



COMMUNITY SUSTAINABILITY COMMITTEE

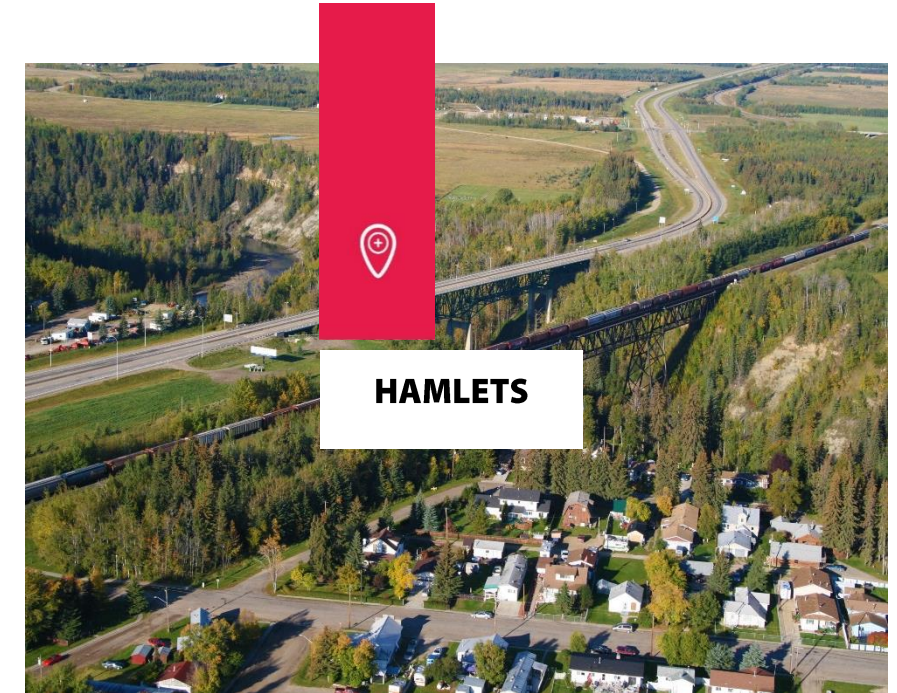
RECOMMENDATIONS FOR HAMLET REINVESTMENT

COMMITTEE OF THE WHOLE

FEBRUARY 5, 2019

HAMLET REVITALIZATION

- In 2017 Council completed a Long-Term Strategic Plan which gave direction to finalize & implement a long-term investment strategy for Hamlets
- The 2018 Technical Growth Study summarized Hamlet statistics and identified hamlets best suited for strategic public & private investment. It also suggested that many other social and cultural goals could be fulfilled through hamlet growth.
- The 2018 MDP identifies several land use policy and priority growth areas, including:
 - Priority Growth Hamlets
 - Growth Hamlets
 - Rural Hamlets
- Aligns with the Edmonton Metropolitan Region Growth Plan
 - Supports preservation of agriculture and natural systems through clustered/focused growth
 - Focuses on nodal development in existing hamlets
- In order to support hamlet growth a goal to provide services that can increase quality of life, livability, and complete communities was identified in the 2018 ICSP



