



OUR TEAM



Sheldon Atwood, PhD

Director, Chief Executive Officer and President

Mr. Atwood has a diverse business background that includes 20 years of ranch management, property development, project financing, conservation initiatives and executive experience. He holds a BSc in Animal Science, a Masters in Rangeland Resources, and a PhD in Range Science from Utah State University for interdisciplinary work integrating ecology, economics and animal behavior to improve land management. Mr. Atwood's practical experience includes having had an ownership interest in approximately 25,000 acres of western ranch lands in North Dakota, Nebraska, Utah, and Alberta; co-founding Banner Resource Management, LLP and Carrus Land Systems, LLC, both conservation-oriented for-profit agricultural investment and property management firms in the US, where he served as manager and/or CEO.



John Cross

Chair of the Board of Directors and Chief Operating Officer

Mr. Cross owns and operates the 13,000-acre historic a7 Ranche originally established in 1886 and located on the eastern slopes of the Alberta foothills. The a7 is said to be the oldest ranch in Canada still in the hands of the original family and one of the best performing ranching operations on the eastern slopes. Mr. Cross is a founder of the Pekisko Group, the Past President of the Southern Alberta Land Trust Society (SALTS) and a former Director of the Canadian Center for Holistic Management. Both SALTS and the Pekisko Group are non-profit organizations dedicated to preserving the productivity of the native grasslands that support watershed functioning and wildlife habitat in southern Alberta.



Barry Worbets

Vice-President, Environment and Sustainability

Mr. Worbets has spent over 40 years working at the intersection of the environment and business. He has a deep understanding of "land" history, science and policy particularly in Alberta. Barry spent 5 years as a Senior Fellow with the Canada West and Max Bell Foundation improving land and water policy in western Canada. In 6 oil and gas companies he built industry-leading teams to deliver top quartile Health Safety and Environmental performance and was one of the founders of North American Oilsands Corporation. He has served on many boards including the Nature Conservancy of Canada, World Wildlife Fund, Alberta Water Research Institute and Parks Foundation Calgary.



Mark Kossler Director

Mr. Kossler has 25 years of ranch management experience that includes some of the largest and most diverse tracts of ranchland in the US including the 600,000 acre Vermejo Park Ranch in New Mexico and the 113,000 acre Flying D Ranch in Montana. Mark is currently the General Manager of Turner Ranches, overseeing 14 properties totaling approximately two million acres, with over 50,000 head of bison and staff working in variety of conservation, recreation, guest services, energy, timber, livestock, and infrastructure enterprises.

MISSION STATEMENT



To build a portfolio of profitable ranches that enhance sustainability of land, water resources and wildlife habitat on a long term basis.



Make money, preserve ranch lands, feed people, and facilitate inter-generational transfer of ranch lands

A GROWING PROBLEM...



The Canadian cattle ranching community is characterized by an aging population of owner/operators.

- Capital constraints are very common, with a high proportion of operators' net worth tied up in land or a lack of access to capital for the younger generation to take over family property.
- Many have resorted to partial land sales, precluding operating at scale required for optimum profitability.
- Operators are further challenged to remain current with capital improvements, market trends, technology and best practices in land ecology, water management and animal husbandry.







TOMAHAWK RANCH





- Acquired February, 2018
- 14,350 acres (Grassland, Bush, Lakebed)
- 1,500 cows + 2,000 yearlings
- 15 Employees (Full and Part Time)

