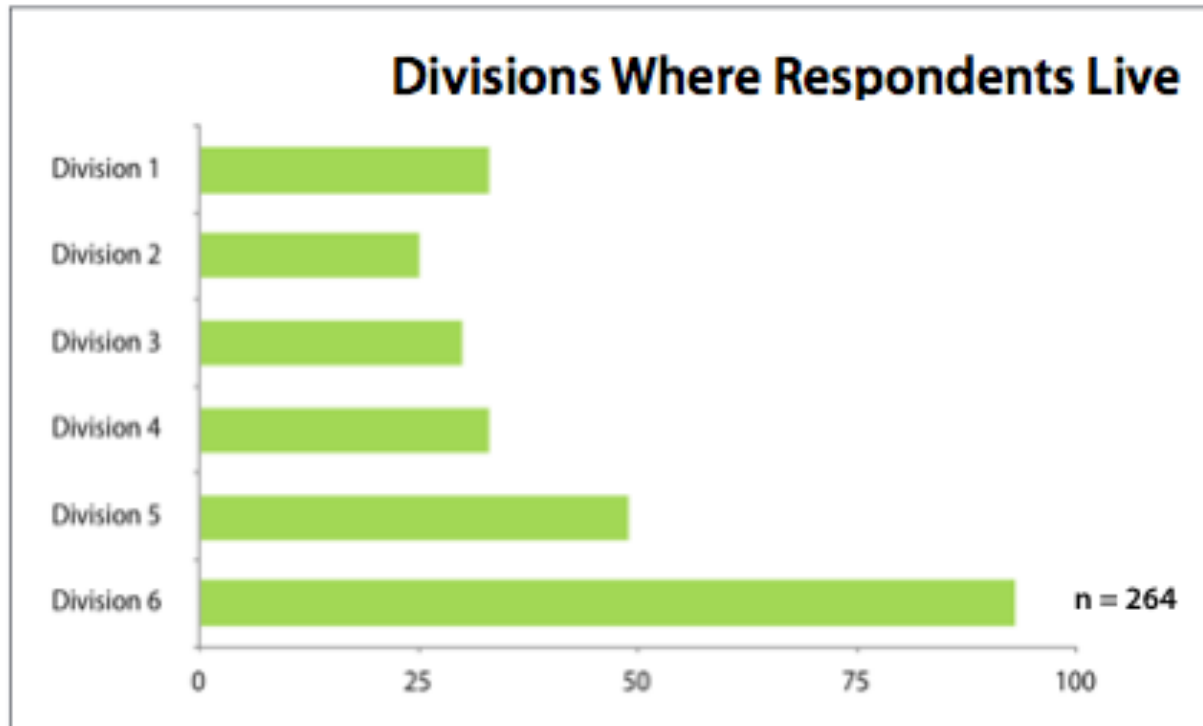
PROJECT PROCESS



PARTICIPATION

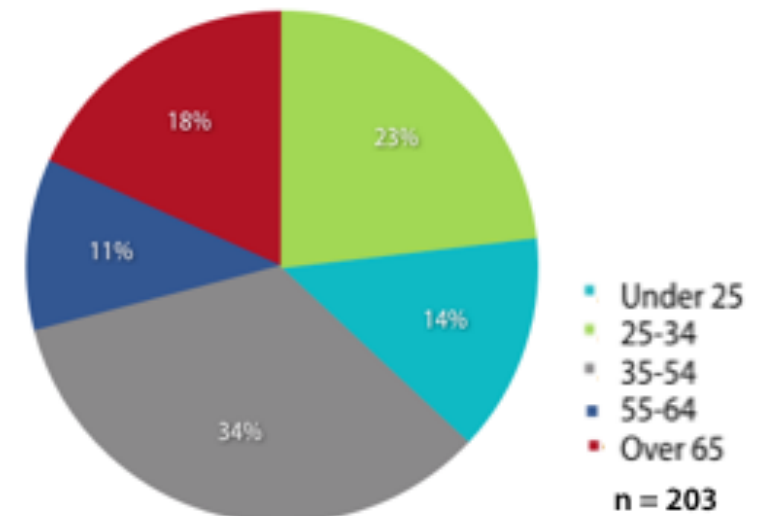
Feedback Channel	Participants	Breakdown of Respondents by Feedback Channel
Focus Groups	248	School Sessions (x3) - 89 Presidents Forum - 70 Internal County Staff (x2) - 31 Aboriginal Days Group (x2) - 25 Seniors Centre Sessions (x2) - 16 Critical Connections - 11 Sustainability Committee - 6
Survey (online and paper) *including partial survey completion	287	General - 165 Youth - 52 Seniors - 47 Key Stakeholders - 23
Event Attendance	330	Various Community Events Across the County
Sounding Boards	6	Duffield Public Library Entwistle Public Library Keephills Public Library Tomahawk Public Library Magnolia Hall Annual General Meeting Internal County Staff Workshop
Key Informant Interviews	17	Various Organizations Across the County
Open Houses	21	Entwistle Community Hall - 19 Parkland County Centre - 2
Total	909	562

WHO WE HEARD FROM



Age Group of Respondents

Based on survey responses only.



FINDINGS

The image shows two women standing in front of a large presentation board. The woman on the left, wearing a dark jacket and black pants, is pointing at a line graph titled "Reported Crimes". The woman on the right, wearing a light-colored blazer and black boots, is looking at the same graph. The board also contains text about criminal activity in Parkland County and a question about county-led social programs.

Criminal Activity

What the graph tells us
Over 3000 crimes were reported in 2016. All of these crimes are based on offences reported to police-service in the Parkland County jurisdiction. There has been a substantial jump in reports since 2014.

What else we know
According to the SDP survey 48% of respondents agree or strongly agree that 'criminal activity' is an issue in Parkland County.

Reported Crimes

Year	Crimes
1998	1200
1999	1300
2000	1400
2001	1500
2002	1700
2003	1800
2004	1900
2005	2000
2006	2100
2007	2000
2008	1900
2009	1800
2010	1900
2011	2000
2012	2100
2013	2200
2014	2300
2015	2400
2016	3500

How might County-led social programs and services address crime?

Resource

What the graph tells us
A vast majority of the respondents believe that addressing social issues through community-based organizations is the most effective way to reduce crime.

Municipal roles are most important for the municipality's social program and service delivery?

Resources for social programs and services are effectively used?

