



Legislation Text

File #: RFD 17-142, **Version:** 2

Long-Term Strategic Plan

Proposed Motion

That Council approve the Long-Term Strategic Plan, as presented

Administration Recommendation

Administration supports the proposed motion.

Purpose

Council has approved all key elements of the Long-Term Strategic Plan. The Strategic Plan package is being presented for final approval.

Summary

Council periodically reviews their Strategic Plan to ensure it continues to align with Council's vision for Parkland County. Through an analysis of previous Strategic Plans, a need was identified to develop a longer-term strategic plan. A Strategic Planning Retreat was held with Council in late 2016, where key priorities, opportunities, and challenges were discussed and Council was encouraged to share their long-term vision for Parkland's future. A long-term Vision Statement was presented and confirmed, **One Parkland: Powerfully Connected**. Council has approved key strategic plan elements, including the pillars, guiding principles, and core values.

Elements of the Strategic Plan have been included in the resident and business priorities survey to gauge the alignment with stakeholder priorities. These have tested very positively.

Strategic Plan/Policy/Legal/Staff Implications:

A new Strategic Plan will guide the strategic directions of the organization.