



**COMMITTEE OF THE WHOLE
GRANT PROJECTS UPDATE**

SEPTEMBER 1, 2020

PROJECTS

Underway

- Irrigation Feasibility Study
- Small Agriculture Holdings
- Branding and Marketing Plan and Implementation
- CFO Division Review
- Tri-Municipal Regional Plan

Near Completion

- Tri-County Agriculture Business Study

Completed

- Tri-County Ag Communication Plan
- Meridian Business Park Feasibility Study
- Power Community Generation Feasibility Study

TRI-COUNTY AGRICULTURE BUSINESS STUDY

Project Description

The Tri-County Agriculture Business Study will identify best suited agri-business, better coordinate collective efforts to attract value-add and food processing businesses and investments in the sector, and identify the service requirements for support.

Schedule

- Project anticipated to conclude August 30th

Budget

- \$97,850 - Alberta Community Partnership (ACP) Grant
- \$76,883 spent as of August 5, 2020

Project Risk

- COVID-19 schedule impacts have been largely mitigated – an additional month was added to the schedule without compromising the integrity of the project

TRI-COUNTY AG COMMUNICATION PLAN

Project Description

The Tri-County Ag Communication Plan includes the development of a communications plan with specific strategies focused on raising awareness of the contributions of the agricultural sector to the Alberta economy.

Current Status

- Communication Plan complete
- Meeting is scheduled with Sturgeon and Leduc Counties to discuss next steps

Budget

- \$51,000 - Alberta Community Partnership (ACP) Grant
- \$26,800.18 spent as of July 28, 2020

Project Risk

- Not applicable

MERIDIAN BUSINESS PARK FEASIBILITY STUDY

Project Description

The Meridian Business Park Feasibility Study will assess the lands in the area designated as Meridian Business Park to determine development scenarios and associated feasibility.

Schedule

- Grant funded aspect of the project has been completed

Budget

- \$100,655.94 - Coal Community Transition Fund (CCTF) Grant
- \$57,593.37 as of July 28, 2020

Project Risk

- Not applicable

POWER COMMUNITY GENERATION FEASIBILITY STUDY

Project Description

The Power Community Generation Feasibility Study will determine opportunities for development and expansion against associated costs and risks relative to safe and local food supply within Parkland County.

Schedule

- Final report was received August 5, 2020
- Project completed

Budget

- \$49,580 - Coal Community Transition Fund (CCTF) Grant
- \$33,053.34 spent as of August 18, 2020

Project Risk

- Not applicable

IRRIGATION FEASIBILITY STUDY

Project Description

The Irrigation Feasibility Study will determine opportunities for development and expansion against costs and risks for irrigation within Parkland County.

Schedule

- Project anticipated to conclude by November 2020

Budget

- \$129,750 - Coal Community Transition Fund (CCTF) Grant
- \$45,855.00 spent as of August 17, 2020

Project Risk

- Delay due to COVID-19 affecting access to provincial information required to complete the project

SMALL AGRICULTURE HOLDINGS

Project Description

This project will complete a viability scan for small agriculture holdings to identify opportunities for the development that align with current legislation and regulations.

Schedule

- Project commenced August 17, 2020
- Project completion anticipated October 31, 2020

Budget

- \$20,000 - Coal Community Transition Fund (CCTF) Grant

Project Risk

- Was delayed due to internal capacity

BRANDING AND MARKETING PLAN AND IMPLEMENTATION

Project Description

The Branding and Marketing Plan and Implementation will develop and implement an external marketing strategy focused on economic development and diversification.

Schedule

- On Track
- Project anticipated to conclude by Q1 2021

Current Status

- Phase 1: Research and Phase 2: Planning completed
- 5 sector media campaign is being executed
- Phase 3 : Implementation Plan is underway

Budget

- Total: \$476,400
 - \$154,000 matching grant from Western Economic Diversification for a total of \$308,000
 - \$100,000 from Coal Community Transition Fund (CCTF)
 - \$68,400 from Parkland County Branding Initiative Project
- \$305,500 spent as of July 28, 2020

Project Risk

- COVID-19 will impact execution schedule substantially and Conway has been asked to prepare scheduling alternatives. Planned execution has to include travel i.e. media tours, site selectors – seasonal timing is important.

CFO DIVISION REVIEW

Project Description

The CFO Division Review includes reporting accuracy, reporting efficiency, and business process optimization.

Schedule

- Project anticipated to conclude by Q4 2020

Current Status

- Identified possible opportunities for simplifying cleanup of data and reports that meets regulatory and Council requirements
- Complete discovery
- Finalize first cut of new reporting and new chart of accounts design

Budget

- \$250,000
- \$74,000 spent as of June 30, 2020

Project Risk

- Staff working remote

TRI-MUNICIPAL REGIONAL PLAN

Project Description

- Joint initiative between Parkland County, Spruce Grove, and Stony Plain to identify opportunities to better coordinate planning, operations, and governance.

Goal

- To support focused and coordinated investment, planning and development, efficient service delivery, relationship development, and governance where applicable.
 - Leverage resources and expertise
 - Reduce financial costs to ratepayers
 - Minimize environmental impacts

Three pillars

- Governance
- Plans and Strategies → single, consolidated report
- Implementation



TRI-MUNICIPAL REGIONAL PLAN

Schedule

- April 1, 2019 to September 30, 2021

Budget

- \$2.2 million – Western Economic Diversification Contribution Agreement
- \$200K – Parkland County contribution

Project Risks

- Large project with significant resource requirements at the executive and operational levels of three municipalities



TRI-MUNICIPAL REGIONAL PLAN

1. Current State Analysis

- Largely complete

2. Municipal Services Strategy

- Subject matter expert validation in progress

3. Competitiveness Review

- Draft report

4. Preferred Land Use Scenario

- Background review and initial consultation in progress

5. Transportation, Utilities, and Infrastructure Strategy

- Background review and initial consultation in progress



TRI-MUNICIPAL REGIONAL PLAN

6. Cultural Strategy

- Background review and initial consultation in progress

7. Recreation Strategy

- Background review and initial consultation in progress

8. Housing Needs Assessment and Strategy

- Onboarding and kick-off meeting complete

9. Communications and Engagement Consultant

- Background review and initial consultation in progress

10. Economic Development Strategy

- Onboarding meeting scheduled

11. Social Strategy

- Onboarding meeting scheduled



Questions

Additional Slides

STATUS OF GRANT FUNDS