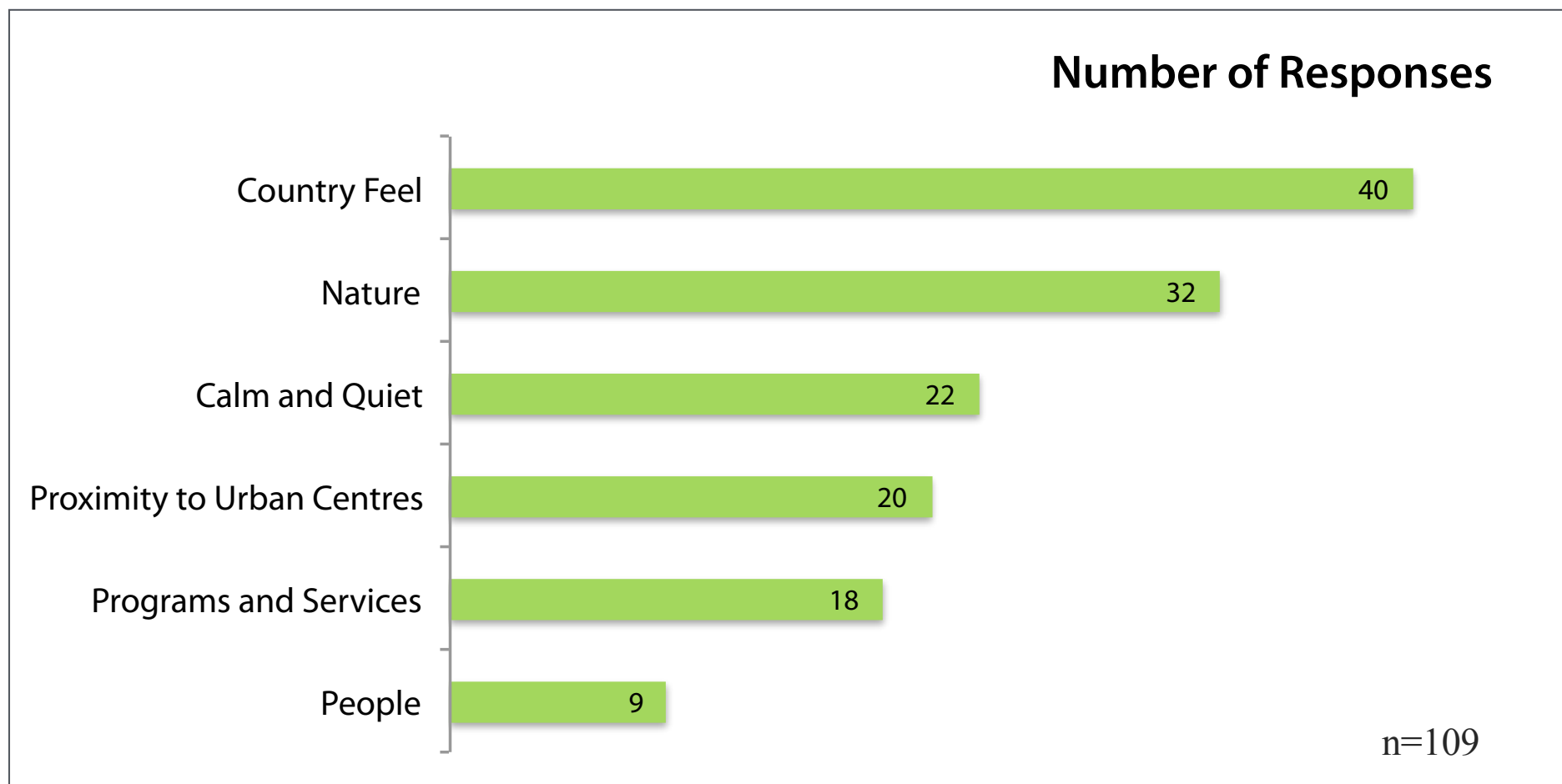
SNAPSHOT OF SATISFACTION AND SERVICE USE



SNAPSHOT OF SATISFACTION AND SERVICE USE

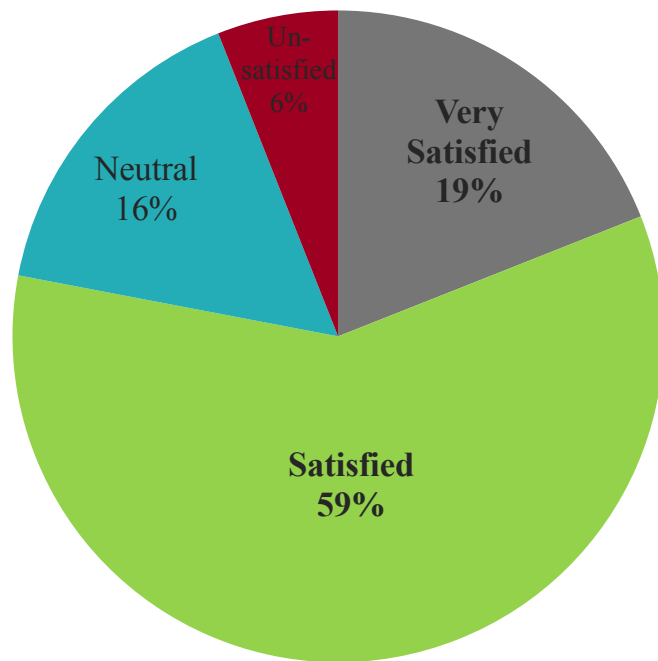
What do you like about living in Parkland County?

Open-ended question

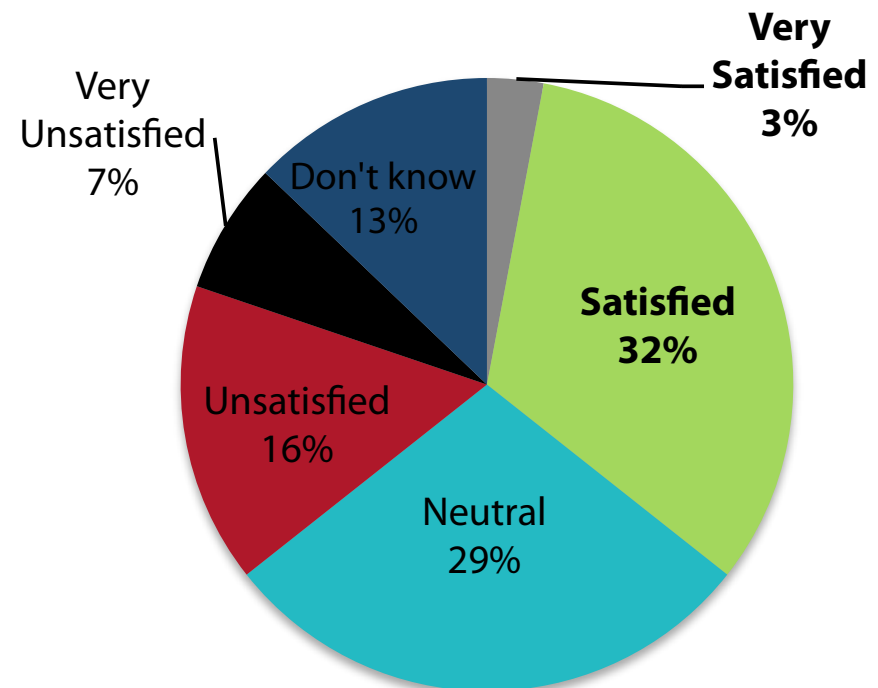


SNAPSHOT OF SATISFACTION AND SERVICE USE

How Satisfied are you with the overall quality of life in Parkland County?



How Satisfied are you with the social supports in Parkland County?



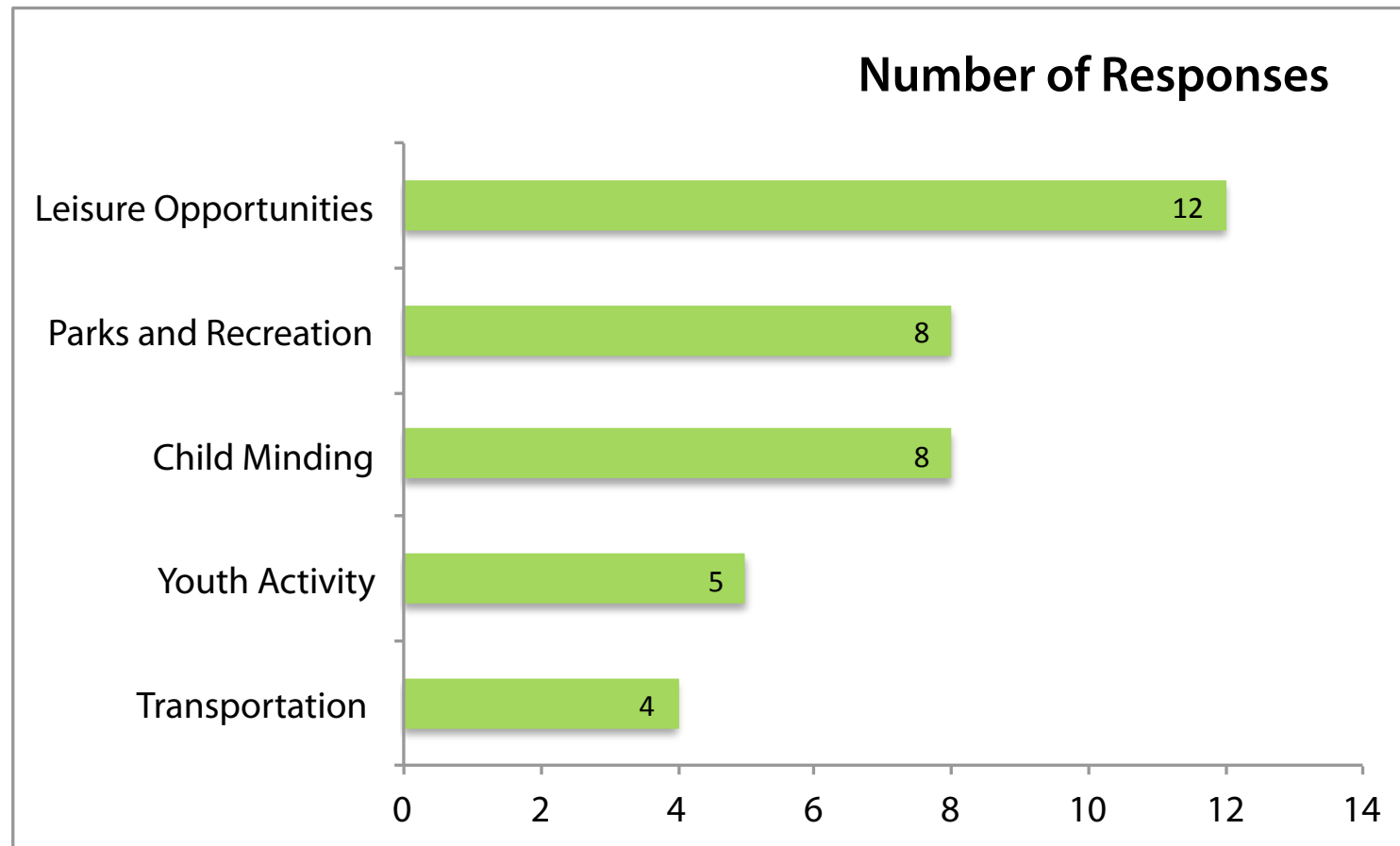
SNAPSHOT OF SATISFACTION AND SERVICE USE

Where have you or someone in your household accessed any of the following social programs and services in the last 12 months?

	Parkland County	Spruce Grove	Stony Plain	Edmonton	Drayton Valley	Other	Total
Family services	7	20	13	8	7	7	62
Food access	2	15	7	7	8	7	46
Jobs and training opportunities	7	10	6	15	8	8	54
Mental health supports	2	10	7	11	6	4	40
Recreational and leisure	28	53	24	24	19	32	180
Transportation	1	8	1	13	0	1	24
Volunteer opportunities	35	7	10	10	7	7	76
Total	89	130	75	90	62	72	518

SNAPSHOT OF SATISFACTION AND SERVICE USE

What additional programs and services would help support you and your household?

