

ADMINISTRATIVE REPORT

COUNCIL

Topic: Hamlet Reinvestment Strategy

Introduction:

The Hamlet Reinvestment Strategy (HRS) Project Charter outlines important details on how the HRS project will be completed. It includes a detailed project process, timeline with key deliverables and milestones, roles and responsibilities, and projected communications. Administration has also included a number of preliminary inventories that have been developed by the internal steering committee as part of steps 2 and 3 in the project process.

Facts (Background Information):

Administration was directed to complete a Hamlet Reinvestment Strategy (HRS) through Council's Long-Term Strategic Plan, the Integrated Community Sustainability Plan (ICSP) and the Municipal Development Plan (MDP). As the MDP supports growth in hamlet areas, and the ICSP advocates for complete communities; the goal of the HRS is to increase quality of life for residents through coordinated and strategic redevelopment. Therefore, the HRS will focus on identifying the *key elements of rural revitalization* in Parkland and set general land use, service and design standards based on these elements.

Analysis:

The project will include an inventory of current department work that is relevant to hamlets and an evaluation of this inventory based on our *key elements of rural revitalization*. A gap analysis will then be completed to identify key actions that will help to achieve the revitalization elements and thus quality of life for residents. Finally, our renewed work plan will be prioritized using the ICSP prioritization criteria and worked into our current budget and capacity limitations. The final work plan will be integrated into the five year capital plan to ensure timely budgeting and implementation. Throughout the process project development will be driven by an internal steering committee, with regular updates presented to Executive Committee and Council. The Community Sustainability Committee will be utilized to help identify the *key elements of rural revitalization*.

Conclusion/Summary:

Administration supports the presented Hamlet Reinvestment Strategy Project Charter.

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