



Parkland County Bylaw 2020-16

A Land Use Bylaw Amendment Related to Use Classifications

# **What We Heard Report**

*One Parkland: Powerfully Connected.*

Planning & Development Services

**November 2020**

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## Introduction

This “What We Heard” Report has been prepared by the Planning and Development Services Development Planning unit. It summarizes the public engagement process, the stakeholders involved, and feedback obtained related to Bylaw 2020-16.

## Public Engagement Objectives

1. Inform Parkland County residents and business stakeholders of the purpose and details of Bylaw 2020-16.
2. Learn more about public opinion on the uses that are proposed for reintroduction to the Land Use Bylaw.
3. Encourage feedback from residents on the draft Land Use Bylaw amendments.

## Identified Stakeholders

The following stakeholders were identified and targeted for public engagement:

- Parkland County residents and individuals who run a business, government service, school, or cemetery within the following districts:
  - Agricultural General (AGG) District
  - Entwistle Urban Village (EUV) District
  - Rural Centre (RC) District

## Methods of Engagement

Parkland County focused on following methods to engage the public and stakeholders:

- ✓ Newspaper Advertisements
  - Advertisement was published in the following publications for two (2) weeks prior to the virtual open house going online:
    - Spruce Grove Examiner on October 30 and November 6, 2020
    - Stony Plain Reporter on October 30 and November 6, 2020
    - Community Voice on November 3 and 10, 2020
  - A copy of the advertisement can be found in **Appendix A**.
- ✓ Social Media
  - The open house advertisement was posted to the Parkland County Facebook, Twitter and LinkedIn pages for two (2) consecutive weeks prior to the virtual open house going online.

- ✓ County Website
  - The open house advertisement was posted to the County's Have Your Say webpage and on the Events Calendar two (2) weeks prior to the virtual open house going online.
- ✓ Virtual Public Open House
  - The open house was held virtually on [www.parklandcountyvirtualopenhouse.com](http://www.parklandcountyvirtualopenhouse.com). The website was online from Monday, November 9 through Saturday, November 14, 2020.
  - A live chat was hosted on Thursday, November 12, 2020 from 1:00 pm to 7:00 pm. During these hours the Project Team was available to address any questions or concerns in real time.
  - All open house boards can be found in **Appendix B**.

## What We Heard

### VIRTUAL OPEN HOUSE ATTENDANCE

The virtual open house was available online from November 9 -14, 2020. During this time the webpage was viewed 41 times by 26 visitors (see Table 1).

Overall, the first day of the virtual open house received the most page views (13 page views out of 41).

Table 1: Total Page Views by Date

Date	Total Visitors	Total Page Views
Mon, Nov 9	5	13
Tues, Nov 10	6	6
Wed, Nov 11	3	5
Thurs, Nov 12	6	8
Fri, Nov 13	2	5
Sat, Nov 14	4	4
<b>TOTAL</b>	<b>26</b>	<b>41</b>

## SUBMITTED WEBSITE FEEDBACK

No comments were left by visitors on the open house webpage.

## CHAT RESPONSE FEEDBACK

No chat conversations were initiated by page visitors during the staffed chat hours on November 12.

## OTHER FEEDBACK SUBMISSIONS

No other submissions (i.e. mail, email, or telephone inquiries) were received by the Project Team related to the proposed amendment.

# Engagement Summary

- ❖ Purpose:
  - To gather feedback on proposed Bylaw 2020-16, a Land Use Bylaw amendment related to use classes.
- ❖ Method:
  - Due to COVID-19 related public gathering restrictions, the public engagement consisted of a virtual open house with associated newspaper and digital notifications.
  - The virtual open house was online for one (1) week, with a live chat for attendees to ask questions directly to the Project Team.
- ❖ Response:
  - There were 26 unique visitors to the virtual open house during the one (1) week period it was available.
  - No written submissions were gathered from the virtual open house.
  - No chat conversations were initiated by members of public during the live chat session at the open house.
  - No other mail, email, or telephone correspondence was received by the Project Team.