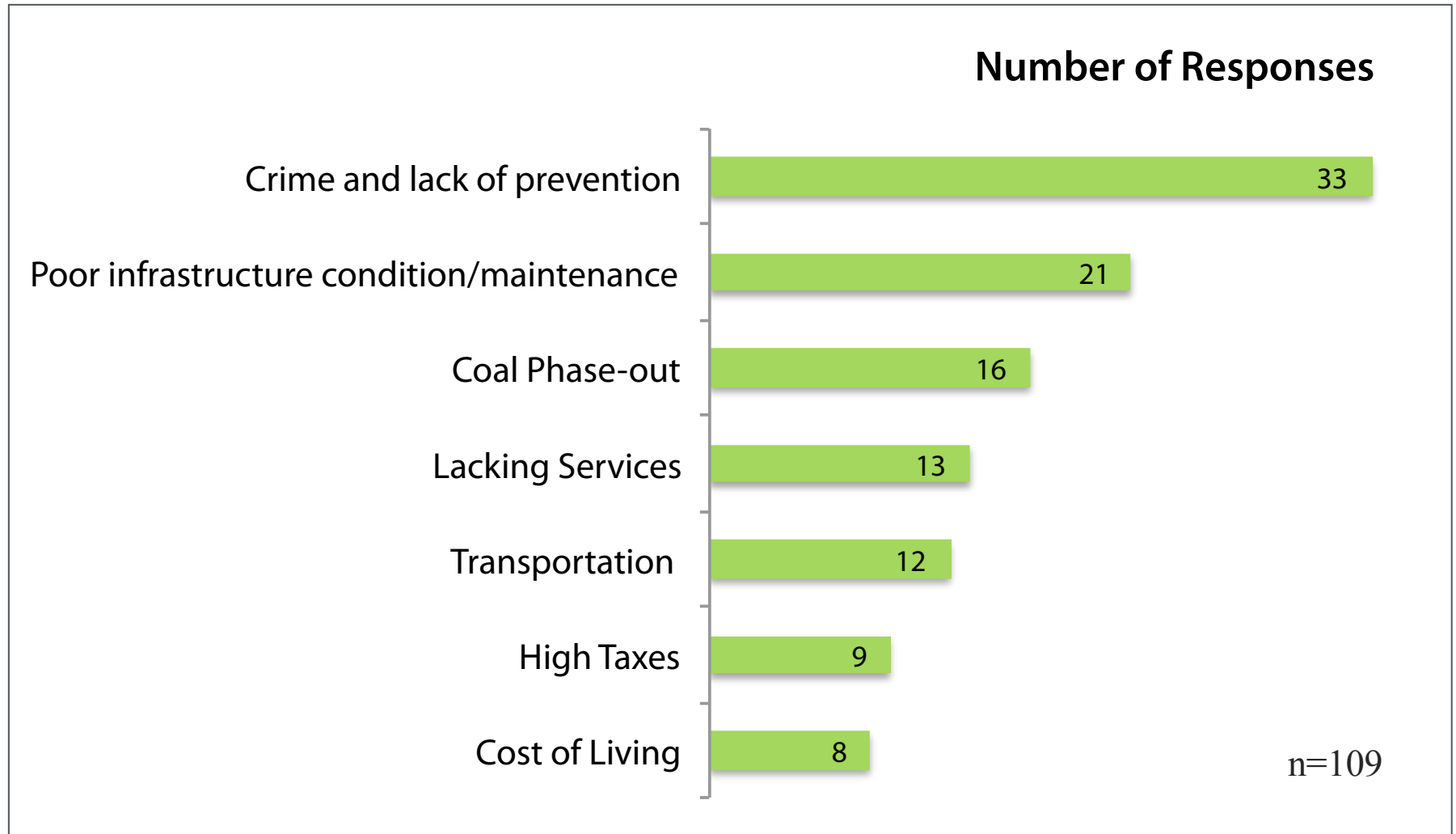


SNAPSHOT OF ISSUES



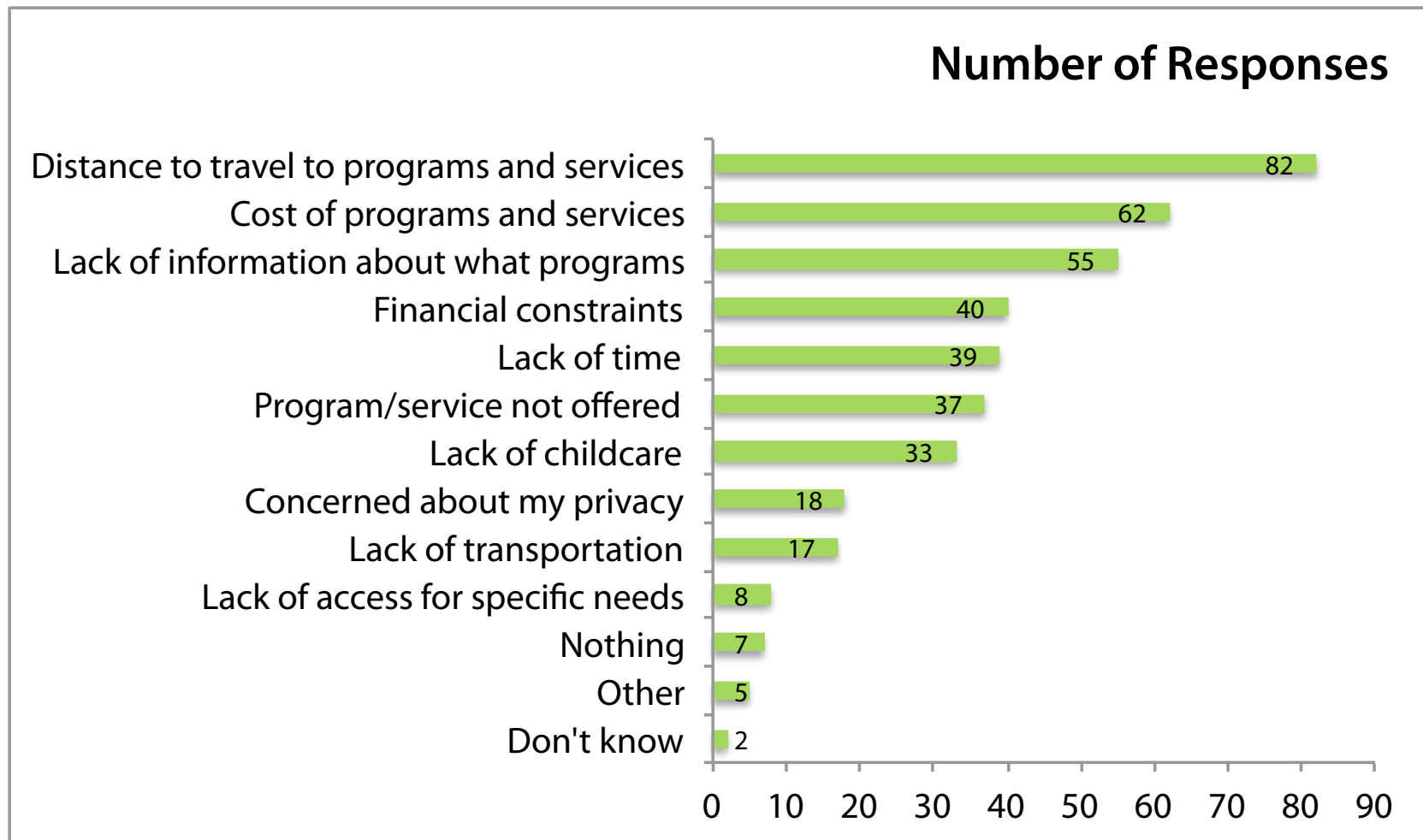
SNAPSHOT OF ISSUES

What key issues face residents of Parkland County?



