



## NOT FOR PROFIT GRANTS

PARKS, RECREATION, AND CULTURE

# PURPOSE

To provide grant funding to Parkland County not for profit organizations in support of the valuable contribution that they make to Parkland County residents through the delivery or recreation, culture, social services and community activities.

# WHAT DOES THE NFP FUND?

- **Schedule A - Operating**
  - Financial assistance for facility and/or organizational operations
- **Schedule B - Sustainability Minor Capital**
  - Assist in the costs of:
    - Fire, safety and health
    - Preventive Maintenance
    - Renovation
    - Equipment
- **Schedule C – Project**
  - Assist in the costs of:
    - Special event activities
    - New projects or programs
    - New components to an existing program
    - Volunteer training

# FUNDING AMOUNTS

- Schedule A - \$10,000.00 max
- Schedule B - \$5000.00 max
- Schedule C - \$5000.00 max
- Organizations can apply for each schedule once per year, or may apply for any combination of schedules as long as the combined request is not more than \$10,000.00 per year.
- The maximum combined total amount awarded to any organization under this policy shall not exceed \$10,000.00 per year.

# PAST REQUESTS AND ALLOTMENTS

2020

24 applicants

Requests: \$181,911.91

Eligible amount:  
\$159,190.46

Approved amount:  
\$66,871.25

15 applicants approved

2019

31 applicants

Requests: \$233,450.41

Eligible amount:  
\$191,492.94

Approved amount:  
\$65,601.22

16 applicants approved

2018

29 applicants

Requests: \$215,107.72

Approved amount:  
\$66,310.93

20 applicants approved

# 2021 REQUESTS

17 applicants

Requests: \$124,081.17

Eligible amount: \$110,224.80

Recommended amount: \$66,947.11

13 applicants recommended for funding

# HOW WE DECIDE

- Groups are scored
- Scores are recorded
- Amounts are assigned to score ranges
- Amounts are tallied
- Draft recommendations made to the Community Sustainability Committee
- Community Sustainability Committee reviewed and made adjustments and recommendations
- Final recommendations, based on Community Sustainability Committee recommendations, to Council for decision

# HOW WE DECIDE CONT...

- Groups are scored based on:
  - Technical review
  - Principal review
  - Percentage of participants who are Parkland County residents
  - Number of Parkland County residents
  - Facility/Operating Expenses – Schedule A
  - Project Description –Schedule B
  - Program Description – Schedule C
  - Schedule A/B/C Information
  - Budget
  - Organizational Capacity
  - Alignment to County Plans/ Priorities aligns with one or more strategic directions



# RATIONALE FOR NOT RECOMMENDING FUNDING

- Low number of Parkland County residents
- Financials do not match grant requests
- Not supplying required documents
- Not eligible due to policy

# STAFF SUPPORT

- Assist Not For Profit organizations with accessing and applying for the opportunities provided in this grant,
- Provided application preparation support:
  - in person (one on one or committee),
  - email,
  - phone
  - reminders and follow up
- Assist applicants in completing application by deadlines. If applicants are missing required documents staff follow up and extended deadlines may be provided.

## 2021 GRANT CYCLE

- Application forms and information sent to all groups who applied for the NFP grant in the last 3 years
- Not for Profit grant was promoted by:
  - Tri-Municipal Region Leisure Guide – ¼ page add
  - Newspaper ads – ran May 22-June 5, 2020
  - Parkland County Social Media platforms
- On average, applications were better prepared and complete
- Community Sustainability Committee reviewed applications and made recommendations

# CONT...

- Saw a decrease in the number of applications.

Reasons Communicated:

- COVID-19: Some groups did not run due to the pandemic. Boards/groups were stagnant and either decided that they did not need the funding or had no one in place to look after the grant application process
- Groups had additional funding this year due to COVID- 19
- Unsuccessful with previous applications
- Did not receive enough funding with previous applications

# COMMUNITY SUSTAINABILITY COMMITTEE

- Community Services Board provided input on the evaluation scoring of the applications
- Provided recommendations and changes on funding amounts to applicants
- Recommended changes to the application form for next years intake

# QUESTIONS...