



Legislation Text

File #: RFD 16-290, **Version:** 1

Strategic Plan Update and Council Retreat Report

Proposed Motion

That the Strategic Plan Update and Council Retreat Report be received as information.

Administration Recommendation

Administration supports the Strategic Plan Update and Council Retreat Report.

Purpose

A Council Retreat was held November 2nd and 3rd, 2016, to support the development of a long-term Strategic Plan for Parkland County.

Summary

Council periodically reviews the Strategic Plan to ensure it continues to align with Council's vision for Parkland County. Through an analysis of previous Strategic Plans, a need was identified to develop a longer-term strategic plan. A Strategic Planning Retreat was held with Council in early November 2016, where key priorities, opportunities, and challenges were discussed and Council was encouraged to share their long-term vision for Parkland's future. A long-term Vision Statement was presented and confirmed, **One Parkland: Powerfully Connected**. Four key pillars to support the Strategic Plan were identified, with wording to be confirmed by Council during the next workshop. In addition, associated draft guiding principles and broad objectives were established. These form the foundation of the Strategic Plan and guide the County in developing business plans, budgets, and performance measures, ensuring the organization is moving toward Council's vision for Parkland County.

Draft Strategic Plan components will be further refined by Council prior to the presentation of the Draft Strategic Plan in Quarter 1 2017.

Strategic Plan/Policy/Legal/Staff Implications

This supports the development of a long-term Strategic Plan for Parkland County.