SNAPSHOT OF ISSUES

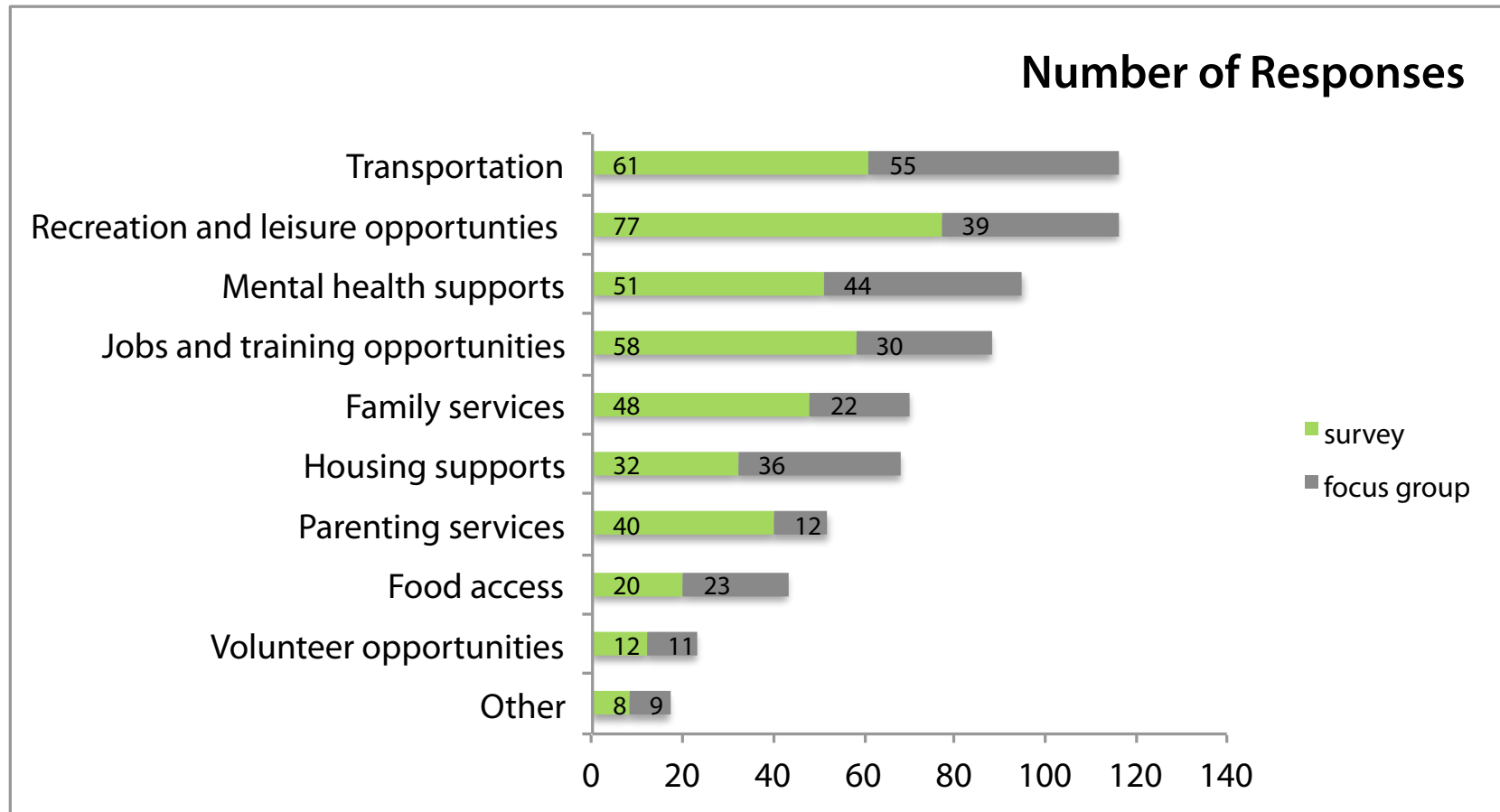
What are the biggest barriers for your household to access the programs and services you need? [check all that apply]