## Appendix A: Newspaper Advertisement for Virtual Open House

**have your say**

**VIRTUAL OPEN HOUSE:**  
**LAND USE REINTRODUCTION**  
NOVEMBER 9 - 13, 2020

*We are reintroducing some land uses to the Entwistle Urban Village, Agriculture General District and Rural Centre Districts of our land use bylaw.*

*Learn more about the changes and have your say at the virtual open house!*

Join our project team for their virtual chat session on Thursday, Nov. 12 from 1:00 p.m. - 7:00 p.m.!

[www.parklandcounty.com/haveyoursay](http://www.parklandcounty.com/haveyoursay)

 parkland county

## Appendix B: Virtual Open House Display Boards

The display boards below were shared with the public at the Parkland County Bylaw 2020-16 virtual open house from November 9-14, 2020. The information represented is not the final draft of the Land Use Bylaw amendment for Council's consideration at first reading.

# Welcome

## Virtual Open House

### November 9 – 13, 2020

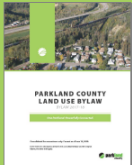
Live chat  
November 12, 1:00  
pm to 7:00 pm

#### *Land Use Class Reintroduction*


A proposed amendment to Parkland County's Land Use Bylaw 2017-18



## Introduction



Parkland County's *Land Use Bylaw 2017-18* is a living document that contains development regulations for all Land Use Districts throughout the County.



The Land Use Bylaw is amended from time to time in response to the changing needs of residents and businesses.

The Land Use Bylaw went through an update in 2016 which added, removed, and modified different regulations.

**2016** → **Now**

Some of the development regulations that were removed are now proposed for reintroduction to meet the needs of residents and business in the affected Land Use Districts.

## Districts & Uses

(How the  
Land Use  
Bylaw Works)

The Land Use Bylaw divides Parkland County into different areas called Districts to guide development and maintain local character (see map below).



Each District has a list of different Uses (i.e. types of development) that are allowed. Uses are either "Permitted" or "Discretionary".

### Permitted Uses

The County's Development Authority must issue an approved Development Permit for any proposal that meet applicable regulations.

### Discretionary Uses

It's up to the Development Authority's discretion to issue an approved Development Permit based on its impact to the surrounding area.

## Proposed Amendments

The Affected  
Districts

The proposed amendment to Land Use Bylaw 2017-18 would reintroduce Uses to three County Districts:



The **Agricultural General (AGG) District** protects and enhances agricultural production while accommodating a range of supportive and compatible land uses.



The **Entwistle Urban Village (EUV) District** accommodates a wide range of compatible residential and commercial uses that are traditional in Entwistle.



The **Rural Centre (RC) District** provides for a range of residential and non-residential land uses that are traditional in Carvel, Duffield, Fallis, Gainford, Keephills, Magnolia and Tomahawk.

*Parkland County's District map can be found on the table in the middle of the virtual room.*

## Proposed Amendments

The Uses Within  
the Affected  
Districts

The Uses being considered for reintroduction within the affected Districts are:

### The Agricultural General (AGG) District

- Boarding House (Discretionary)
- Cemetery (Discretionary)
- Community Recreation Services (Discretionary)

### The Entwistle Urban Village (EUV) District

- Subdistrict R2: Home Day Care (Discretionary)
- Subdistrict R3: Secondary Suite (Discretionary)
- Subdistrict C1: Government Services (Discretionary)

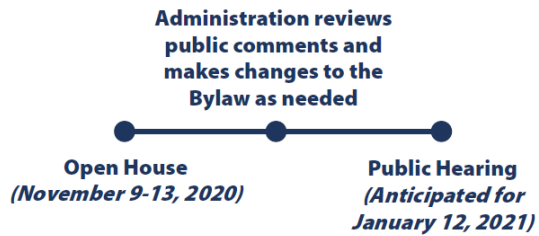
### The Rural Centre (RC) District

- Educational Services (Permitted)
- Government Services (Discretionary)
- Home Based Business Level 2 (Discretionary)
- Home Based Business Level 3 (Discretionary)

*Definitions/examples for the Uses above can be found on the table in the middle of the virtual room.*



## Project Timeline



## Questions or Comments?

*Please join us November 12, 2020 from 1:00 pm to 7:00 pm  
for a live chat, or contact:*

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