



Legislation Details (With Text)

File #: RFD 17-197 **Version:** 1 **Name:** Tourism Action Plan
Type: Request For Decision **Status:** Archived
File created: 9/5/2017 **In control:** Development Services Division
On agenda: 9/26/2017 **Final action:** 9/26/2017
Title: Tourism Action Plan

Proposed Motion
That the Tourism Action Plan be approved, as presented.

Indexes:

Code sections:

Attachments: 1. 1. Administrative Report - Tourism Action Plan, 2. 2. Tourism Action Plan Presentation, 3. 3. Tourism Action Plan

Date	Ver.	Action By	Action	Result
9/26/2017	1	Council	accepted for information	Pass

Tourism Action Plan

Proposed Motion

That the Tourism Action Plan be approved, as presented.

Administration Recommendation

Administration supports the recommended broad objectives as presented.

Purpose

Administration is presenting the Tourism Action Plan for Council's consideration and approval.

Summary

Economic Diversification has been working on the Tourism Action Plan since January 2017. The initiative for the plan was brought forward for 2015. Due to a variety of changes, the project was delayed until 2017.

Should Council approve the plan as presented, administration will begin the implementation in 2018.

Strategic Plan/Policy/Legal/Staff Implications:

Strategic Pillar - Strategic Economic Diversification

Guiding Principle 2.2 - "We are a region that supports the local economy, including the agriculture, tourism, entrepreneurial, and industrial sectors."

Financial Impact:

Cost: \$65,000

Source: Long Term Sustainability- Operating