PRIORITY SUPPORTS – FOR QUALITY OF LIFE



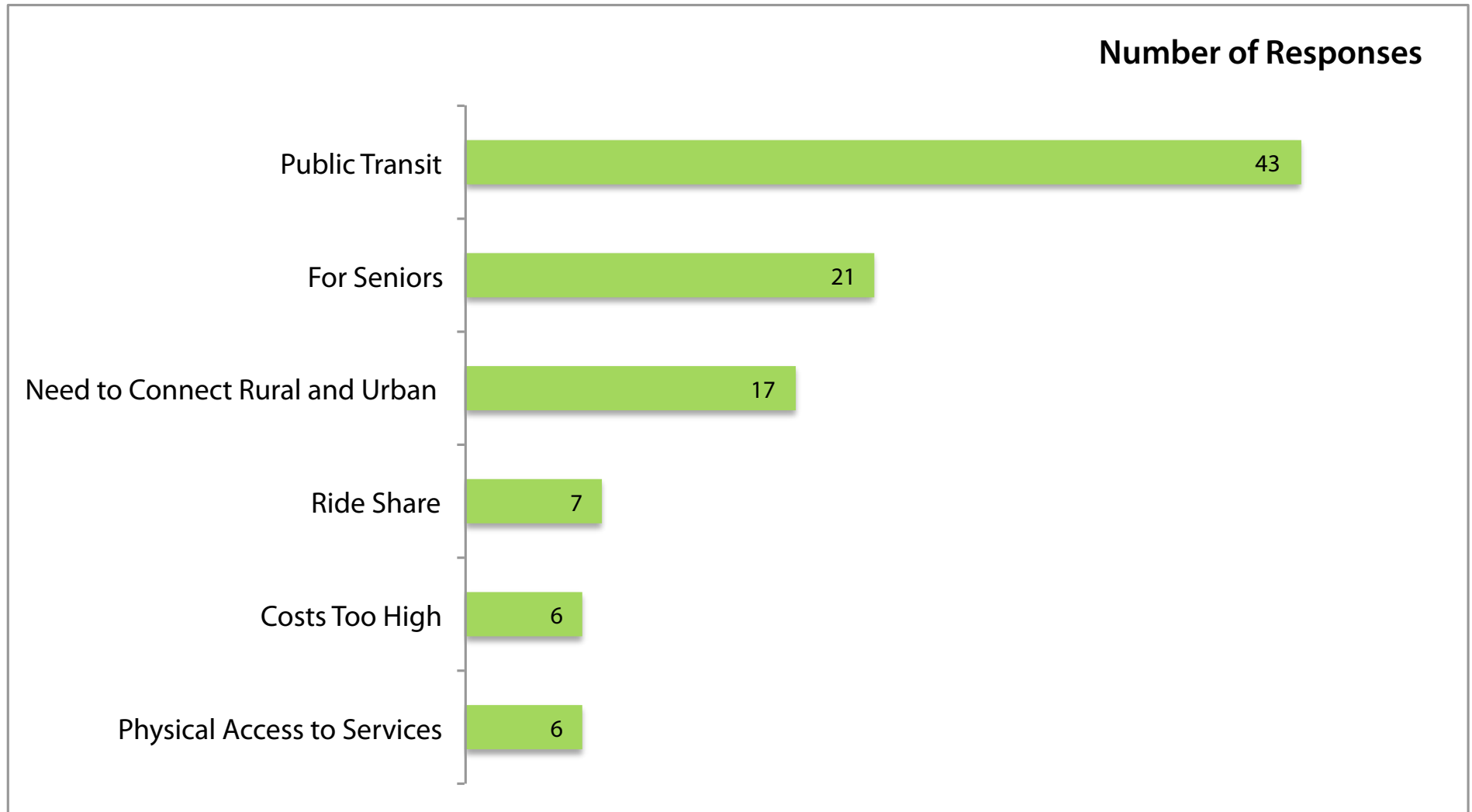
PRIORITY SUPPORTS – OVERALL



Survey results are specific to the General Survey

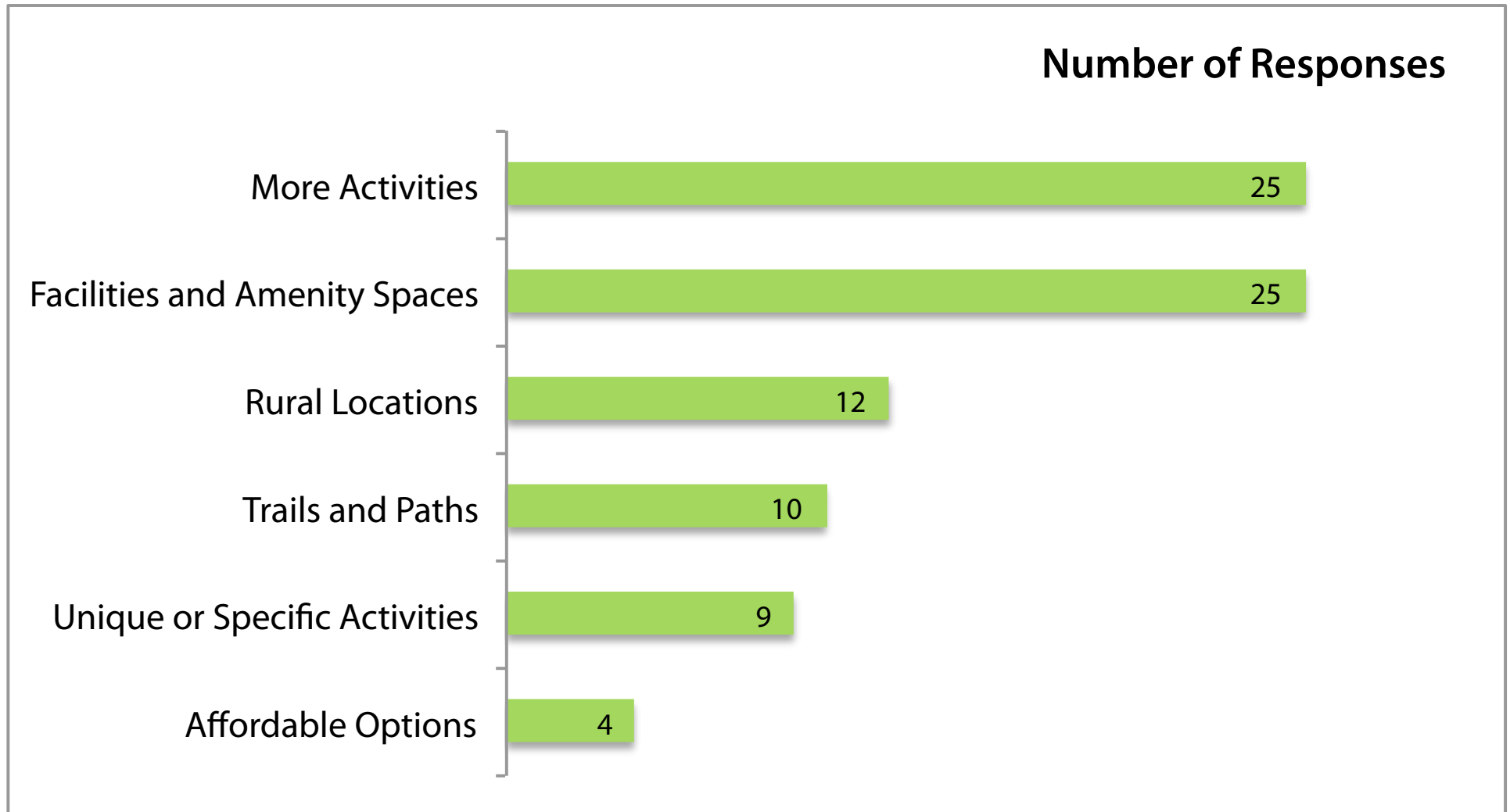
PRIORITY SUPPORTS SUB-THEME— TRANSPORTATION

Open-ended question



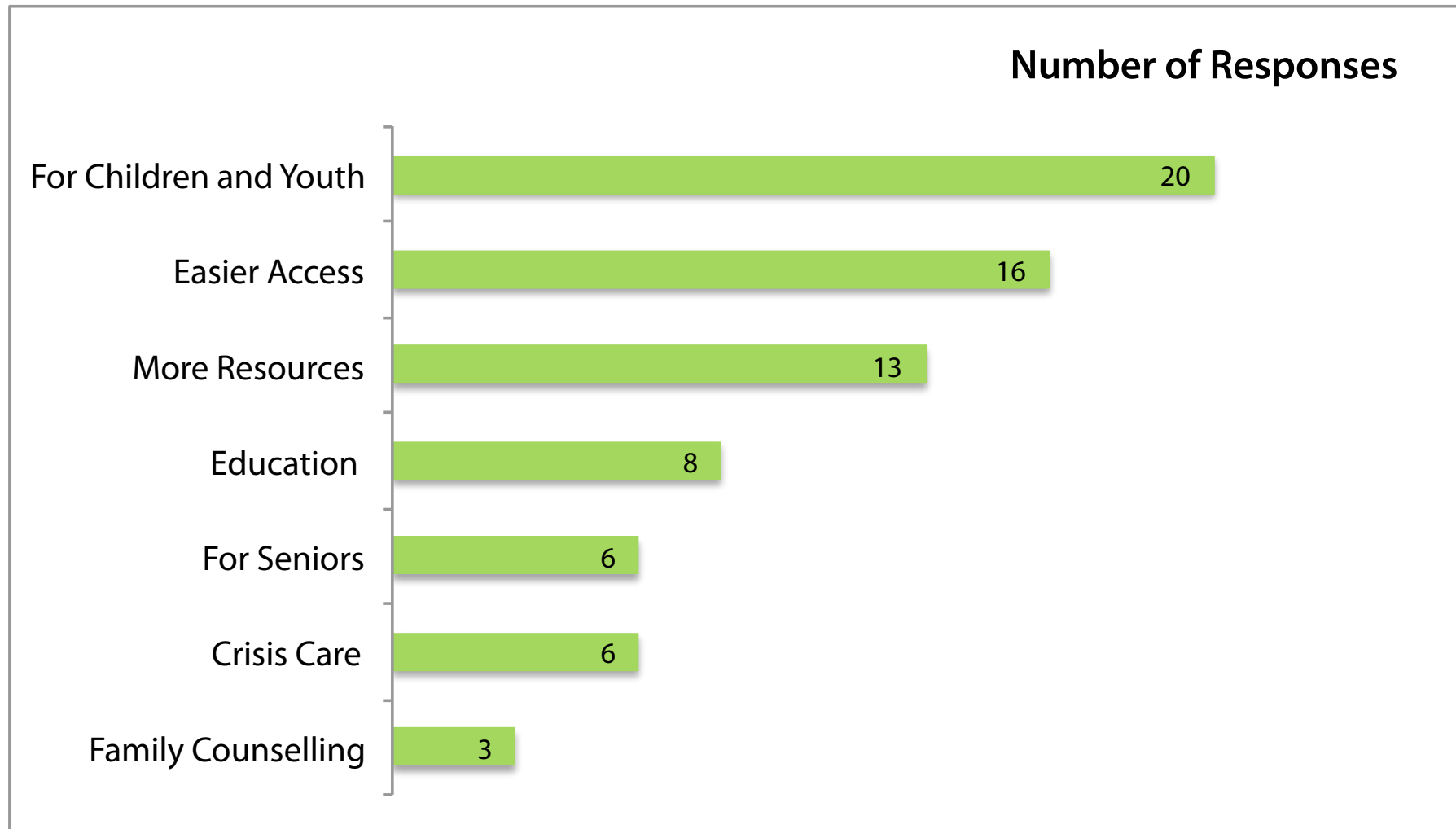
PRIORITY SUPPORTS SUB-THEME— RECREATION AND LEISURE

Open-ended question



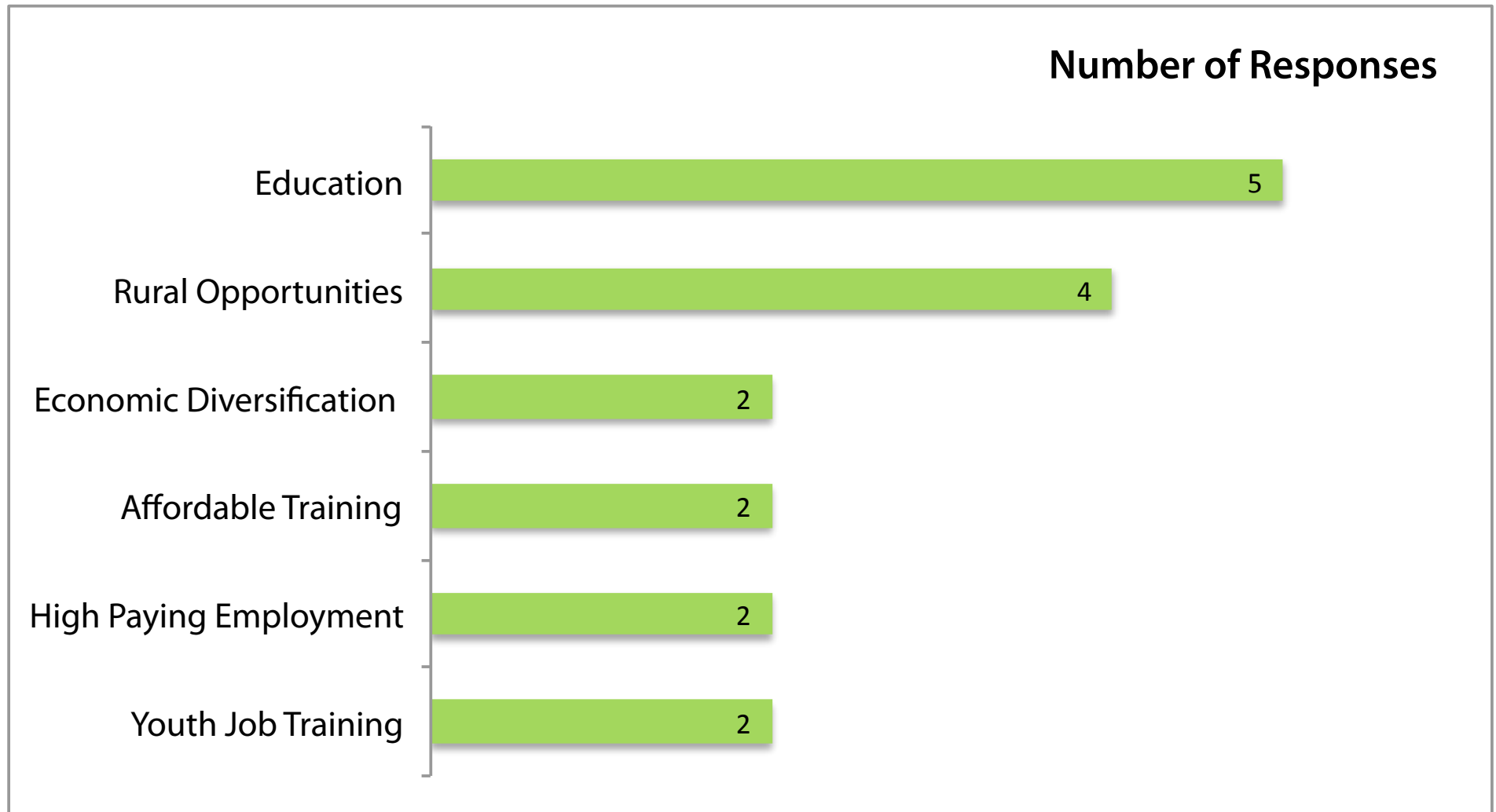