COMMUNITY SUSTAINABILITY COMMITTEE ROLE

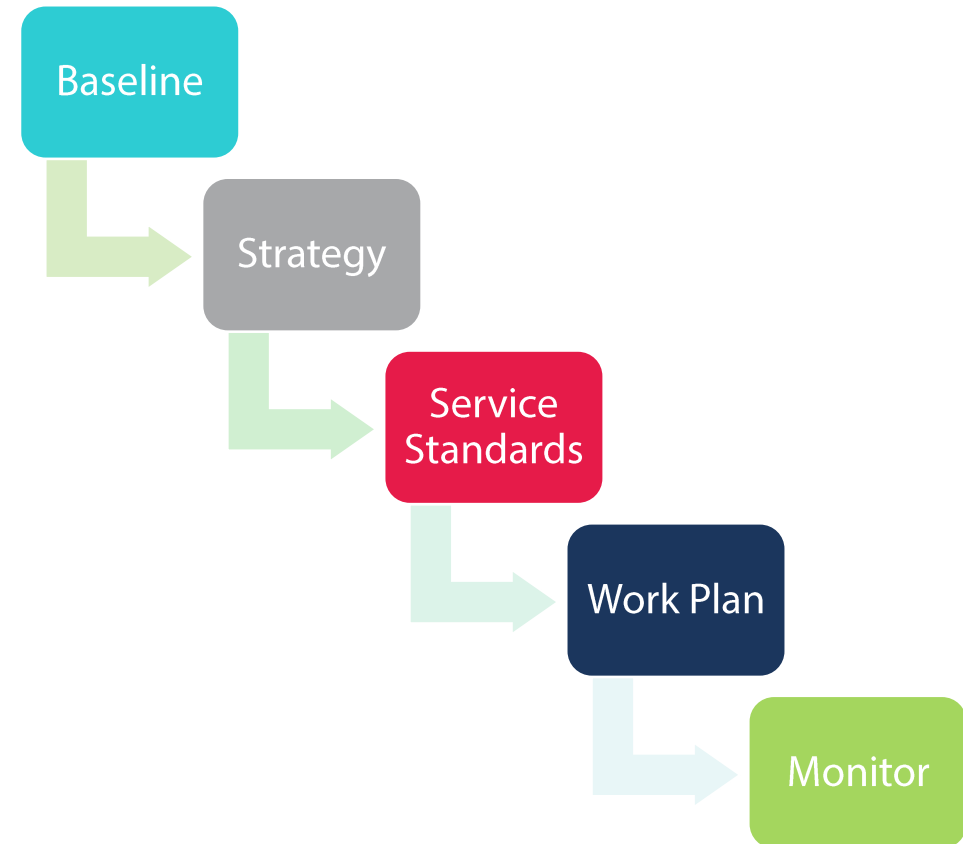
- Travel to hamlets to become familiar with local conditions
- Discuss opportunities and challenges in Parkland communities
- Review research on successful examples of complete rural communities
- Build a picture of an ideal community in Parkland
- Translate into:
 1. General recommendations
 2. Tangible priority elements for revitalization
 3. Broad objectives for each element
- Ensure sustainability and holistic perspective



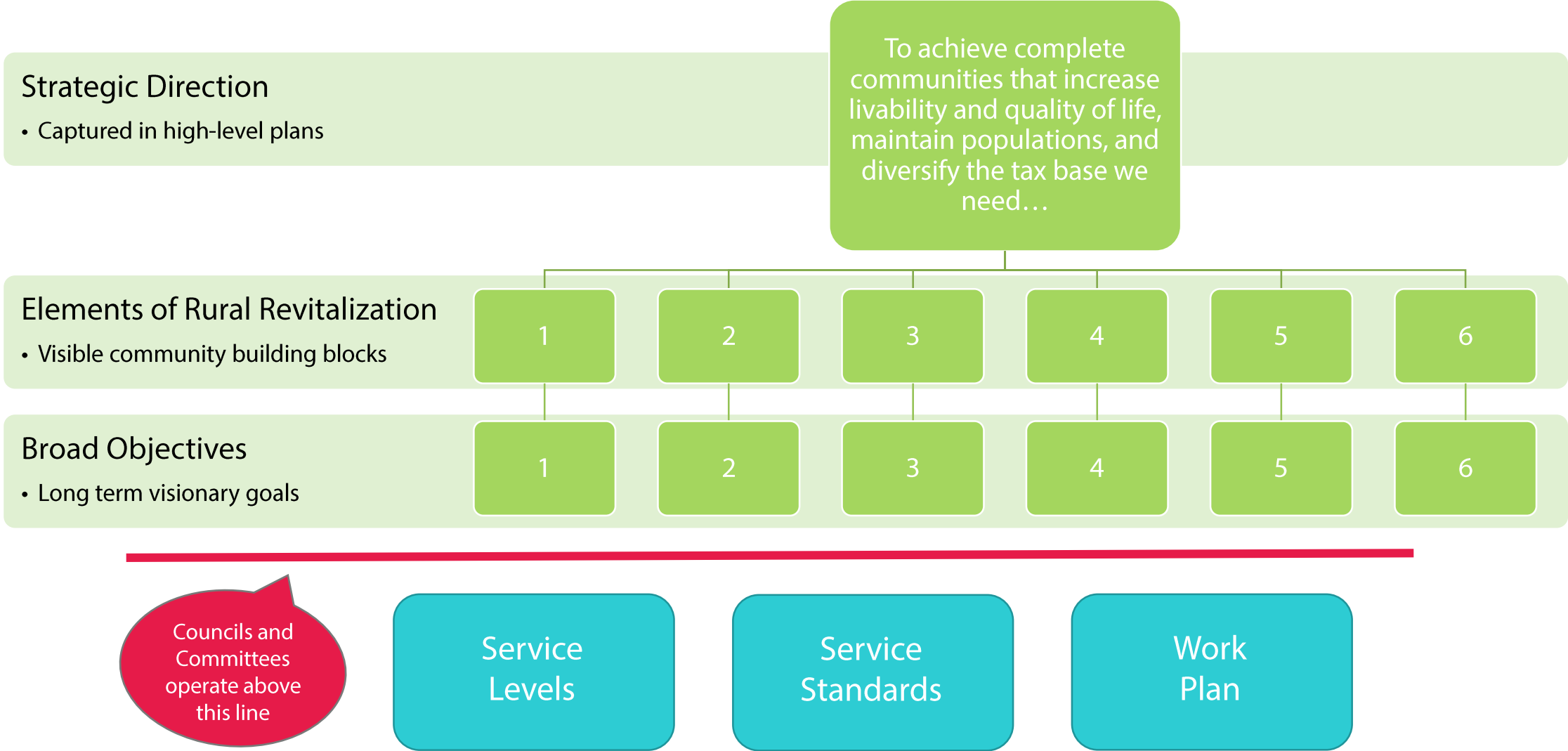
WHAT IS A HAMLET REINVESTMENT STRATEGY?