PRIORITY SUPPORTS SUB-THEME – MENTAL HEALTH

Open-ended question



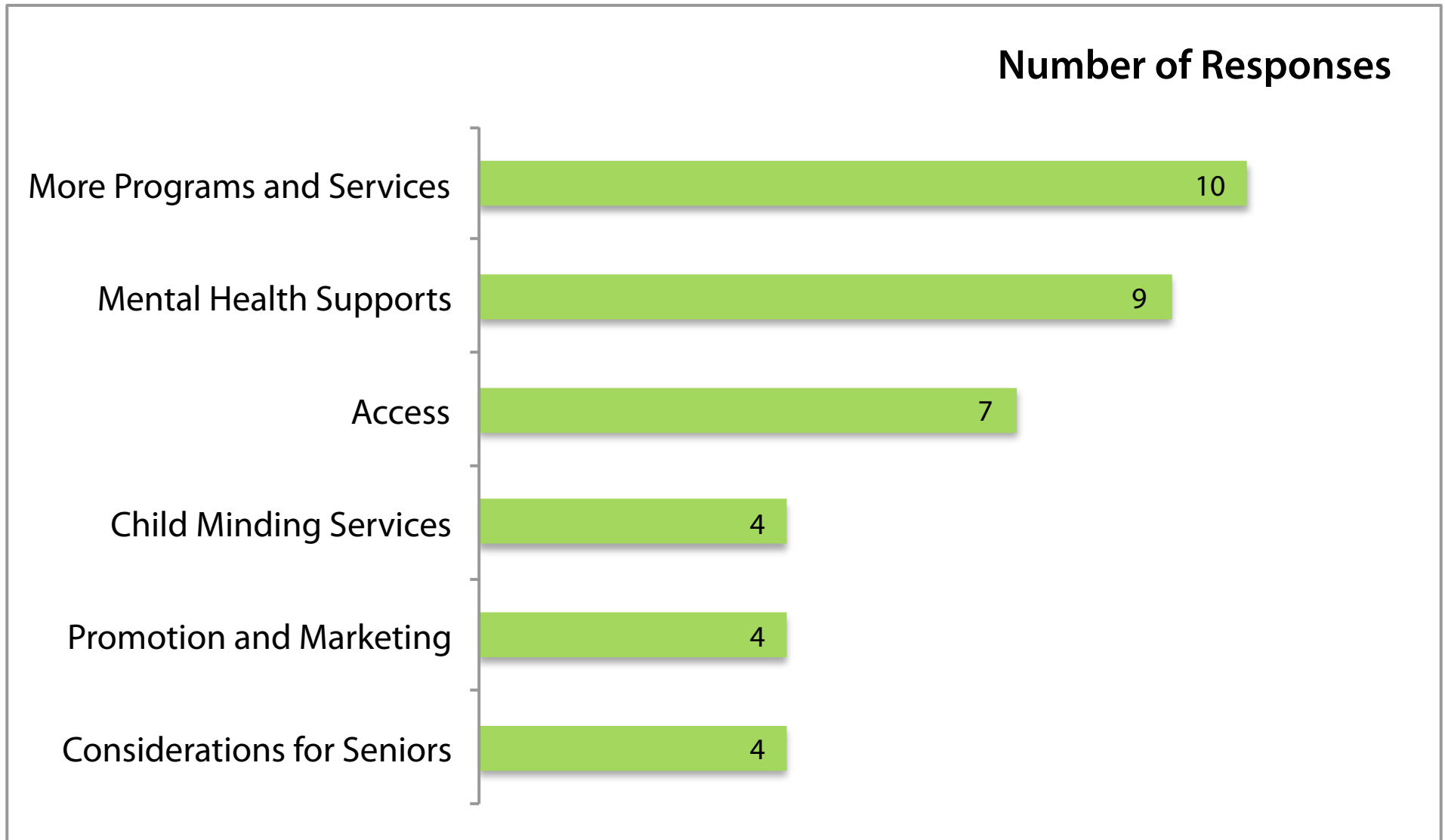
PRIORITY SUPPORTS SUB-THEME – JOB AND TRAINING OPPORTUNITIES

Open-ended question



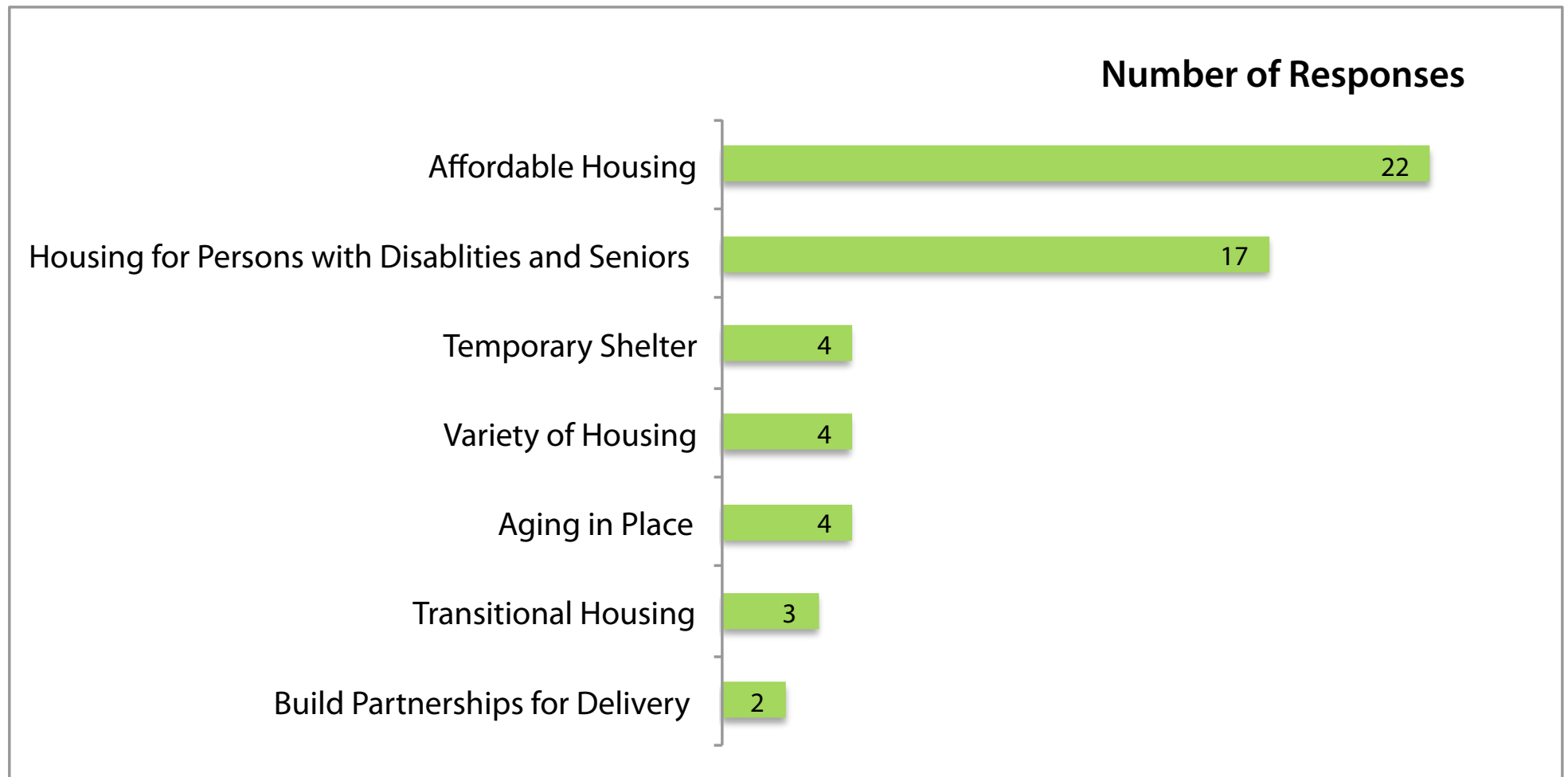
PRIORITY SUPPORTS SUB-THEME – FAMILY SERVICES

Open-ended question



PRIORITY SUPPORTS SUB-THEME – HOUSING SUPPORTS

Open-ended question

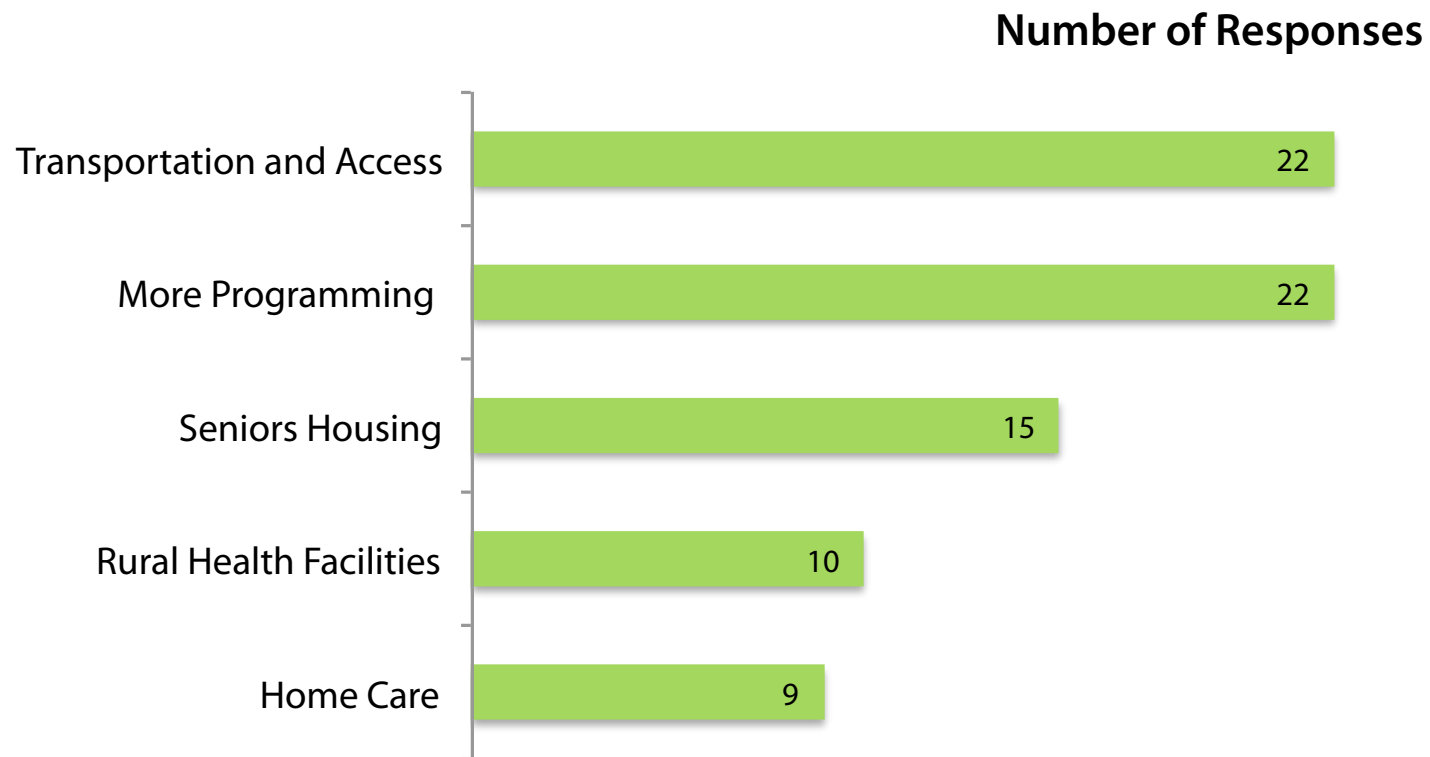


PRIORITY SUPPORTS – OTHER SUPPORTS

- Parenting Services
- Food Access
- Volunteer Opportunities
- Other

SENIORS SUPPORTS

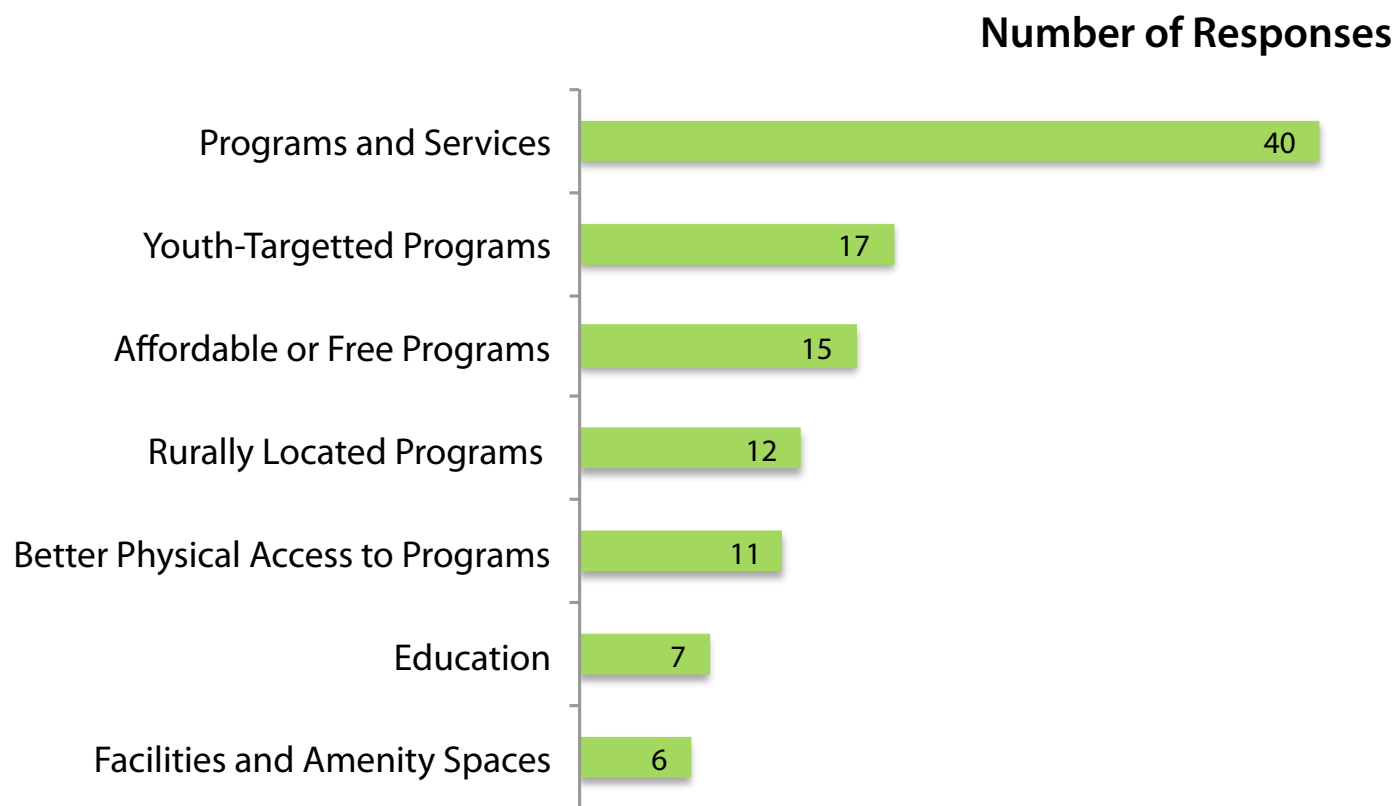
What is needed to better support Parkland County residents as they age?



Results are from the general survey only. n= 74

YOUTH SUPPORTS

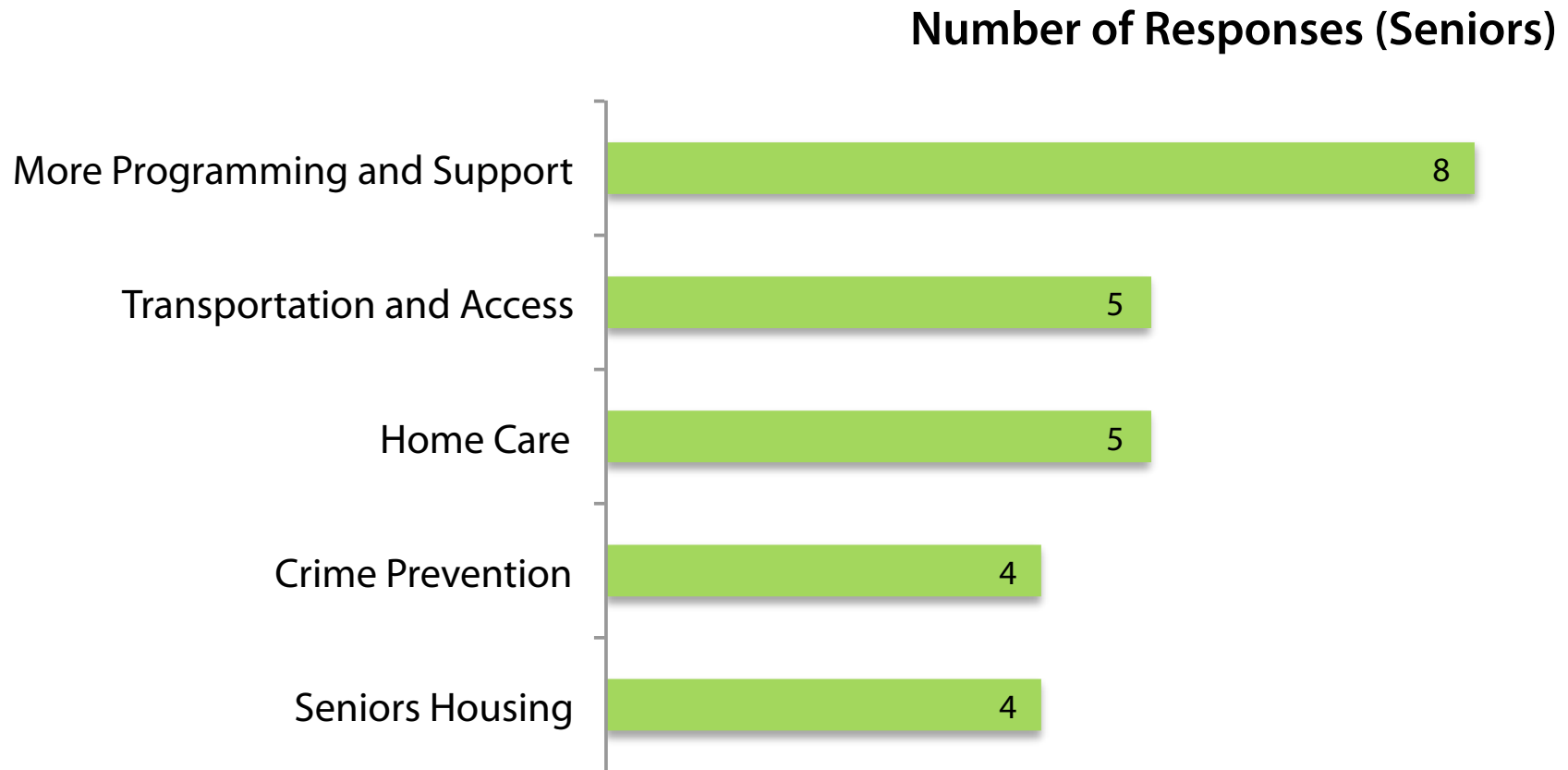
What is needed to better support youth in Parkland County?