FIVE KEY COMPONENTS

1. Develop baseline service levels
 - What do we currently provide?
2. Identify strategy
 - What are our objectives?
3. Set service standards
 - Identify gaps
 - How do we meet our objectives?
4. Apply standards to baseline
 - Determine work plan (where we sustain, better the system, or grow)
5. Measure & monitor success
 - Identify indicators and targets
 - What is our return on investment?

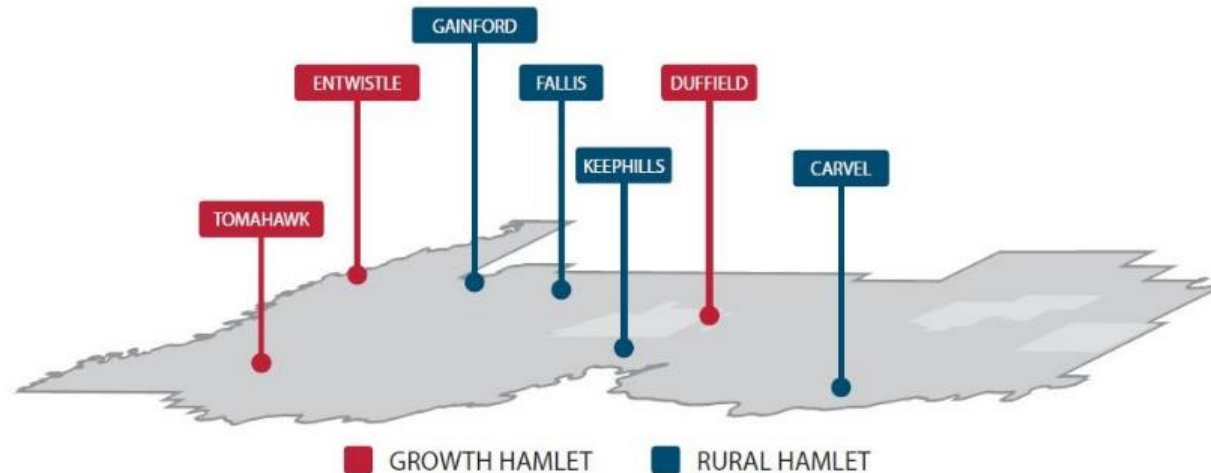


HAMLET STRATEGY FRAMEWORK



COMMITTEE RESEARCH

- The Community Sustainability Committee reviewed a vast array of background information on the hamlets before developing their recommendations including:
 1. High-level planning documents (Council's Strategic Plan, ICSP, & MDP).
 2. Hamlet growth principles and policy.
 3. Details of each hamlet, including statistics and in-person tour.
 4. Quality of life input from the Social Development Plan public engagement.
 5. Elements of complete communities, including rural success stories.



WHY WE CHOSE PARKLAND

Regional-demographics
Variety
Social-connections
Employment
Cost-of-living
Space
Community
Landscapes
Good-water
Environmental-ethic
Safe
Recreation
Internet
Regional-demographics
Great-people
Rural
Self-sufficient
Entrepreneurial-spirit
Off-grid
Business-friendly-policies
Food-to-table
Amenities
Transportation-corridors
Environmental-security
Family History