Results are from general survey only. n=79

SENIORS

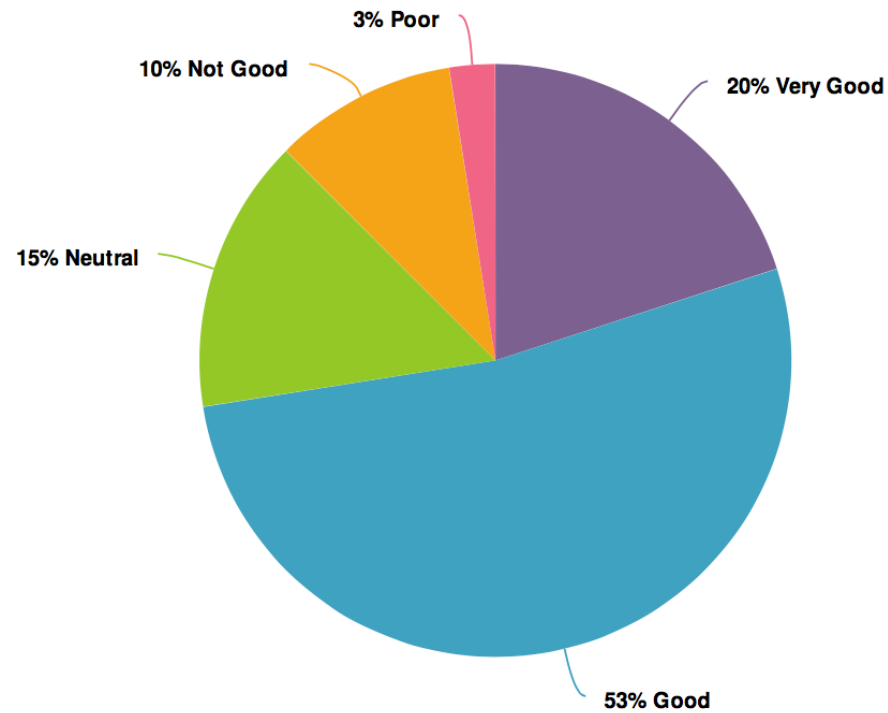
What key issues face seniors in Parkland County?



All results are from seniors survey only. n=33

SENIORS

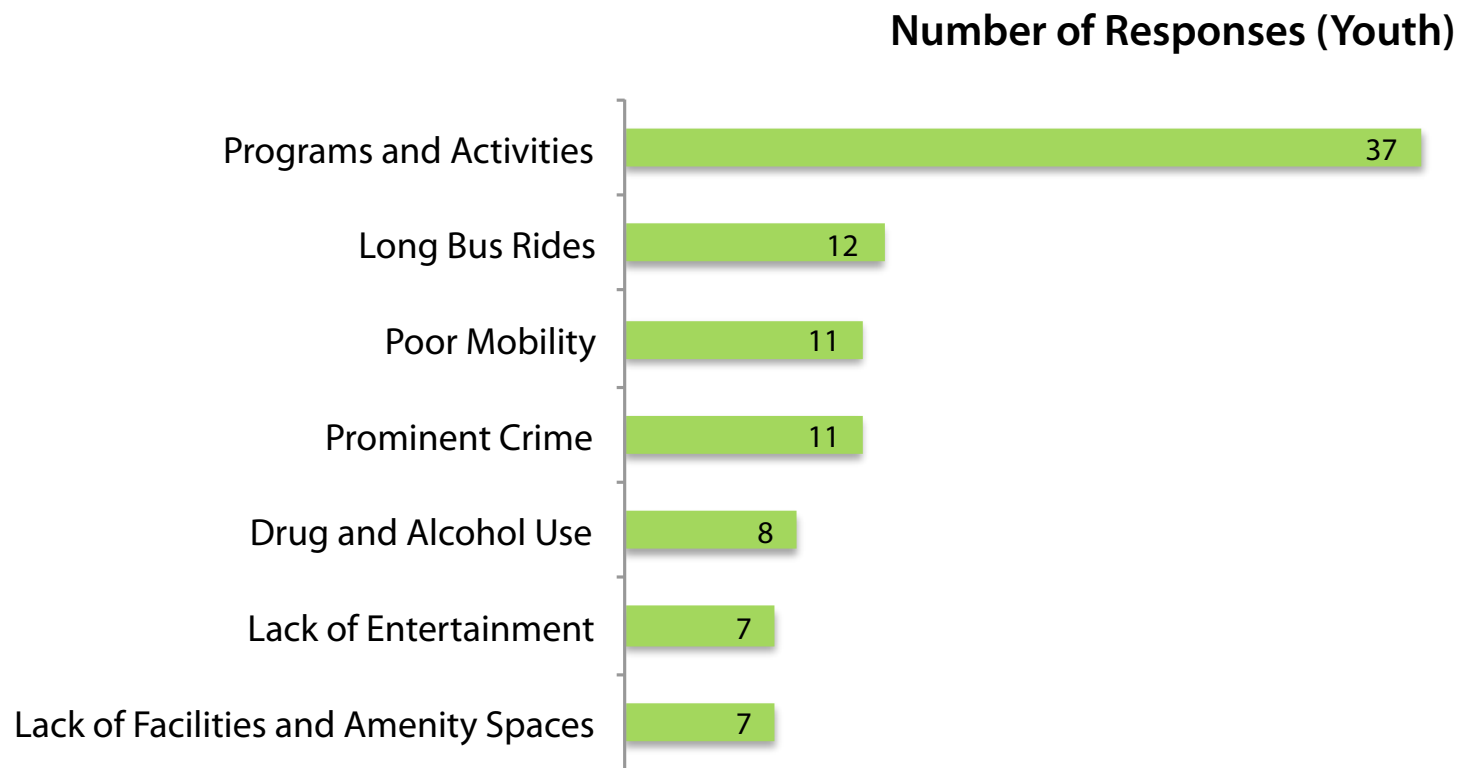
How would you rate Parkland County as a place for seniors?



All results are from seniors survey only. n=33

YOUTH

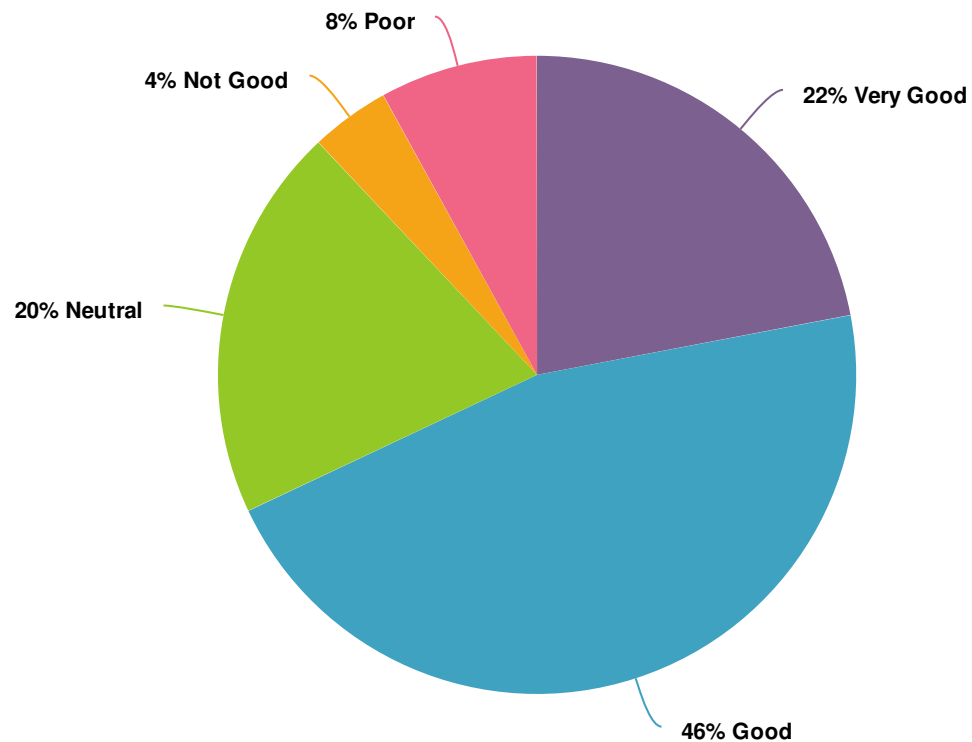
What key issues face Parkland County's youth?



Issues results are from youth focus group sessions only. n=89

YOUTH

How would you rate Parkland County as a place for youth?



Rating results are from youth survey only.

NEXT STEPS



NEXT STEPS

April 2018

Prepare communication and engagement materials for next engagement phase

May 2018

Distribute public-facing What We Heard Report

June 2018

Draft Social Development Plan

QUESTIONS?