CHALLENGES WE FACE



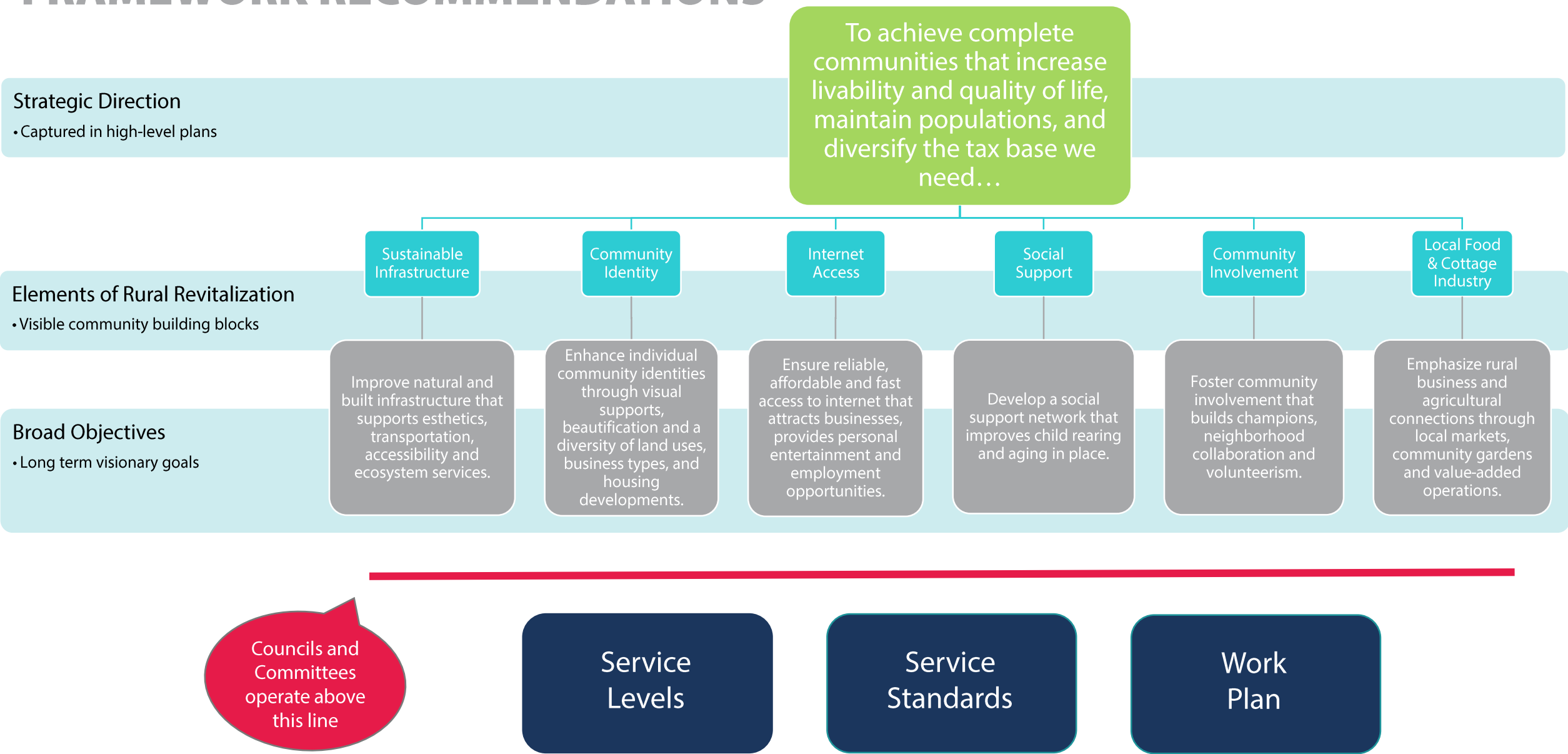
ELEMENTS OF RURAL REVITALIZATION

- Building blocks of complete rural communities that meet peoples needs for daily living throughout their lifetime



Elements of Rural Revitalization				
Internet Access	Accessibility	Branding & Identity	Business Education & Training	Climate Change Action
Community Involvement	Programming & Activities	Compact Development	Culture & Heritage	Housing Diversity
Local Food Industry	Mixed Land Use	Parks & Natural Areas	Programmed Recreation Areas	Public Amenities
Multi-Modal Transit	Sustainable Infrastructure	Safety & Security	Industrial & Commercial	Tourism
Trials & Path Connectivity	Waste Diversion & Clean Up	Small Business	Social Support Services	

FRAMEWORK RECOMMENDATIONS



GENERAL RECOMMENDATIONS



Public participation with the hamlet communities would be extremely valuable to align the Strategy with their wants and needs.



Further assessment of the areas hamlets service should be an important consideration in setting hamlet service standards or directing reinvestment that will achieve objectives.



A cookie cutter approach to servicing hamlets will likely not be successful, thus objectives should be applied appropriately in each hamlet to achieve individual community needs



The reason for hamlet reinvestment should be clearly articulated, with indicators and targets identified for measuring and monitoring success.



QUESTIONS?

